

# Integrating Technology, Operations and Economics to enable production of high quality steel

## Indian Steel Quality Standards

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M.N. Dastur & Co. (P) Ltd.

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# M. N. Dastur and Company – Our Story...

1955 - 2018



**Inseparable from India's Industrial  
growth for over 60 years**

Tebodin B.V.

AEC Engineering



Hatch

McKinsey & Company

**Engineering and Consulting leader**



**Metals | Mining | Energy | Infrastructure**



**Business | Finance | Engineering | Operations**

# Recent partnerships and endorsements

“Dastur is a world class organization ... excellent work product. We are thrilled with the progress and partnership.”

- **David Cheney, Chief Executive Officer, Stelco Inc**



“Consulting assignments worth tens of millions of dollars without creating a lasting impact will be replaced by the application of deep technical and economic I.Q., combined with an intuitive understanding of the markets that can create measurable results

- **Peter Marcus, the Founder and Chairman Emeritus**



“One of Tata Steel’s most valuable partners for decades, Dastur has been involved intimately in the planning, engineering and commissioning of many major projects hand in hand with Tata Steel, making major contributions along the way ....”

- **Anand Sen, President TQM & SB**



“Dastur has been instrumental in helping JSPL in its journey to be one of the most valuable and best-in-class steel producers. We are excited to have Dastur as our partner”

- **Naveen Jindal, Chairman**



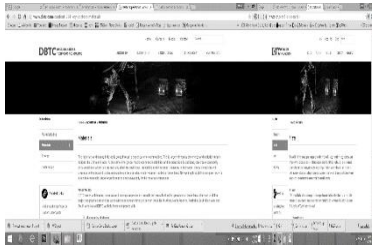
We believe that Dastur’s storied history and world-class expertise in the metals, mining and energy industries will complement the NCCC’s world-class research and technology capabilities in carbon capture.

- **Frank Morton, Director (USA)**



# DASTUR operations offerings

## Raw Materials



Sourcing Optimization

Feedstock Substitution

Supply Chain Re-design

Direct Cost Reduction

Contract Re-engineering

Financial Engineering

## Operations Improvement



Cycle Time Reduction

Bottleneck Analysis

Logistics Re-sequencing

Quality Control

Operations Bench-Marking

Productivity Improvement



Utilization Studies

Hidden Capacity Extraction

Capacity Consolidation

Capacity Re-sequencing

Vertical Integration

Scale & Flexibility Options



Capacity Strategy

Supply Chains

Operations Optimization

Production Planning

Plant Maintenance

Modeling and Simulation

## Product Mix



Product Mix Rationalization

Direct Cost Reduction

Channel Improvement

Pricing Redesign

Post Merger Consolidation

Marketing Spend Optimization

# Driving synergy between Technology, Engineering, Innovation, Operations & Economics



# Approach to Process Improvement & Engineering

## Economics of Process

- Market & product mix
- EBITDA/cost analysis
- Investment analysis
- Asset restructuring
- Operations re-engineering

EBITDA/ton  
Levers



## Process Modeling & Simulation

- Process Design and re-engineering
- Computational Fluid Dynamics
- Thermochemical reaction modeling
- Logistics and Plant simulations

## Deep Learning & AI

- Industrial Analytics
- Machine Learning for industrial processes
- Through process visibility
- Big Data

