

**New Premises Licence**

**Premises Details**

|                                       |                                                                            |
|---------------------------------------|----------------------------------------------------------------------------|
| Business/Premises Name *              | <input type="text" value="Gem Collective Ltd"/>                            |
| Premises Address *                    | <input type="text" value="DUMMER DOWN FARM DUXFORD LANE DUMMER RG25 2AR"/> |
| Telephone number at premises (if any) | <input type="text"/>                                                       |
| Non-domestic value of premises. *     | <input type="text" value="£ 0"/>                                           |

**Applicant Details**

I/We apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

|                                                                  |                                                                                                                      |
|------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
| Please state whether you are applying for a premises licence as: | <input type="text" value="a person other than an individual - as a limited company/ limited liability partnership"/> |
|------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|

**Applicant Details**

|                                                                                 |                                                                                                                                                        |
|---------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| If you are applying as a person described in one of the above please confirm: * | <input type="text" value="I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or"/> |
|---------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|

**Other Applicant (Non Individual)**

|                      |                                                 |
|----------------------|-------------------------------------------------|
| Name *               | <input type="text" value="GEM COLLECTIVE LTD"/> |
| Registered Address * | <input type="text" value="7 Lea View"/>         |
| Address line 2       | <input type="text"/>                            |
| Address line 3       | <input type="text"/>                            |

## Other Applicant (Non Individual)

|                                                                                                |                                                        |
|------------------------------------------------------------------------------------------------|--------------------------------------------------------|
| Town/City *                                                                                    | Winchester                                             |
| County                                                                                         |                                                        |
| Postcode *                                                                                     | SO23 7FU                                               |
| Registered Number (where applicable)                                                           | 16916541                                               |
| Description of applicant (for example partnership, company, unincorporated association, etc) * | Private limited company organising GEMS – The Festival |
| Telephone Number *                                                                             | 07962147946                                            |
| Email *                                                                                        | hello@gemsfestival.co.uk                               |

## Operating Schedule

|                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| When do you want the premises licence to start? *                                                                          | 09/07/2027                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| If you wish the licence to be valid only for a limited period, when do you want it to end?                                 | 12/07/2027                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Please give a general description of the premises. *                                                                       | An outdoor agricultural field at Dummer Down Farm, near Basingstoke, to be used for GEMS Festival, a ticketed festival for women aged 22 and over. The site will include a main stage for live music and DJs, temporary marquees and tents for talks, creative workshops and wellbeing activities, trader stalls, food concessions, temporary bars and areas for consuming alcohol within the licensed boundary. Camping and campervan areas, parking, toilets and welfare facilities will also be provided. The festival takes place on 10th and 11th July 2027, with camping arrivals from 9th July and departures by 10:00 on 12th July. The licensed boundary and layout will be shown on the accompanying site plan. |
| If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend. * |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

## Operating Schedule

What licensable activities do you intend to carry on from the premises? \* (Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment, late night refreshment or supply of alcohol (please read guidance note 2) \*

Operating Schedule

- ☐
- a) Plays

☐☐☐☒☒☒☐☒☒

e) Live Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of live music. (please read guidance note 7) \* Please enter times in 24hr format (HH:MM)

Day \*

Friday

16:00

23:00

e) Live Music Standard Times

e) Live Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of live music. (please read guidance note 7) \* Please enter times in 24hr format (HH:MM)

|       |          |
|-------|----------|
| Day * | Saturday |
|       | 12:00    |
|       | 23:30    |

e) Live Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of live music. (please read guidance note 7) \* Please enter times in 24hr format (HH:MM)

|       |        |
|-------|--------|
| Day * | Sunday |
|       | 12:00  |
|       | 23:00  |

e) Live Music

|                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                      |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Will the Performance of Live Music take place indoors or outdoors or both? (please read guidance note 3) *                                                                                              | Both                                                                                                                                                                                                                                                                 |
| Please provide further details. (please read guidance note 4)                                                                                                                                           | Amplified and unamplified live music performed by solo artists, singers and bands on the outdoor main stage and within temporary tents or marquees, in the locations identified on the site plan. Performances will take place within the requested live music hours |
| State any seasonal variations for the Performance of Live Music. (please read guidance note 5)                                                                                                          | None                                                                                                                                                                                                                                                                 |
| Please state any non-standard timings, where you intend to use the premises for the performance of live music at different times from the Standard days and times listed? (please read guidance note 6) | None                                                                                                                                                                                                                                                                 |

