

Organized by



CONFERENCE ON **STEEL SERVICE CENTER & ADVANCE COLOR COATED**

20th December 2024, Friday **RK Convention Center**
Chennai, India



300+
Delegates



8 Hrs Learning
Sessions



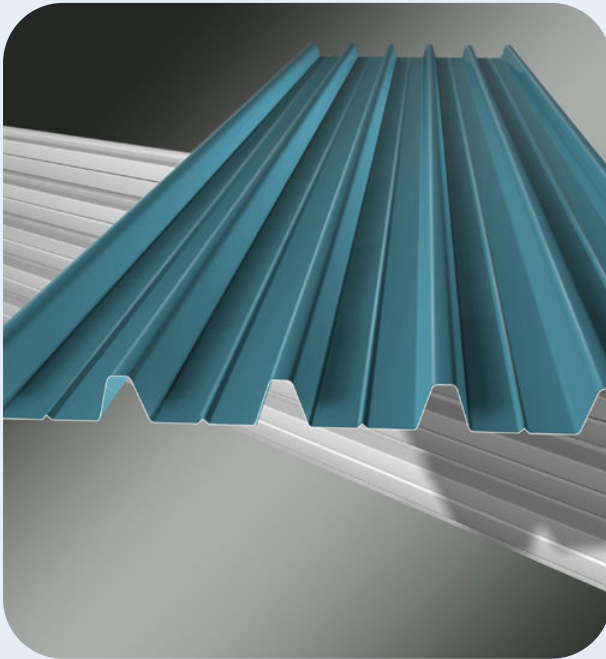
25+ Expert
Speakers



High-Level
Networking



25+ Customized
Stalls



CONFERENCE OVERVIEW



Organized by Metalogic PMS, **Steel service centers** play a critical role in optimizing the steel supply chain. With their capacity to process, store, and distribute steel products, service centers ensure that manufacturers receive the right products at the right time, reducing wastage and operational costs. Discussions will center around how service centers can further improve efficiency, adopt new technologies, and expand their offerings to meet increasing industry demands.



DFT represents a significant leap in the steel processing industry. By enabling the direct formation of products like tubes and pipes without the need for intermediate processes, DFT reduces material wastage, energy consumption, and production time. The conference will delve into the role of DFT in the construction and automotive sectors, discussing how it can transform product manufacturing and help companies meet sustainability goals.

With growing demand for aesthetically appealing and corrosion-resistant steel products, advanced **color-coated steel** is becoming a key focus in industries such as construction, appliances, and automotive. This session will highlight the latest innovations in coating technologies, including hot-dip galvanized, galvalume, and pre-painted techniques. The conference will discuss how these coatings improve product durability, offer customization options, and reduce environmental impact.

We believe that this conference will not only provide valuable knowledge and insights but also pave the way for future innovations in the industry. As we address the challenges and opportunities in service centers and advance color coated, we are confident that this gathering will contribute to the growth and success of the metals and minerals sectors, both in India and globally.

ABOUT THE ORGANIZER

Metalogic PMS, headquartered in India, serves as a market intelligence firm specializing in the Indian Steel and Mining Industry. Established in 2015 by Monica Bachchan, a first-generation entrepreneur, Metalogic aims to elevate the presence of women within the steel and mining sector. Currently, the industry exhibits a scarcity of female staff, with less than 1% reaching managerial positions.

As a prominent mass media organization, Metalogic orchestrates events for the steel, mining, and logistics sectors. The company provides daily news coverage spanning steel, mining (iron ore and coal), logistics, steel prices, and both Indian and global news. Actively engaged on social media, Metalogic boasts a YouTube channel with over 3500 subscribers from the industry, featuring a collection of steel and mining-related videos.

In addition to its media initiatives, Metalogic contributes to the educational sector by affording engineering colleges and universities opportunities for students and faculty to attend steel events at no cost. The firm also champions the involvement of female students in metallurgy courses, fostering career pathways.

Furthermore, Metalogic actively supports research and development endeavors within the steel and mining industry. This involvement aims to enhance product quality, boost energy efficiency, and contribute to effective waste management practices.



mymetalogic.com

is designed to provide timely, accurate and reliable information and data for the **steel, metal, mining, cement, logistics and infrastructure industries.**

WHY METALOGIC EVENTS?



Industry Specialised
Speaker Selection



Buyers &
Sellers Meet



Time Management
With Quality Content



Policy Discussions
& Recommendations



Brainstorming
Sessions



Targeted Customer
Attendees



Excellent Promotion
of Steel to End-User Industries

WHO SHOULD ATTEND?



09:00 - 09:40 am

40 Mins

Delegate Registration

Speed Networking Session & Welcome Refreshments

09:45 - 10:00 am

Exhibitor Stall Visits by the VIPs

10:00 - 11:15 am

45 Mins
Extempore

Conference Inaugural Session

10.00 am - Greetings and welcoming of VIPs on stage

(Lamp lighting ceremony)

Welcome Note: Monica Bachchan, Founder & CEO, Metalogic Projects Management Services Pvt Ltd.