## Engineering & Technology

- Basic, Detail
- Project management
- Implementation/Support

## Process Knowledge

- Dastur knowledge bank
- Interactive knowledge transfer

## Test Work and Experimentation

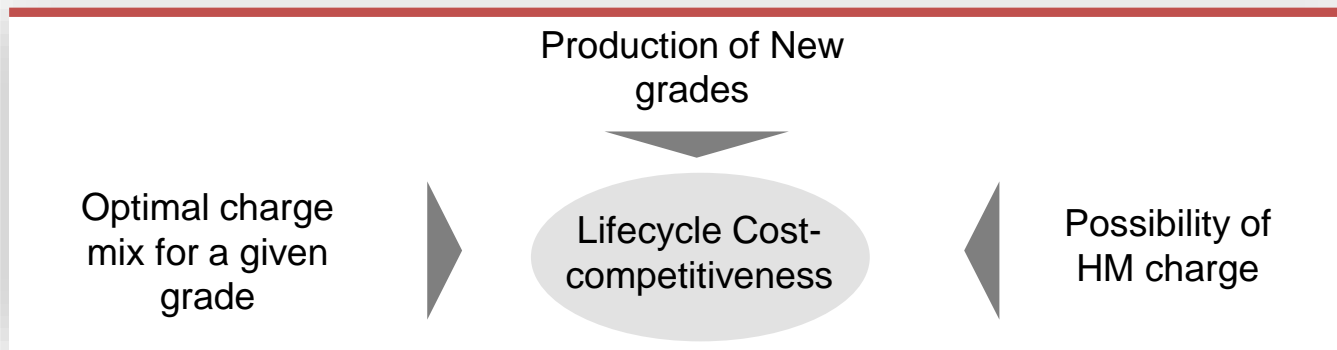
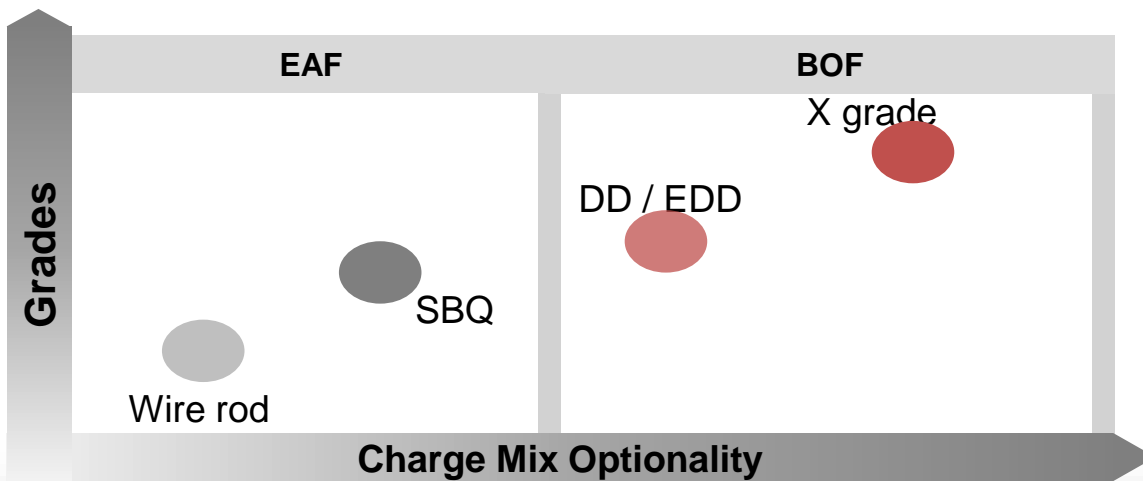
- Water modeling / liquid metal modeling
- Pilot scale tests



## Case studies

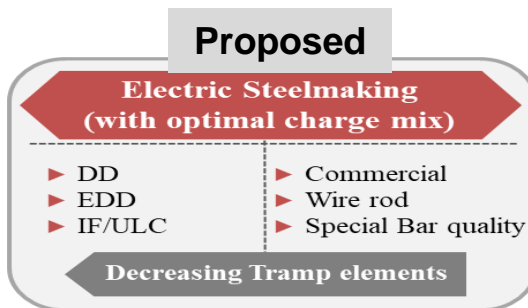
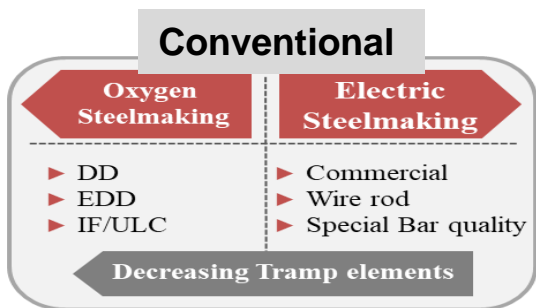
- I. Production of high quality flat steel using 'BF + EAF' operations
- II. Reducing end blow phosphorous at a premier steelmaker
- III. Predictive model development for desulphurization of steel
- IV. Logistics Simulation / Re-sequencing
- V. Coal Gasification

