



SHG Lyon

SWISS EDUCATION - SWISS HOSPITALITY - SWISS QUALITY

Part of SHG Swiss Hospitality Group ©

MBA IHM - YEAR 2 MARCH INTAKE

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|------|-----------|-------------------------------|----------------------------------|---|--|
| 2020 | MARCH | March 2nd to 8th | Courses - Week 1 | Sales & Negotiations | |
| | | March 9th to 15th | Courses - Week 2 | Marketing (Advanced) | |
| | | March 16th to 22nd | Courses - Week 3 | Luxury World | |
| | | March 23rd to 29th | Courses - Week 4 | Case Study | |
| | | March 30th to April 5th | Courses - Week 5 | Leadership | |
| | APRIL | April 6th to 12th | Courses - Week 6 | Strategy & General Management (Eric Gregoire) | |
| | | April 13th to 19th | Courses - Week 7 | Inter-Cultural Management | |
| | | April 20th to 26th | Exams | | |
| | | April 27th to May 3rd | Vacation | | |
| | MAY | May 4th to 10th | Courses - Week 8 | Financial Management | |
| | | May 11th to 17th | Courses - Week 9 | Case Study | |
| | | May 18th to 24th | Courses - Week 10 | Accounting | |
| | | May 25th to 31st | Courses - Week 11 | Entrepreneurship | |
| | JUNE | June 1st to 7th | Courses - Week 12 | HR & Recruitment | |
| | | June 8th to 14th | Exams | | |
| | | June 15th to 21st | Vacation | | |
| | | June 22nd to 28th | Internship Hospitality - Week 1 | | |
| | | June 29th to July 5th | Internship Hospitality - Week 2 | | |
| | JULY | July 6th to 12th | Internship Hospitality - Week 3 | | |
| | | July 13th to 19th | Internship Hospitality - Week 4 | | |
| | | July 20th to 26th | Internship Hospitality - Week 5 | | |
| | | July 27th to August 2nd | Internship Hospitality - Week 6 | | |
| | AUGUST | August 3rd to 9th | Internship Hospitality - Week 7 | | |
| | | August 10th to 16th | Internship Hospitality - Week 8 | | |
| | | August 17th to 23rd | Internship Hospitality - Week 9 | | |
| | | August 24th to 30th | Internship Hospitality - Week 10 | | |
| | | August 31st to September 6th | Internship Hospitality - Week 11 | | |
| | SEPTEMBER | September 7th to 13th | Internship Hospitality - Week 12 | | |
| | | September 14th to 20th | Internship Hospitality - Week 13 | | |
| | | September 21st to 27th | Internship Hospitality - Week 14 | | |
| | | September 28th to October 4th | Internship Hospitality - Week 15 | | |
| | OCTOBER | October 5th to 11th | Internship Hospitality - Week 16 | | |
| | | October 12th to 18th | Internship Hospitality - Week 17 | | |
| | | October 19th to 25th | Internship Hospitality - Week 18 | | |
| | | October 26th to November 1st | Internship Hospitality - Week 19 | | |
| | NOVEMBER | November 2nd to 8th | Internship Hospitality - Week 20 | | |
| | | November 9th to 15th | Internship Hospitality - Week 21 | | |
| | | November 16th to 22nd | Internship Hospitality - Week 22 | | |
| | | November 23rd to 29th | Internship Hospitality - Week 23 | | |
| | | November 30th to December 6th | Internship Hospitality - Week 24 | | |
| | DECEMBER | December 7th to 13th | Internship Hospitality - Week 25 | | |
| | | December 14th to 20th | Internship Hospitality - Week 26 | | |
| | | December 21st to 27th | Vacation | | |
| | | December 28th to January 3rd | Vacation | | |
| 2021 | JANUARY | January 4th to 10th | Courses - Week 13 | E-Marketing (Advanced) | |
| | | January 11th to 17th | Courses - Week 14 | Case Study | |
| | | January 18th to 24th | Courses - Week 15 | Management of People | |
| | | January 25th to 31st | Courses - Week 16 | Communication | |
| | FEBRUARY | February 1st to 7th | Courses - Week 17 | Case Study | |
| | | February 8th to 14th | Courses - Week 18 | Practical Courses (FO) | |
| | | February 15th to 21st | Courses - Week 19 | Practical Courses (FO) | |
| | | February 22nd to 28th | Exams | | |
| | MARCH | March 1st to 7th | Vacation | | |