f) Recorded Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of recorded music. (please read guidance note 7) \* Please enter times in 24hr format (HH:MM)

|       |        |
|-------|--------|
| Day * | Friday |
|-------|--------|

f) Recorded Music Standard Times

|  |                  |
|--|------------------|
|  | <div>16:00</div> |
|  | <div>23:00</div> |

f) Recorded Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of recorded music. (please read guidance note 7) \* Please enter times in 24hr format (HH:MM)

|       |                     |
|-------|---------------------|
| Day * | <div>Saturday</div> |
|       | <div>10:00</div>    |
|       | <div>23:30</div>    |

f) Recorded Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of recorded music. (please read guidance note 7) \* Please enter times in 24hr format (HH:MM)

|       |                   |
|-------|-------------------|
| Day * | <div>Sunday</div> |
|       | <div>09:00</div>  |
|       | <div>23:00</div>  |

f) Recorded Music

|                                                                                                                   |                                                                                                                                                                                                                                                                                                                            |
|-------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Will the playing of recorded music take place indoors or outdoors or both? (please read guidance note 3) *        | <div>Both</div>                                                                                                                                                                                                                                                                                                            |
| Please provide further details.(please read guidance note 4)                                                      | <div>Amplified recorded music, including DJ sets, music between live performances and music accompanying workshops and wellbeing sessions. Recorded music will be played outdoors and within temporary tents or marquees, in the locations identified on the site plan and within the requested recorded music hours</div> |
| State any seasonal variations for the playing of recorded music. (please read guidance note 5)                    | <div>None</div>                                                                                                                                                                                                                                                                                                            |
| Please state any non-standard timings, where you intend to use the premises for the performance of recorded music | <div>None</div>                                                                                                                                                                                                                                                                                                            |

f) Recorded Music

|                                                                                              |  |
|----------------------------------------------------------------------------------------------|--|
| at different times from the Standard days and times listed?<br>(please read guidance note 6) |  |
|----------------------------------------------------------------------------------------------|--|

g) Performances of Dance Standard Times

Standard days and timings, where you intend to use the premises for the performance of dance. (please read guidance note 7) \* Please enter times in 24hr format (HH:MM)

|       |          |
|-------|----------|
| Day * | Saturday |
|       | 10:00    |
|       | 23:30    |

g) Performances of Dance Standard Times

Standard days and timings, where you intend to use the premises for the performance of dance. (please read guidance note 7) \* Please enter times in 24hr format (HH:MM)

|       |        |
|-------|--------|
| Day * | Sunday |
|       | 09:00  |
|       | 23:00  |

g) Performances of Dance

|                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                           |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Will the performances of dance take place indoors or outdoors or both? (please read guidance note 3) *                                                                                             | Both                                                                                                                                                                                                                                                                                                                      |
| Please provide further details. (please read guidance note 4)                                                                                                                                      | Dance performances by individual performers or groups as part of the festival programme, with live or recorded musical accompaniment. Performances may take place on the outdoor stage and within temporary tents or marquees, in locations identified on the site plan and within the requested dance performance hours. |
| State any seasonal variations for the performances of dance. (please read guidance note 5)                                                                                                         | None                                                                                                                                                                                                                                                                                                                      |
| Please state any non-standard timings, where you intend to use the premises for the performance of dance at different times from the Standard days and times listed? (please read guidance note 6) | None                                                                                                                                                                                                                                                                                                                      |

i) Provision of Late Night Refreshment Standard Times

Standard days and timings, where you intend to use the premises for late night refreshment.(please read guidance note 7) \*  
Please enter times in 24hr format (HH:MM)

|       |        |
|-------|--------|
| Day * | Friday |
|       | 23:00  |
|       | 00:00  |

i) Provision of Late Night Refreshment Standard Times

Standard days and timings, where you intend to use the premises for late night refreshment.(please read guidance note 7) \*  
Please enter times in 24hr format (HH:MM)

