



SHG Lyon

SWISS EDUCATION - SWISS HOSPITALITY - SWISS QUALITY
Part of SHG Swiss Hospitality Group ©

COURSES - YEAR 2 - BACHELOR IHM			
Subject	Category	Hours	ECTS
Inter-Cultural Management	Business	10	2.5
E-Marketing	Business	20	5
Luxury World	Hospitality	10	2.5
Sales	Business	10	2.5
Negotiation	Business	10	2.5
Accounting	Business	20	5
Marketing	Business	20	5
Leadership	Business	10	2.5
Communication	Business	10	2.5
Recruitment	Business	10	2.5
Financial Management	Business	20	5
Human Resources	Business	10	2.5
Management of People	Business	20	5
Wines of the World	Hospitality	20	5
English / French	Business	52	5
Internship Report	Hospitality		5
TOTAL		252	60