

# Corsham Rugby Club

# Sponsorship Opportunities





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## Why become a CRFC sponsor – Gain exceptional exposure..

#### Our club in numbers:

- 13 squads across 11 age groups from Under 6 to Under 16s, comprising of 100+ players.
- 2 competitive senior sides and a touch rugby side, comprising of 50+ senior players.
- Club membership totals over 250+ ex-players, friends, family and local community.
- Monthly footfall to the club in the 100's.
- CRFC play host to the annual <u>CorFest</u>, which attracts 1,000 visitors
- CRFC also host an annual fireworks event, attracting hundreds of visitors
- Digital media: our website and social media are the hub for all club communications (internal & external), attracting 1000s of views per annum.

## An inclusive rugby club at the heart of the community

- Our club is located in Corsham with facilities including a fully equipped Club Bar with a capacity of 100+. We also boast 2 rugby pitches (one floodlit) and 5 changing rooms, including a dedicated officials changing room.
- We host the incredibly popular CorFest, an annual music festival for all, in aid of two local charities and attracting 1,000 visitors.
- We also host an annual fireworks event, after a hugely successful first few years, the event will return this year. There will be a firework display, live music in the marquee, food, fire pits and much more!
- We have an extremely healthy youth/mini section, boasting 100+ junior members.
- We are an Affiliated Programme member of Bath Rugby Club.





## Investing in our club – Invest in future successes..

Corsham RFC is a Government registered Community Amateur Sports Club, open to all, for all. The club's aim is that each and every player, coach and supporter embodies the RFU Core Values of Teamwork, Respect, Enjoyment, Discipline & Sportsmanship whilst ensuring all have fun.

We encourage players of every age to be the best version of themselves that they can be both on and off the rugby pitch.

Our club is an open-club and we encourage new players of all ages and experience to join our rugby family. Understanding that players mature at different ages, we offer a playing pathway from our under 6s to our senior sides.

Some of our past mini and youth players have gone on to play at the highest level, including those to our right!

We're also proud to have former London Irish, Bath, Gloucester and Worcester Warriors player Matt Garvey as a Seniors coach.







Matt Garvey ended a 13-year playing career that took him from London Irish, to Bath Rugby, then on to Gloucester and finally finishing at Worcester Warriors. He also won representative honours with England Saxons and captained Bath Rugby between 2017 and 2019 during his seven-year stint at The Rec. We are extremely proud and fortunate to have his experience within our coaching set up.

Second row **Rhys Jones** emerged through the club's junior ranks and in 2008 broke onto the international scene. After three warm-up games against Scotland's Under 18 Six Nations side, and Worcester and Nottingham's under 20s, the former Corsham School pupil went on to gain three international caps against Ireland, Georgia and Italy in the Association of Europe tournament in Treviso.



www.corshamrfc.com

Rugby started as a hobby at Corsham RFC for **Adam Jamieson**, but after being picked up by Bath aged 15 he thought a rugby career could be on the cards. He went on to represent England U19's, U20's & Students and play for Cornish Pirates.

CORSHAM

## At the heart of our local community – Join the Corsham RFC family..

As a community sports club, giving back to the local community is very important to the club. We have supported many good causes over the years including donations to the Corsham Churches Food Bank & Dorothy House via our annual CorFest.

We are inclusive, diverse and maintain the highest safeguarding and anti-bullying standards. We are very proud of our record on these issues.

CRFC is at the heart of the local community, but we could not provide the facilities and sporting opportunities without the help and support of our corporate sponsors, and we thank each and every one of them for their continued support.





### Our existing sponsors – Take their word for it..

#### Gigaclear

"It's great to see much needed equipment being sent out to rural sports clubs such as Corsham Rugby Club. I believe it will help make a difference to players now and to the rural sports teams of the future."

#### **Cope Building Contractors Ltd**

"Corsham RFC has been a beacon of community spirit and athleticism, and Cope Building Contractors Ltd is proud to have sponsored such a noble institution. Our partnership has not only showcased our commitment to local sports but also reinforced our dedication to fostering strong community bonds. Corsham RFC's values align seamlessly with our own, making this collaboration a testament to shared principles of excellence, teamwork, and integrity. We look forward to continuing our support and witnessing the club's continued success both on and off the field."

#### **Finesse Fireplaces**

"We have been a long-time supporter of Corsham RFC, and when given the opportunity to sponsor the club, this made perfect sense to me. As a former player myself, I've seen first-hand how much local support helps keep grassroots rugby alive and Corsham RFCs values, teamwork and inclusivity make this a perfect partnership."



4D BEAZER Digital LY BUTCHE **Electrical Services Ltd** 01249 713253 vw.corshambutcher.co.u Find us on Facebook MILE SC Gigaclear inessi pilgrim's **UK** –

Some of our amazing sponsors

www.corshamrfc.com

CORSHAM

Our sponsorship packages – Available sponsorship packages, over a minimum two-year term..



