

GymUnite Online Solutions Corp. Provides an Update on the Fitness Industry Transformation

Startup represents an innovative way for members to achieve fitness goals at their own pace and schedule.

VANCOUVER, British Columbia - Oct. 13, 2020 - [PRLog](#) -- While virtual workouts were in existence before the COVID-19 pandemic, this year, an online component became a trend and continues to rapidly strengthen its position, claiming solid ground in the fitness world. The data shows that 73% of consumers are using pre-recorded video in 2020, versus 17% in 2019; 85% are using live stream classes weekly, versus 7% in the last year. This drastic increase has changed the industry itself and the market direction for the nearest future. Almost half of the survey participants stated that they intend to make virtual classes a regular part of their routine, even after studios reopen.

GymUnite encourages people to reach their ultimate goals in terms of exercise and desired training. They plan to simplify the matching process between trainers, health and fitness facilities, and their potential clients and add an online component to their project. Finding online and in-person training should be easy and accessible. The platform they are developing can become a new personal assistant for those taking care of their health and wellness.

About GymUnite Online Solutions Corp.: GymUnite is a unique digital platform created for connecting trainers, gyms, public, and fitness support groups to meet and schedule training upon customer requests and mutual availability. Our platform is a unique project in the segment of fitness assisting and matching applications, based on intuitive and easy-to-use models helping to make sure that users get all the information they need to make the right decision. <https://gymunite.com/>

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