|       |          |
|-------|----------|
| Day * | Saturday |
|       | 23:00    |
|       | 00:00    |

i) Provision of Late Night Refreshment Standard Times

Standard days and timings, where you intend to use the premises for late night refreshment.(please read guidance note 7) \*  
Please enter times in 24hr format (HH:MM)

|       |        |
|-------|--------|
| Day * | Sunday |
|       | 23:00  |
|       | 00:00  |

i) Provision of Late Night Refreshment

|                                                                                                                      |                                                                                                                                                                                                                                          |
|----------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Will the provision of late night refreshment take place indoors or outdoors or both? (please read guidance note 3) * | Both                                                                                                                                                                                                                                     |
| Please provide further details.(please read guidance note 4)                                                         | Hot food and hot non-alcoholic drinks, including tea and coffee, supplied by catering traders from temporary food stalls, mobile catering units and refreshment points within the licensed site boundary. Service will take place in the |

i) Provision of Late Night Refreshment

|                                                                                                                                                                                                |      |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| locations identified on the site plan and within the requested late-night refreshment hours                                                                                                    |      |
| State any seasonal variations for the provision of late night refreshment.(please read guidance note 5)                                                                                        | None |
| Please state any non-standard timings, where you intend to use the premises for late night refreshmentat different times from the Standard days and times listed?(please read guidance note 6) | None |

j) Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 7)\*  
Please enter times in 24hr format (HH:MM)

|       |        |
|-------|--------|
| Day * | Friday |
|       | 16:00  |
|       | 23:00  |

j) Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 7)\*  
Please enter times in 24hr format (HH:MM)

|       |          |
|-------|----------|
| Day * | Saturday |
|       | 10:00    |
|       | 23:30    |

j) Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 7)\*  
Please enter times in 24hr format (HH:MM)

|       |        |
|-------|--------|
| Day * | Sunday |
|       | 09:00  |
|       | 23:00  |

j) Supply of Alcohol Standard Times

j) Supply of Alcohol

|                                                                                                                                                                                                |             |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| Will the supply of alcohol be for consumption on premises or off premises or both? (please read guidance note 8) *                                                                             | On Premises |
| Is the premises used exclusively or primarily for supply of alcohol for consumption on the premises? *                                                                                         | No          |
| State any seasonal variations for the supply of alcohol. (please read guidance note 5)                                                                                                         | None        |
| Please state any non-standard timings, where you intend to use the premises for the supply of alcohol at different times from the Standard days and times listed?(please read guidance note 6) | None        |

Designated Premises Supervisor

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form)

|                                        |            |
|----------------------------------------|------------|
| Title *                                | Ms         |
| First name *                           | Michelle   |
| Surname *                              | Savoy      |
| Street address *                       | 7 Lea View |
|                                        |            |
|                                        |            |
| Town/City *                            | Winchester |
| County                                 |            |
| Postcode *                             | SO23 7FU   |
| Date of Birth *                        | 16/04/1975 |
| Personal Licence Number (if known)     | 1590       |
| Issuing Licensing Authority (if known) | Winchester |

Adult Entertainment

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9). \*

None

Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) \* Please enter times in 24hr format (HH:MM)

Day \*

Friday

16:00

00:00

Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) \* Please enter times in 24hr format (HH:MM)

Day \*

Saturday

00:00

00:00

Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) \* Please enter times in 24hr format (HH:MM)

Day \*

Sunday

00:00

00:00

Opening Hours Standard Times

## Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) \* Please enter times in 24hr format (HH:MM)

Day \*

Monday

00:00

10:00

## Opening Hours

State any seasonal variations. (please read guidance note 5)

None

Please state any Non-standard timings, where you intend the premises to be open to the public at different times from the Standard days and times listed? (please read guidance note 6)

None

## Licensing Objectives

Describe the steps you intend to take to promote the four licensing objectives:

a) General - all four licensing objectives (b, c, d and e)  
(please read guidance note 10)