## Platinum Sponsorship Package – Maximum exposure, starting from £3,000.00..

#### What's included with the Platinum Package:

Advertising of company logo on the front of the First and/or Second XV match day shirts \_ Advertising of your company information on a pitch side board Platinum Sponsorship Package Prices: Advertising on our website and social media to over 250+ members \_ 1<sup>st</sup> year sponsorship deal: £3,000.00 2 places for you and a guest to attend sponsors luncheons throughout the seas \_ 2<sup>nd</sup> year sponsorship deal: £2,500.00 2 free Corsham RFC Social Memberships \_ Free personalised Corsham RFC Fortis Polo \_ Access to International tickets via club allocation (to purcha CORSHAM SPONSORED BY lembership Card Your Logo Here 2 free Corsham RFC social Free personalised Corsham Website banner and social Pitch side board situated Your company logo on memberships **RFC Fortis Polo** alongside 1<sup>st</sup> XV pitch media advertisement match day shirts Accredited Club

### Gold Sponsorship Package – Starting from £2,500.00..

#### What's included with the Gold Package:

Advertising of company logo on the front of the First and/or Second XV match day shirts \_ Advertising of your company information on a pitch side board **Gold Sponsorship Package Prices:** -Advertising on our website and social media to over 250+ members -1<sup>st</sup> year sponsorship deal: £2,500.00 1 place for you to attend sponsors luncheons throughout the season \_ 2<sup>nd</sup> year sponsorship deal: £2,000.00 1 free Corsham RFC Social Membership \_ Free personalised Corsham RFC Fortis Polo \_ Access to International tickets via club allocation (to purchas CORSHAM SPONSORED BY lembership Card Your Logo Here Your company logo on match 1 free Corsham RFC social Free personalised Corsham Website banner and social Pitch side board situated day shirts (back of shirt) membership **RFC Fortis Polo** alongside 1<sup>st</sup> XV pitch media advertisement CORSHAM www.corshamrfc.com Accredited Club

#### Silver Sponsorship Package – Starting from £1,500.00.

#### What's included with the Silver Package:

- Advertising of company logo on post protectors First and/or Second XV pitches -
- Advertising of your company information on a pitch side board -
- Advertising on our website and social media to over 250+ members -
- 1 place for you to attend all sponsors luncheons throughout the season -
- 1 free Corsham RFC Social Membership \_
- Free personalised Corsham RFC Fortis Polo -





Your Logo Here

SPONSORED BY





1 free Corsham RFC social

membership



CORSHAM

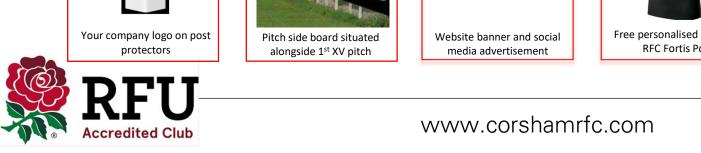
RFC

2<sup>nd</sup> year sponsorship deal:

Silver Sponsorship Package Prices:

1<sup>st</sup> year sponsorship deal:

£1,000.00



#### Bronze Sponsorship Package – Starting from £1,000.00..

#### What's included with the Bronze Package:

- Advertising of company logo on pitch side flags placed on First and/or Second XV pitches
- Advertising of your company information on a pitch side board
- Advertising on our website and social media to over 250+ members
- 1 place for you to attend all sponsors luncheons throughout the season
- 1 free Corsham RFC Social Membership
- Free Corsham RFC Oddballs hat



Your company logo on pitch side flags

Accredited Club



Pitch side board situated alongside 1<sup>st</sup> XV pitch

Your Logo Here

SPONSORED BY

Website banner and social media advertisement





CORSHAM

RFC





## Red & White Sponsorship Package – Starting from £500.00..

#### What's included with the Red & White Package:

- Advertising of your company information on a pitch side board -
- Advertising on our website and social media to over 250+ members -
- 1 free Corsham RFC Social Membership -
- Free Corsham RFC Oddballs hat \_

Accredited Club







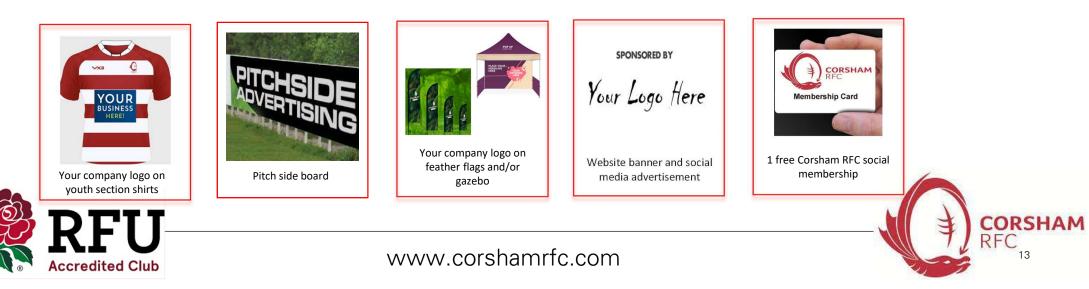
#### Youth and Mini sponsorship – Sponsor the future of the game..

As with any club, our mini and youth sections are the foundations and bedrock of Corsham RFC. We boast one of the largest youth and mini setups in the area, with teams ranging from under 6s right through to under 16s.

