

Bio for verbal introductions 2025

Ted Souder is a global authority on Modern Business Transformation, a seasoned board director, and one of Google's earliest employees.

He spent over two decades at Google, helping guide its rise from a startup to one of the most transformative companies of our time. Based in both Chicago and Paris, Ted held senior leadership roles across the U.S., Southern Europe, the Middle East, and Africa. He founded the Google CFO Forum and served as Head of Industry for Retail, advising some of the world's most iconic brands on how to lead through digital disruption.

Today, Ted is a highly sought-after speaker and advisor, helping organizations build AI-first strategies and future-ready cultures through his proprietary **THRIVE framework**. He currently serves on the boards of the **Chicago Council on Global Affairs** and **1871**, one of the world's most successful tech incubators, and is a former **Vice-Chair of the Chicagoland Chamber of Commerce**.