

**Rauch & Lang 1904-1915 Rauch & Lang Carriage Co.**

1915-1920 Baker Rauch & Lang Co

1920-1930 Rauch & Lang Co. a subsidiary of Stevens-Duryea

1920-1945 Baker-Raulang Co, Bodies & material handlers.

The Rauch family had been a builder of wagons, then luxury carriages, in Cleveland since 1853. Founder Jacob Rauch was killed in the Civil War at Gettysburg, his son Charles Rauch teamed up with accountant Charles E. J. Lang, whose family made a fortune in the Cleveland real estate boom, to build the business into the principal maker of wagons and carriages in the region. In 1904 they decided to make luxury electric carriages. The motor and controller were from the Hertner Electric Co, which became part of R & L in 1907. In June of 1915, in part to settle infringements on Baker patents, R & L with a capitalization value of \$1 million, merged with Baker, at a capitol value of \$1.25 million,

**1904:** A prototype is built.

**1905:** The first production car was a Stanhope; by the end of the year they had added coupes and depot wagons, some 50 cars sold in all.

**1908:** Stanhope \$1,850, Coupe (2 pass) \$2,100, Coupe (4 seat) \$2,400, Surrey (5 seat) \$3,000, Victoria (5 seat) \$3,200, Brougham (6 seat) \$4,000. 500 cars made.

**1909:** 1,000 Cars made.

**1912:** 600 Cars made, half with the new worm drive rear end.

**1913:** Model R-345 2 pass Roadster \$2,600 and CR-345 2 pass Enclosed Roadster \$2,800.

Model DB-325 Demi-Brougham 92" chassis, \$2,800.

Model BB-545 4 pass Standard Brougham at \$2,900.

Model CC-545 4 pass Colonial Brougham for \$2,900.

Model T-545 5 pass Brougham \$3,000.

Model J-545 5 pass Stretch Brougham, 103" chassis, \$3,100.

All cars had a 4-horse power motor.

**1914:** Two Roadsters and two Broughams \$2,950-3,800. Worm type shaft drive was introduced on some models, along with Duplex drive. The Broughams had interior lights that lit when the doors were open, and a cigarette lighter.

Baker-R & L Cars (sold as Rauch & Lang or Raulang).

**1915:** J-5 Coach. 102" wb, six speeds, electric motor-brake, tiller only.

R-5 Roadster

B-5 Brougham

TC-5 Town Coupe Front drive

**1916:** R-6 Roadster, rear drive 41 cell, 11 plate Battery.

CR series Roadster & Coupe.

B-6 Brougham, Rear drive.

BX 6 Brougham, Rear drive

**1917:** BX 7 Brougham, rear drive.

JX 7 Coach dual drive.

700 cars made.

**1918:** B26 Brougham. Rear drive

C-35 Coach, Duplex Drive

**1919:** B-36 Rear drive

C-45 Duplex drive

700 cars produced for the year