An Event Management Plan will be prepared and implemented, covering site management, security, medical provision, fire safety, emergency procedures, traffic, camping, welfare and noise management. A named event manager will oversee operations, with the Designated Premises Supervisor responsible for alcohol sales. Staff, contractors and traders will be briefed on their responsibilities and the permitted activity hours before opening

b) The prevention of crime and disorder \*

Entry will be controlled through ticket checks and wristbands. Security and stewarding provision will be based on the event risk assessment, with SIA-licensed personnel undertaking duties requiring an SIA licence. Alcohol staff will be trained in age verification, refusal of sales and identifying intoxication. A Challenge 25 policy will operate at all bars. Incident and refusal logs will be maintained and available for inspection. Staff will have a procedure for reporting suspected drink spiking, harassment and other criminal behaviour, supporting affected attendees and contacting police

c) Public safety \*

A site-specific risk assessment and fire risk assessment will be completed before opening. Attendance will be monitored and kept within the safe capacity established for the site and temporary structures. Emergency exits and access routes will be clearly marked and kept unobstructed. Medical and first-aid provision will be determined by the event medical risk assessment. Drinking water, toilets, handwashing facilities and a welfare point will be provided. Temporary

## Licensing Objectives

|                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|-------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                           | structures, electrical installations and any gas equipment will be checked by competent persons. Staff will be briefed on evacuation, severe weather and emergency procedures. Overnight camping will have designated emergency access routes and arrangements for contacting on-site assistance. The organiser intends to engage PB Fire & Rescue to support fire safety and first-aid/medical provision. Staffing, equipment and cover hours will be determined through the event risk assessments and agreed with the provider before opening. These arrangements will be recorded in the Event Management Plan, including provision for the campsite and overnight periods.                                                                                                                                                                                         |
| d) The prevention of public nuisance *    | A noise management plan will cover amplified music, sound checks and other noise sources. Speakers will be positioned to reduce sound towards neighbouring homes. A named person will monitor noise during performances and arrange reductions where necessary. A contact number will be provided to nearby residents for reporting concerns, with complaints and action taken recorded. Music and alcohol sales will finish within the permitted hours. Campers will be instructed to keep noise low overnight, with no amplified music in the camping area after entertainment finishes. Departures will be stewarded, and litter will be collected throughout and after the event.                                                                                                                                                                                   |
| e) The protection of children from harm * | The festival is restricted to attendees aged 22 and over. Entry staff will check photographic identification where an attendee appears under 22. The festival is restricted to ticket holders aged 22 and over. Organisers' children may be present while accompanying their parents and will remain under parental supervision. They will not undertake work duties or stay overnight. They will be kept away from operational hazards and age-inappropriate activities. Challenge 25 will operate at all alcohol sales points, using a passport, photographic driving licence or PASS-approved proof-of-age card. Anyone unable to provide acceptable identification when challenged will be refused alcohol. Staff will be briefed on safeguarding and the procedure for assisting any child unexpectedly found on site, including contacting police where necessary |

## Declarations

|                    |                                      |
|--------------------|--------------------------------------|
| Declaration Type * | Sole Applicant - Individual or Other |
|--------------------|--------------------------------------|

## Declarations

I have uploaded a copy of the plan of the premises. I have uploaded a copy of the consent form completed by the individual I wish to be designated premises supervisor, if applicable. I understand I must now advertise my application. I understand that if I do not comply with the above requirements my application will be rejected. Applicable to all individual applicants, including those in partnership which is not a limited liability partnership, but not companies or limited liability partnerships I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15)

## Declarations

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT 'IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Signature/Declaration of applicant or applicant's solicitor or other duly authorised agent (see Guidance Note 11 & 12). If signing/applying on behalf of the applicant, please state your name and in what capacity you are authorised to sign/apply. When submitting an on-line application form the 'Declaration made' checkbox must be selected.

- ☒ I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).
- ☒ The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15).

Full Name \*

Michelle Savoy

Date \*

03/10/2026

Capacity \*

Applicant

☒ Declaration made

Do you wish to provide alternative correspondence details? \*

No

## Email confirmation

On submission an email confirmation will be sent using the details below

Forename

Michelle

Surname /Company Name

GEM COLLECTIVE LTD

Email \*

hello@gemsfestival.co.uk

Telephone

07962147946