



SHG Lyon

SWISS EDUCATION - SWISS HOSPITALITY - SWISS QUALITY
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COURSES - YEAR 3 - BACHELOR IBM			
Subject	Category	Hours	ECTS
Inter-Cultural Management	Business	20	5
E-Marketing	Business	20	5
Entrepreneurship	Business	20	5
Accounting	Business	20	5
Marketing	Business	20	5
Leadership	Business	10	2.5
Sales	Business	10	2.5
Negotiation	Business	10	2.5
Strategy	Business	10	2.5
General Management	Business	10	2.5
Communication	Business	10	2.5
Recruitment	Business	10	2.5
Financial Management	Business	20	5
Human Resources	Business	10	2.5
Management of People	Business	20	5
English / French	Business	67.5	2.5
Internship Report	Business		2.5
TOTAL		287.5	60