

DOG AS A FAMILY MEMBER

by  DOGHQ.CO

39%

of U.S. households own at least one dog



9 in 10 dog owners consider their pet a family member

Top dog names



>14,000 years
dogs have lived with humans

Furry family members



36%

of dog owners give their dogs presents on their birthday



16%

have bought a car or home with a dog in mind



53%

of dogs sleep in their owners bedroom



27%

have taken a family picture with their dog

Dog comes to a family from:

30%



shelter or rescue

28%



friend or relative

15%



recognized breeder

9%



pet store

Most popular dog breeds



Labrador Retriever



German Shepherd



Golden Retriever



Beagle



Bulldog

Dog owners health benefits



Lower Blood Pressure



Reduce Stress



Lower Health Care Costs



Prevent Allergies



Prevent Heart Disease



Fight Depression

Sources: APPA National Pet Owners Survey, American Kennel Club, American Humane Association, Harris Poll online survey, database of Veterinary Pet Insurance, Humane Society of the United States, Mintel report, Riddle, Maxwell. Dogs throughout History.

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