



# SHG Lyon

SWISS EDUCATION - SWISS HOSPITALITY - SWISS QUALITY  
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<b>COURSES - YEAR 2 - BACHELOR IBM</b>			
<b>Subject</b>	<b>Category</b>	<b>Hours</b>	<b>ECTS</b>
Inter-Cultural Management	Business	10	2.5
E-Marketing	Business	20	5
Luxury World	Business	10	2.5
Sales	Business	10	2.5
Negotiation	Business	10	2.5
Accounting	Business	20	5
Marketing	Business	20	5
Leadership	Business	10	2.5
Communication	Business	10	2.5
Recruitment	Business	10	2.5
Financial Management	Business	20	5
Human Resources	Business	10	2.5
Management of People	Business	20	5
English / French	Business	58.5	7.5
Internship Report	Business		7.5
<b>TOTAL</b>		<b>238.5</b>	<b>60</b>