



SHG Lyon

SWISS EDUCATION – SWISS HOSPITALITY – SWISS QUALITY
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COURSES - YEAR 2 - MBA IBM			
Subject	Category	Hours	ECTS
Inter-Cultural Management (Advanced)	Business	10	2.5
Luxury World (Advanced)	Business	10	2.5
E-Marketing (Advanced)	Business	20	5
Entrepreneurship	Business	20	5
Accounting (Advanced)	Business	20	5
Marketing (Advanced)	Business	20	5
Leadership	Business	10	2.5
Communication	Business	10	2.5
Recruitment (Advanced)	Business	10	2.5
Financial Management (Advanced)	Business	20	5
Human Resources (Advanced)	Business	10	2.5
Management of People (Advanced)	Business	20	5
Sales (Advanced)	Business	10	2.5
Negotiation (Advanced)	Business	10	2.5
Strategy	Business	10	2.5
General Management	Business	10	2.5
English / French	Business	63	2.5
Internship Report	Business		2.5
TOTAL		283	60