

Pantry of Purpose

Mobilizing kindness across Central Florida

Sponsor Partner Guide 2026

*"Be the reason a neighborhood gets the support it needs." - Michele Thornton Bullinger,
Founder Pantry of Purpose Inc*

Pantry of Purpose delivers mobile pantry pop-up events to six counties across Central Florida, bringing accessible, dignified food support directly into communities. This guide explains sponsorship opportunities and benefits so your business can choose the partnership level that best fits your community goals.



What Your Sponsorship Supports

- ✓ Shelf-stable groceries and essentials for distributions
- ✓ Mobile operations: fuel, transport, insurance, and storage
- ✓ Safe, welcoming pop-up setups (tables, bins, signage, check-in supplies)
- ✓ Partnerships with Title I schools, veteran organizations, and neighborhood leaders

Sponsorship Levels at a Glance

Community Sponsor \$500

Website Listing
Social Media Thank You
Event Recap Posts
(website + social media)

Neighborhood Sponsor \$1,500 to \$2,500

Primary sponsor for one
pop-up
logo recognition
spotlight + impact recap

Community Impact Sponsor \$3,000+

Featured visibility across
multiple events
priority recognition +
impact summary

Why this Neighborhood?

Every Pantry Pop-Up is placed intentionally based on community need, accessibility, and local partnerships. By sponsoring a neighborhood, your business helps bring food directly where it can make the greatest impact.

Contact: sponsor@pantryofpurpose.org | pantryofpurpose.org | EIN 39-4831602



Purpose: Use this guide to choose the sponsorship amount that best fits your community goals and desired recognition level.

Note: Recognition varies by venue permissions (especially schools). Receipts are provided for financial and in-kind gifts.

Community Sponsor

Best for: Small businesses, individuals, or first-time partners who want to support one pantry pop-up and be publicly recognized.

What your gift supports:

- Core food and essential items to help stock distribution tables.
- Basic event supplies (bags, bins, gloves, signage basics, check-in materials).
- Operational support that helps us show up prepared (transport logistics, setup needs).

Recognition & benefits:

- Website listing as a Community Sponsor.
- 1 social media thank-you post.
- Inclusion in event recap when available.
- Tax receipt for financial or in-kind gifts.

Neighborhood Sponsor (Most Popular Community Partnership)

Best for: Businesses that want to be the primary partner for a specific neighborhood pantry pop-up and receive stronger visibility.

Choose your Neighborhood Sponsor amount: (what it helps fund; recognition & benefits)

\$1,500 (Core): Funds a full neighborhood pop-up at a baseline level: core food purchasing, standard setup supplies, and the logistics needed to operate the event. Neighborhood Sponsor recognition; logo on website; 1 sponsor spotlight post; post-event impact recap.

\$2,000 (Enhanced): Adds capacity to serve a larger crowd or increase variety/quantity of food. Helps strengthen setup and operational readiness (extra supplies + support). All \$1,500 benefits plus enhanced recognition on select event materials (where permitted) and an additional social mention/feature.

\$2,500 (Full): Maximizes support for one pop-up: increased food purchasing + stronger operational stability for that event. Helps expand reach and reduce last-minute gaps. All \$2,000 benefits plus priority logo placement (where permitted) and featured sponsor mention in event communications/recap.



☀️ **Community Impact Sponsor (Multi-Event Impact)**

Best for: Organizations seeking broader community visibility and the ability to support multiple pantry pop-ups across neighborhoods.

Choose your Community Impact amount: (Impact, Recognition & Benefits)

\$3,000 (Multi-Event Base): Supports multiple pop-ups: expanded food purchasing, supplies, and operational sustainability to serve more communities. Featured sponsor recognition; priority logo placement (where permitted); dedicated social media spotlight; multi-event impact recap.

\$4,000 (Expanded Reach): Increases the number of communities served and strengthens consistency across events (more food capacity + operations support). All \$3,000 benefits plus an additional sponsor spotlight feature and optional employee volunteer engagement opportunity.

\$5,000+ (Anchor-Level Impact): High-impact support that underwrites major needs: multi-site outreach, scaled food purchasing, and stronger operational readiness. All \$4,000 benefits plus anchor-level recognition consideration and customized partnership options (co-branded series, challenge match, etc.).

Ready to sponsor?
Email sponsor@pantryofpurpose.org or complete the Sponsor Pledge Form.