



CORPORATE DATA

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GOV POC

Selena Simmons, CEO

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CORE COMPETENCIES

- Special Needs & Wheelchair Transportation (Non-Emergency Medical Transportation – NEMT)
- Administrative & Executive Support Services
- Program & Project Management
- Vendor and Contract Administration
- Budgeting & Financial Controls
- Human Resources & Staffing
- Operational & Process Improvements
- Database Management and Scheduling
- Document Control and Reporting

CODES & CERTS

Top NAICS Codes:

- 485991 – Special Needs Transportation
- 621910 – Ambulance Services

Socio-Economic Certifications:



CAPABILITY NARRATIVE

Unique Resource Management LLC (URMLLC) is a certified Service-Disabled Veteran-Owned Small Business (SDVOSB) dedicated to delivering reliable, efficient, and customized solutions to meet federal agency objectives. With over 21 years of combined government experience, our mission is to support and empower Veterans by providing high-quality transportation, administrative, and healthcare-related services. Our team of experienced professionals and Veterans is committed to delivering results with precision and excellence.

DIFFERENTIATORS



Veteran-Centric Expertise: Our team is led by a 100% Service-Disabled Veteran with over 14 years of direct VA experience, including managing the Beneficiary Travel and Veterans Transportation Program. We bring an insider's understanding of the VA's operational challenges and expectations—something few competitors can match.



Tailored, High-Touch Transportation Services: We don't just transport patients—we deliver a full-service, concierge-level experience. Our clients value our punctuality, compassionate drivers, and seamless coordination with VA appointment systems, which reduces no-show rates and enhances operational flow at healthcare facilities.



Problem-Solving Mindset with VA Insight: Unlike competitors, we bring over 14 years of firsthand VA Health Administration experience, including roles that directly managed the Veterans Transportation Program. This gives us a unique ability to understand internal processes, anticipate pain points, and implement solutions that align with VA protocols and expectations.



Personalized Service with Built-In Oversight: Unlike large national vendors, we offer hands-on, locally managed support with strict quality assurance protocols, including GPS-tracked fleets, real-time dispatch updates, and post-trip service checks. Our commitment to accountability, transparency, and communication ensures peace of mind for both contracting officers and clinical partners.

CORPORATE EXPERIENCE



Selena Simmons, Owner and Operator, brings over 14 years of exemplary federal service with the Department of Veterans Affairs, Veterans Health Administration (2007–2021) in progressive leadership roles including:

- Executive Assistant / Administrative Officer (2018–2021)
- Program Specialist to the Associate Director, Patient Care Services (2016–2018)
- Mobility Manager, Veteran Transportation Services (2015–2016)
- Lead Patient Service Assistant, Beneficiary Travel (2010–2012)
- Patient Service Assistant (2007–2010)



Additionally, Ms. Simmons proudly served as a US Air Force Veteran (2002–2010), with active duty and reserve experience in Life Support Systems and Health Services Management at Tinker Air Force Base.

Company Past Performance Includes Services To:

- Collaboration with Veteran-Owned and Minority-Owned Small Businesses