



SHG Lyon

SWISS EDUCATION - SWISS HOSPITALITY - SWISS QUALITY
Part of SHG Swiss Hospitality Group ©

COURSES - YEAR 1 - BACHELOR IBM

Subject	Category	Hours	ECTS
Inter-Cultural Management	Business	20	5
Purchasing	Business	10	2.5
Logistics	Business	10	2.5
Management of People	Business	20	5
Grooming & Etiquette	Hospitality	10	2.5
Accounting	Business	20	5
Marketing	Business	20	5
Financial Management	Business	20	5
Human Resources	Business	20	5
Leadership	Business	10	2.5
Communication	Business	10	2.5
English / French	Business	67.5	7.5
Internship Report	Business		10
TOTAL		237.5	60

COURSES YEAR 2 BACHELOR IBM			
Subject	Category	Hours	ECTS
Inter-Cultural Management	Business	10	2.5
E-Marketing	Business	20	5
Luxury World	Business	10	2.5
Sales	Business	10	2.5
Negotiation	Business	10	2.5
Accounting	Business	20	5
Marketing	Business	20	5
Leadership	Business	10	2.5
Communication	Business	10	2.5
Recruitment	Business	10	2.5
Financial Management	Business	20	5
Human Resources	Business	10	2.5
Management of People	Business	20	5
English / French	Business	58.5	7.5
Internship Report	Business		7.5
TOTAL		238.5	60