11:20 - 12:00 pm

40 Mins
Presentations

Session 1

Advancements in Color Coated Steel Manufacturing

Discussion Points:

- » New advancements in coating techniques that enhance durability and aesthetics.
- » Difference in regular coating and advance coating of steel.
- » Anti-corrosion and weather-resistant properties of modern color coatings.
- » Role of sustainable materials in color-coated steel production.
- » Improved UV resistance, longevity, and fire-retardant properties of color-coated steel.
- » Growing use of color-coated steel in construction, automotive, and appliance sectors.
- » Impact on the lifecycle of buildings and structures.

12:00 - 12:15 pm

Demonstration 1

12:15 - 01:00 pm

45 Mins
Panel Discussion

Session 2

The Evolving Role of Steel Service Centers in the Supply Chain

Discussion Points:

- » Maintaining optimal inventory levels and enabling just-in-time delivery.
- » Product customization and value additions to reduce manufacturers costs and processing time.
- » By offering localized processing and distribution, service centers speed up delivery times, ensuring quicker access to materials and minimizing delays in the production process.
- » Service centers act as vital links between steel producers and end-users, ensuring smooth communication, better planning, and stronger partnerships across the supply chain.
- » Centres buffer against supply chain disruptions by holding safety stock and providing alternative sourcing options, ensuring business continuity during market fluctuations or supply shortages.

01:00 - 02:00 pm

Lunch & Networking Break

02:00 - 02:15 pm

Demonstration 2

02:15 - 03:00 pm

Session 3

45 Mins
Presentations Followed
by Panel Discussion

The Future of Color-Coated Steel in India – Application based technique and Markets

Discussion Points:

- » Types of Color-Coated Steel Techniques
 - Hot-Dip Galvanized (HDG) Steel
 - Galvalume Steel
 - Pre-Painted Galvanized Steel (PPGI)
 - Pre-Painted Galvalume Steel (PPGL)
 - Aluminized Steel
- » Application environment, desired aesthetics, and performance requirements.
- » Market for Coated Steel in India

03:00 - 03:45 pm

Session 4

45 Mins
Presentations Followed
by Panel Discussion

Role of Service Centers in DFT (Direct Forming Technology) for Construction and the Market

Discussion Points:

- » DFT as an advanced method for producing steel sections directly from coils.
- » Key differences between traditional manufacturing and DFT in terms of flexibility, cost, and speed.
- » Role of service centers in processing, distributing, and customizing DFT products for construction.
- » Enhancing Construction Project Efficiency by ensure the availability of high-quality DFT products on-site, optimizing the construction process.
- » Challenges and Opportunities in Scaling DFT for Construction
- » Collaboration between service centers, construction firms, and architects to integrate DFT products effectively

03:45 - 04:00 pm

Demonstration 3

04:00 - 04:45 pm

Session 5

45 Mins
Panel Discussion

Open House Discussion to Collaboration and Explore Opportunities

Discussion Points:

- » Investment in Modern Service Centers
- » Value-Added Services for Clients
- » Collaboration for Supply Chain Optimization
- » Technology Integration
- » Exploring Domestic, Regional and Export Markets for Coated Products

04:45 - 05:30 pm

Networking High Tea & Photo Sessions

Day Ends

CONFERENCE RECAP



CLICK HERE
TO WATCH THE VIDEO



1.0



20 Dec 2022

CONFERENCE PARTICIPATION

**TITLE
SPONSOR**

15 LAKH

**POWERED
BY**

10 LAKH

**CO - POWERED
BY**

8 LAKH

**LUNCH
SPONSOR**

7.5 LAKH

**DINNER
SPONSOR**

7.5 LAKH

**GOLD
SPONSOR**

6 LAKH

**DELEGATE KIT
SPONSOR**

5 LAKH

**BADGE
SPONSOR**

5 LAKH

**LANYARD
SPONSOR**

5 LAKH

**SILVER
SPONSOR**

4 LAKH

**BRONZE
SPONSOR**

2.5 LAKH

**CO
SPONSOR**

1.5 LAKH

DELEGATE FEE

INR 5,000/-

You can make the payment by NEFT/RTGS or Payment Gateway

Exhibitor Fee

3x3Sq.m

INR 1,20,000

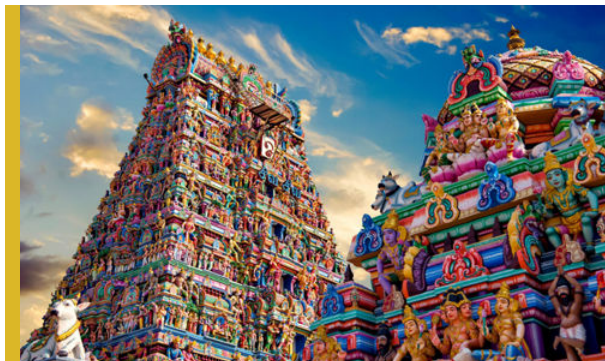
2x2Sq.m

INR 80,000

Raw Space

INR 8000/ Per Sq.m

Please note: 18% GST applicable on base tarrifs.



