

# GRIDLOCK TO GREEN LANES

## TRANSFORMING URBAN TRANSPORTATION



# SPONSORSHIP OPPORTUNITIES

The level of attendees for this conference provides a **prime opportunity for a company to market directly to decision makers, build relationships and showcase products and services.**

## 2024 NCAMPO CONFERENCE

NEW BERN, NC | APRIL 17-19, 2024

## EVENT / ITEM SPONSORSHIP BENEFITS

Sponsor Benefits	Keynote Speaker \$9,000	5 o'clock Somewhere \$7,500	Exclusive Lanyard \$6,000	Delegate Bag \$4,000	Internet Sponsor \$4,000	Meeting Signs \$4,000	Charging Stations \$4,000	Meeting Program \$4,000
Logo recognition on sponsor signs	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on website as a clickable link	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor "Thank you" page in program	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Advertisement in the conference program	Full	Full	Full	Quarter	Quarter	Quarter	Quarter	Full
Complimentary registrations	2	1	1	1	1	1	1	1
Advanced registration list	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on item sponsored	Introduce keynote speaker	Name included in text alerts for event	Logo on lanyard	Logo on bag	Company name as password	Logo on all meeting signs	Design charging Stations	Logo on the front cover
Post registration list	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

## TIERED-LEVEL SPONSORSHIP BENEFITS

Sponsor Benefits	Platinum \$7,000 (10)	Gold \$5,500	Silver \$4,500	Bronze \$3,000	Copper \$2,000
Logo recognition on sponsor signs placed throughout the meeting area	Yes	Yes	Yes	Yes	Yes
Logo recognition on website as a clickable link	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor "Thank you" page in meeting program	Yes	Yes	Yes	Yes	Yes
Complimentary registration(s)	3	2	1	1	
Advertisement in the conference program	Full	Full	Half	Quarter	
Verbal recognition at the opening general session	Yes	Yes	Yes	Yes	
Exhibit booth (one 6' table provided, 2 chairs and a trash can)	Yes	Yes	Yes		
Logo recognition on signage at the breakfasts	Yes	Yes	Yes		
Advanced registration list	Yes	Yes	Yes		
Post registration list	Yes	Yes			
Logo recognition on signage at the lunches	Yes	Yes			
Logo recognition at the Wednesday Opening Reception	Yes				

### Meeting Program Advertising Options

Full-page, color, 8.5" x 11" .....	\$1,500
Half-page, color, 5.5" x 8.5" .....	\$1,000
Quarter-page, color, 3.75" x 5" .....	\$ 700

### Exhibit Booth ONLY \$2,500

(1) Complimentary registration
(1) Six-foot table clothed and skirted
(2) Chairs   (1) Wastebasket

[www.NCAMPO.org](http://www.NCAMPO.org)

Get all the answers to your sponsorship questions by calling Ernie Cochran at 512.413.5969; or email him at [ernie@housmanandassociates.com](mailto:ernie@housmanandassociates.com)

# SPONSORSHIP FORM

Please complete this form and return **ONLY THE FORM**, to Ernie Cochran at:  
ernie@housmanandassociates.com.

If paying by check, make check payment to: Housman & Associates – NCAMPO. Mail payment along with a copy of the complete sponsorship form to: Housman and Associates, LLC, c/o NCAMPO, 2503 Grapevine Canyon Trail, Leander, TX 78641.

Upon receipt of the signed sponsorship agreement, an invoice for payment will be sent.

## Primary Contact Information

Primary Contact Information		Title	
Mailing Address	City	State	Zip
Telephone	Mobile	Email Address	
Company / Organization Name			

## Sponsorship Options

### Event / Items

- |  |  |
|--|--|
| <input type="checkbox"/> Keynote \$9,000 | <input type="checkbox"/> 5 o'clock \$7,500 |
| <input type="checkbox"/> Lanyard \$6,000 | <input type="checkbox"/> Signs \$4,000     |
| <input type="checkbox"/> Bag \$4,000     | <input type="checkbox"/> Charging \$4,000  |
| <input type="checkbox"/> Wi-Fi \$4,000   | <input type="checkbox"/> Program \$4,000   |

### Tiered-Level

- |   |   |
|---|---|
| <input type="checkbox"/> Platinum \$7,000 | <input type="checkbox"/> Bronze \$3,000 |
| <input type="checkbox"/> Gold \$5,500     | <input type="checkbox"/> Copper \$2,000 |
| <input type="checkbox"/> Silver \$4,500   |   |

## Sponsorship Amount / Payment

Total Sponsored Amount: \$ \_\_\_\_\_

Name on Credit Card	Billing Address (If different than above)	City	State	Zip
Credit Card Number	Expiration Date	CVS#	Date	

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Authorized Signature

Sponsor hereby acknowledges that they have read, understand, and agree to the terms as printed on the **SPONSORSHIP BENEFITS** page and accepts this agreement as binding.