



Studio Bloom Web Design — Branding Inspiration Sheet

Brand Vision

Describe the overall vibe or feeling you want your brand to express:

Three words that describe your dream brand:

Color Inspiration

List or describe your favorite colors or upload references:

Any colors you dislike or want to avoid:

Font Inspiration

List any font styles or typefaces you love (e.g., elegant, bold, handwritten):

Visual & Moodboard Inspiration

Describe the look and feel that inspires you:

Add Pinterest or Instagram links for inspiration boards:

Logo & Brand Examples

List any existing logos or brands that inspire your look:

Additional Notes

Any other visual direction, textures, or elements you'd like included:

Thank you for choosing Studio Bloom Web Design — where your brand comes to life beautifully.