Chennai

Formerly known as Madras is the capital city of the Indian state of Tamil Nadu. This metropolis is often called the cultural capital of India for its deep-rooted traditions and long heritage. The city is the gateway to the rest of South India. It has the 2nd longest seashore in the world, located on the Coromandel Coast of the Bay of Bengal. With a population of around six million, it is India's fourth largest city. Chennai's economy has a broad industrial base in the automobile, technology, hardware manufacturing, and healthcare industries.

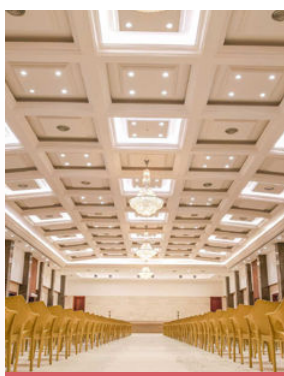
The famous Marina Beach, the Pride of Chennai, is the second longest beach in the world and has a wide sandy foreshore. One can see statues of heroes from Tamil culture to Samadhi of great leaders like Anna and MGR here. Walk along the Marina in the evening to cool off and eat crispy sundal and murukku. An aquarium is also located on the Marina Beach. Watching sunset and sunrise from the beach is a fascinating experience.



RK Convention Center **AMRK Banquet Hall**

4/111, East Coast Road, Neelankarai, Chennai, Tamil Nadu 600115

RK Convention Center is the largest convention center in ECR and one of the largest convention centers in Chennai.



METALOGIC PAST EVENT



DELEGATE REGISTRATION

No.	Tariff in INR	Tariff in USD	Please Tick (✓) On Your Choice
1	5,000	100	
2	10,000	200	
3	15,000	300	
4	20,000	400	

Please Note: GST additional on the above tariffs. The above tariff is non-negotiable.

Bank Details for Delegate Registration (RTGS/NEFT, Cheque or DD)	
Account Transfer	ICICI BANK
Account Type	Current
RTGS/NEFT IFS Code	ICIC0000815
Account Name	Metalogic Projects Management Services Pvt. Ltd.
Account Number	081505001100
Bank Address	Sector 110, Branch A-3/13, Sector 110, Noida – 210301, Uttar Pradesh

GENERAL TERMS & CONDITIONS

- 18% GST APPLICABLE ON THE ABOVE TARIFF.
- THE DELEGATE FEE IS NON-NEGOTIABLE.
- THE DELEGATE FEE IS NON-REFUNDABLE. THE NAME OF THE DELEGATE CAN BE REPLACED BY THE ALTERNATE DELEGATE ASSIGNED BY THE COMPANY.
- THE PAYMENT TO BE MADE 100% ADVANCE THROUGH THE PAYMENT GATEWAY/NEFT/CHEQUE/IMPS/RTGS OR PAYTM/GOOGLE PAY.

Contact

White Papers

Monica
98187 50128

Sponsorship, Delegate Registrations & Exhibitor Stalls

Yasmeen
97170 97893

Rahul
70650 44004

Hardik
85878 72832

Creative & Stall Coordination

Shiv
94557 26722

Hotel & Logistics Coordination

Rajat
98739 03590

Partnerships

Ruchi
85878 72852

Email

monica@metalogicpms.com | rajat@metalogicpms.com | yasmeen@metalogicpms.com

rahul@metalogicpms.com | hardik@metalogicpms.com

ruchi@metalogicpms.com | creative@metalogicpms.com

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**Wall Calendar
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18inch x 23inch



**Table
Calendar**

8inch x 12inch



**Wall Calendar
(Small)**

12inch x 18inch

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query at**

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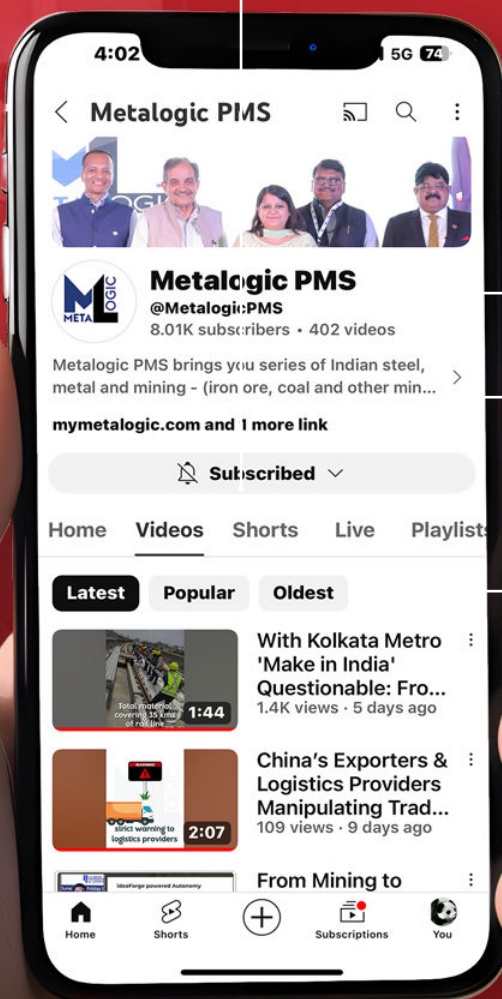


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