The sponsorship opportunities laid out on the previous pages are geared towards the senior squads and the club as a whole, however, we also offer specific sponsorship opportunities for our mini and youth sections. These offerings are directed more at youth age group level and the mini section as a whole.

Sundays, when these sections are in full sway, are a-wash with red and white shirts playing rugby across both our fields and then enjoying after training/game refreshments within our club house. It really is an amazing sight to see so many young faces enjoying the game of rugby. We would love it if you or your company would like to be part of their journey towards the senior sides and maybe even beyond...

Youth & Mini Sponsorship F	Package Prices:
1 <sup>st</sup> year sponsorship deal:	<b>EPOA</b>
2 <sup>nd</sup> year sponsorship deal:	£POA



## Coach and Player sponsorship – Sponsor the heart of our club..

Corsham Rugby Club is offering a unique opportunity for local companies to support rugby by sponsoring one of our players and/or coaches for the 2024 – 2025 season, due to start in September 2024.

With an exciting season ahead, we are offering the chance for you and/or your company to benefit as soon as you sign up with publicity via our website and social media outlets in the lead-up to the new season.

Our player/coach sponsor package provides an affordable and effective way of gaining exposure for your brand to hundreds of local people while at the same time supporting a player/coach in the game they love and enjoy.

In return for sponsoring a Corsham Rugby Club player/coach you will get:



Website banner and social media advertisement



Proudly supported by message on team sheets

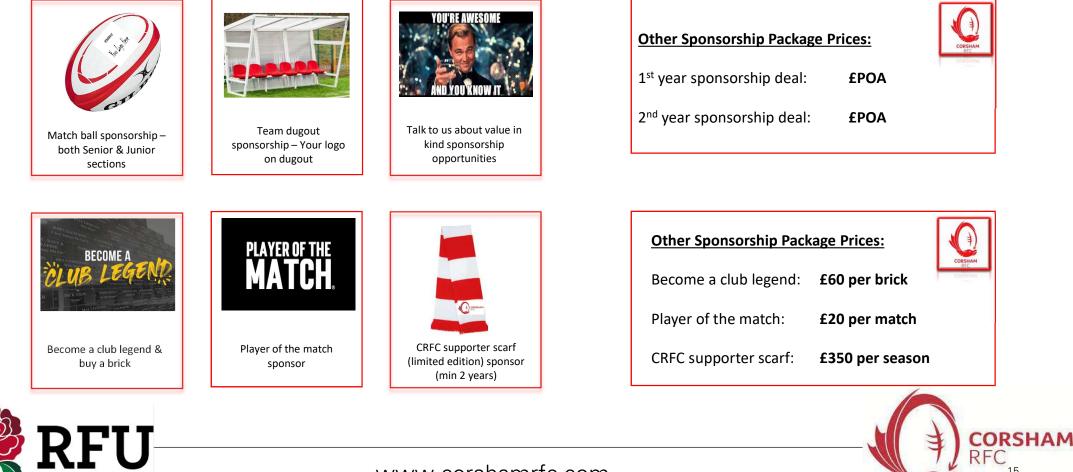






Other sponsorship opportunities – Additional brand exposure..

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Other sponsorship opportunities continued – Additional brand exposure..





Get in touch to talk to us about becoming a sponsor for our annual CorFest event

## sponsorship@corshamrfc.com



We take first aid extremely seriously at CRFC, therefore, we would welcome sponsors to support this ongoing effort.

Get in touch to talk to us about becoming a sponsor



Get in touch to talk to us about becoming a sponsor for our annual fireworks event





Sponsor Benefit(s)	CRFC Platinum	CRFC Gold	CRFC Silver	CRFC Bronze	CRFC Red & White	Other
Advertising for your company logo on <b>front</b> of First and/or Second XV shirts	С					
Advertising for your company logo on <b>back</b> of First and/or Second XV shirts		CORSHAM				
Place for you at President luncheons during the season (Platinum +1)		CORSHAM	CO EXEMAN	CORSHAM		
Pitch Side Advertising Board (situated on the First XV pitch)		С рекнам	СОССИНАМ	CORSHAM	СОДСКАНАМ	
Advertising for your company logo on goal post protectors			CORSHAM			
Advertising for your company logo on pitch side flags				CORDINAM		
Free CRFC Associated Membership	<b>EXPERIMAN</b>	CORSHAM	CORSHAM	CORSHAM	CORSHAM	
Advertising on our website and social media platforms	CO ROOSHAM	соязнам		CORSHAM	Среннам	CORSHAM
Access to International tickets (for purchase)	С	CORSHAM				
Free personalised CRFC Fortis Polo (subject to availability)		CORDINAM	CO SPESHAM			
Free CRFC Oddballs hat (subject to availability)				CORSHAM		
Free CRFC supporter scarf (limited edition) (subject to availability)						CO SORSHAM
Accredited Club WWW.COrs	shamrfc.c	om				

## **Sponsorship opportunities at a glance** – What's in it for your company..

COX.

Rugby values make us who we are.....





Talk to us if you would like to alter or add any additional sponsorship opportunities – <u>sponsorship@corshamrfc.com</u>



