

PROGRAM OUTLINE

# BEATING BUSY & BE STRATEGIC

BECOMING THE LEADER YOUR  
PEOPLE WANT, YOUR  
BUSINESS NEEDS AND THAT  
YOU DESERVE TO BE

empathic  
CONSULTING

## BUSY LEADERS ARE KILLING THEMSELVES AND HOLDING BACK THEIR BUSINESS

"Busy is the new stupid." Warren Buffett. Strategic leaders inspire, support and bring out the best in their people. They are the leaders who see opportunities others miss and thrive in a VUCA world. Sadly, too many leaders today are too busy doing to have time to lead strategically!

They are constantly feeling overwhelmed. 'Busy' has become the norm. Worn as a false badge of honour, many see a need to impress, hustle and stay busy as business as usual. Their days are packed with minor issues, employee challenges and constant bombardments of emails. They don't have time to plan, think and be the leader their businesses really need.

If you are Busy, it is nearly impossible to be Strategic. Inspiring people, building trust and finding breakthrough solutions takes commitment, time and a strategic mindset. If you are feeling stuck with your busyness, we can help.

This program educates, empowers and inspires participants to climb out of busy and become the Leader we need. We break down the 6 levels of leadership and provide tools, strategies and techniques to transform leaders for real results. Want to beat busy?



# LEADERSHIP LADDER

## CLIMB OUT OF BUSY

The program is designed to transform your approach to leading people and managing your business. What we find is that clients who are stuck being busy are frantically trying to do all the work and this leads to burn out. Others struggle to delegate and become bossy and controlling, disengaging their people. When leaders become more aware of

their own perspectives and challenges, this mindful thought leads to them building deeper understanding and empowering their businesses. This enables the step to becoming a strategic leader, focused on identifying the connections others don't see and becoming a visionary leader.

Where on the ladder do you identify with today?

Where would you like to be?

Leaders who are	Focus on	Outcome
STRATEGIC	CONNECTIONS	VISIONARY
MINDFUL	UNDERSTANDING	EMPOWERMENT
BOSSY	CONTROL	DISENGAGEMENT
BUSY	DOING	BURN-OUT

## A black and white photograph of a man with glasses, looking directly at the camera. He is wearing a dark button-down shirt. The background is a grid pattern overlaid with various financial data points, including numbers like 77.51, 83.55, 73.5, 50.17, 43.05, 85.10, 72.09, 99.1, 49.03, 77.0, 92.75, 85.67, and 96.3. A bright white line graph with three peaks is superimposed over the right side of the image. A solid orange horizontal bar is positioned across the lower third of the image.

ment styles that fit with your schedule  
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t and ensure we are focused on the

strategies you need to implement

modules that break down the key  
 for change

ship and strategic advice you need,

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 Twente University  
 Enschede, The Netherlands
 


 Faculty of Engineering Technology  
 Enschede, The Netherlands

## 6 payments

- \$597

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- athleticsresults.com

## athicconsulting.com

# PAST CLIENTS

who we've helped had this to say...

"He took my group on a pathway from 'busy' to 'strategic'. He presented a cogent and rational case for the pathway, gave usable and accessible tools for the group to move along the pathway and asked them to commit to action. His style is impressive. He is a natural presenter and teacher. He uses style, substance and some humour to deliver and engage the group in his deep knowledge of his subject."

Mike Logan AM, Advisory Board Chairman

"Fantastic both in content and delivery. I was looking for someone to open up other ways of approaching leadership and looking at our business environment and they delivered!"

Michaela Flanagan, Head of Branch Operations, Swiss Re

"I can honestly say it was one of the best sessions I have been a part of. The content was unique & very interactive. I highly recommend Empathic Consulting to build empathy & understanding to drive performance."

Daniel Markovski, Group Sales Manager, Nova

"You helped me realise I am a Busy Leader. I have had multiple coaches over the years, and I am also one myself, and no-one has helped me to crack that so far - you were the first!"

Rebecca Rynehart, Head of Marketing & Communications,  
Beaumont People



Swiss Re



If you are ready to beat being busy and become a strategic leader, this is the program for you.  
Call today and let's start the journey become the leader your people want, your business needs and that you deserve to be

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