

DEALER RENTAL

THREE POWERFUL WEBSITES.
ONE COMPLETE DEALERSHIP
MARKETING ECOSYSTEM.

CONNECT WITH CUSTOMERS AT EVERY STEP OF THEIR JOURNEY

Our three specialized platforms work together to drive traffic, generate leads, and create more opportunities for your dealership.



RENT



EXPERIENCE



SHOP & DRIVE



BUY & SERVICE



DEALERRENTAL.COM

RENT FROM DEALERS NEAR YOU



Insurance Rentals • Family Trips • Business Travel • Daily Needs

America's marketplace for renting vehicles from car dealerships. Customers get quality, variety, and convenience — and dealers create a new, high-profit revenue stream.



Increase Showroom Traffic



Promote Paid Extended Test Drives



Generate Car Rental Leads



Generate New Car Leads



Promote Insurance Claim Rentals



High-Margin Revenue Stream



PAIDTESTDRIVE.COM

REALLY TEST DRIVE IT BEFORE YOU BUY



1 Day • 1 Week • Real Experience • Real Confidence

America's marketplace for paid extended test drives. Customers experience the vehicle in their daily life before making one of the biggest decisions they'll ever make.



Unique Customer Experience



1 Day or 1 Week Test Drive Options



High-Quality Buyer Leads



Build Trust & Confidence



Premium Revenue Opportunity



Stand Out From Competitors



TESTDRIVEANEWCAR.COM

SCHEDULE. DRIVE. DECIDE.



Find Your Match • Schedule Online • Drive Today

The easiest way for customers to find dealerships that offer test drives and schedule online — connecting serious shoppers with your dealership at the right time.



Schedule Test Drives Online



Promote Your Inventory



Connect Ready-to-Buy Shoppers



Drive Showroom Visits



More Appointments Set



Increase Sales Opportunities



ONE GOAL.



MORE CUSTOMERS.



MORE LEADS.



MORE SALES.

DEALER RENTAL

YOUR PARTNER IN DEALERSHIP GROWTH.



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