

100 FOR 100 CAMPAIGN:

SUPPORTING VISION-RELATED PROGRAMS



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As we approach the 100th anniversary of Helen Keller's historic address to the Lions Clubs International Convention, where she famously challenged Lions to become "knights of the blind in the crusade against darkness," we are thrilled to announce a special fundraising challenge.

From July 1, 2024, to March 15, 2025, we are on a mission to raise funds to support vision-related programs in honor of this significant milestone. We aim to raise \$100 per member, from donors like you, to help us achieve this objective.

Your contribution will directly impact the lives of individuals with visual impairments in our communities. Whether it's providing essential eye exams, distributing much-needed eyeglasses, or supporting vital vision rehabilitation services, your generosity will make a meaningful difference.

If you'd like to support a member of the OBG Lions Club in particular, please indicate their name below or through the online donation portal at www.obglions.com.

Are you a local business/organization that works within vision-related services? We encourage you to make an organizational donation, outlined below, to maximize your donation value.

- **\$100 Donation:** Receive acknowledgment through **six social media posts**.
- **\$200 Donation:** Receive acknowledgment with **a dedicated social media post once per month**.
- **\$300 Donation:** Receive acknowledgment with **two dedicated social media posts per month**.
- **\$1000 Donation:** Become a title sponsor of the challenge and **have your logo prominently featured on all promotional materials produced along with two social media posts per month**.

By supporting our fundraising challenge, you not only honor Helen Keller's legacy but also affirm your commitment to making a positive impact in the lives of those in need of vision assistance. We invite you to join us in this noble cause. Your generosity will serve as a beacon of hope for individuals with visual impairments, ensuring they receive the support and assistance they deserve.

Thank you for considering our request. Together, let's continue to be the driving force for positive change in our communities. Questions? Contact us at outreach@obglions.com today.

Checks should be made out to OBG Lions Club and mailed to Robert Vass, Marketing Chair, 938 Orchid Street, Lady Lake, FL 32159.

Donate securely online, at www.obglions.com and select to donate at the top of the page. Enter the name of the Lion you're supporting in the "comment" section.

Your Name: _____

Organization: _____

Email: _____ Phone: _____

Address: _____

Lion You're Supporting: _____