



1939 Cadillac 7523 Fleetwood 7-Passenger Touring Sedan

Greer Garson's Class-Act Fleetwood



Greer Garson's first Hollywood film was the 1939 classic, "Good Bye Mr. Chips". Her classy performance instantly won rave reviews and garnered her first Academy Award nomination for best actress. A star was born. Greer Garson would go on to become one of MGM's most popular female stars and one of their most valuable properties. She starred in 24 major motion pictures and won the Academy Award in 1941 for Best Actress for her role in "Mrs Miniver". She was rewarded with all the perks that came with stardom. One of these was this huge 1939 Cadillac Fleetwood 7523 Series 7-Passenger Touring Car. Cadillac made 412 of this model. The car's documentation notes that it was delivered to MGM in April 1939. The price of the car was \$3102.96 (equal to the cost of several 1939 Buicks). Options included a Wells Gardner push-button radio (with additional rear

speaker), heater/defroster, and auxiliary fog lights. To make the car even more exceptional for Hollywood's most beloved actress, the car was custom re-upholstered in luxurious red silk in the rear compartment and matching red leather for the chauffeur's seating. It was Garson's favorite color. There were also some minor modifications to the exterior cosmetics, including the addition of chrome trim above the grill and on the side mounts. The custom work was all done by the studio -- after all, MGM employed the country's most talented artisans. There's a nifty 1940 MGM publicity photo of Greer Garson getting into this car, and the unique customized aspects of this car are clearly evident in the photograph. Over the past few decades this car has been housed in various automobile museums. It is currently in the care of CLC members, Howland and Joy Blackiston of Connecticut. Greer Garson died in 1996 at the age of 92.

The elegance of the Golden Age of Hollywood is clearly evident in the custom interior of Greer Garson's 1939 Cadillac 75 series. Who wouldn't feel like a movie star seated in this opulent splendor?

