



Studio Bloom Web Design — Design Questionnaire

Brand Personality

Describe your brand in 3 words:

What emotions or feelings should your brand evoke?

What makes your brand unique?

Target Audience

Who is your ideal customer or client?

What problems does your brand help them solve?

How do you want them to feel when engaging with your brand?

Design Preferences

Preferred colors or color palette:

Fonts or styles you love:

Design styles you like (modern, minimal, feminine, bold, etc.):

Any styles you dislike:

Competitors & Inspiration

List any competitors or brands you admire:

Websites, Instagram accounts, or Pinterest boards that inspire your look:

Additional Notes

Any other preferences, comments, or direction:

Thank you for choosing Studio Bloom Web Design — where your brand comes to life beautifully.

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