# Case Study I – Production of High quality flats using EAF + Mini BF operations



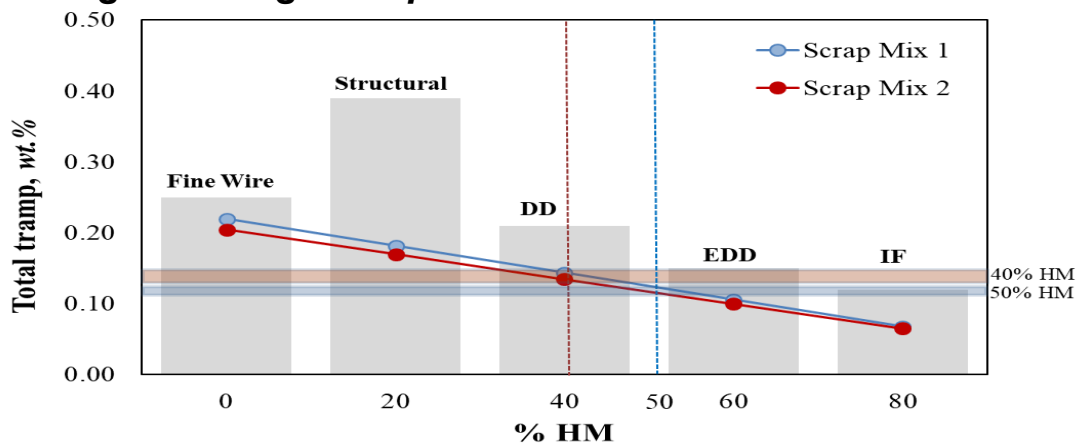


# Case Study I – Production of High quality flats using EAF + Mini BF operations



DD: Deep Drawing, EDD: Extra Deep Drawing, IF: Interstitial Free, ULC: Ultra Low Carbon

## Charge Mix vs grades produced



- ▶ Almost all the grades can be produced with 40% HM in charge
- ▶ IF grade necessitates around 50% HM + scrap or 40% HM + DRI and scrap

• Scrap Mix 1: 85% Reclaimed/Obsolete + 12% Revert/Home + 3% Industrial/Process

• Scrap Mix 2: 75% Reclaimed/Obsolete + 20% Revert/Home + 5% Industrial/Process

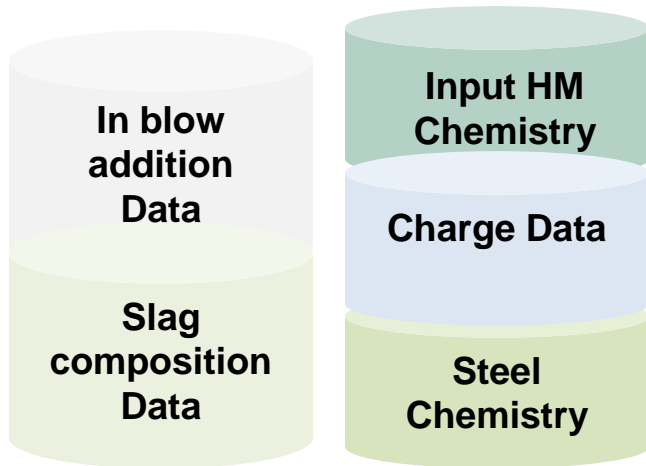
# Case Study II – Determination of Optimal BOF Parameters to Reduce End Blow Phosphorus

9% downgrade reduction, 5\$/ton EBITDA Impact

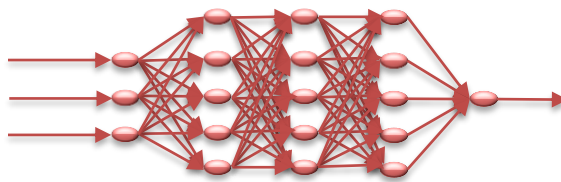
## Process Data



BOF

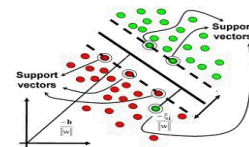


## Deep Learning Engine



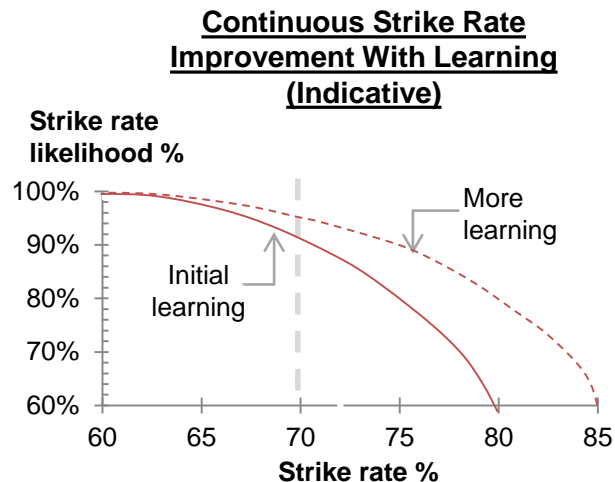
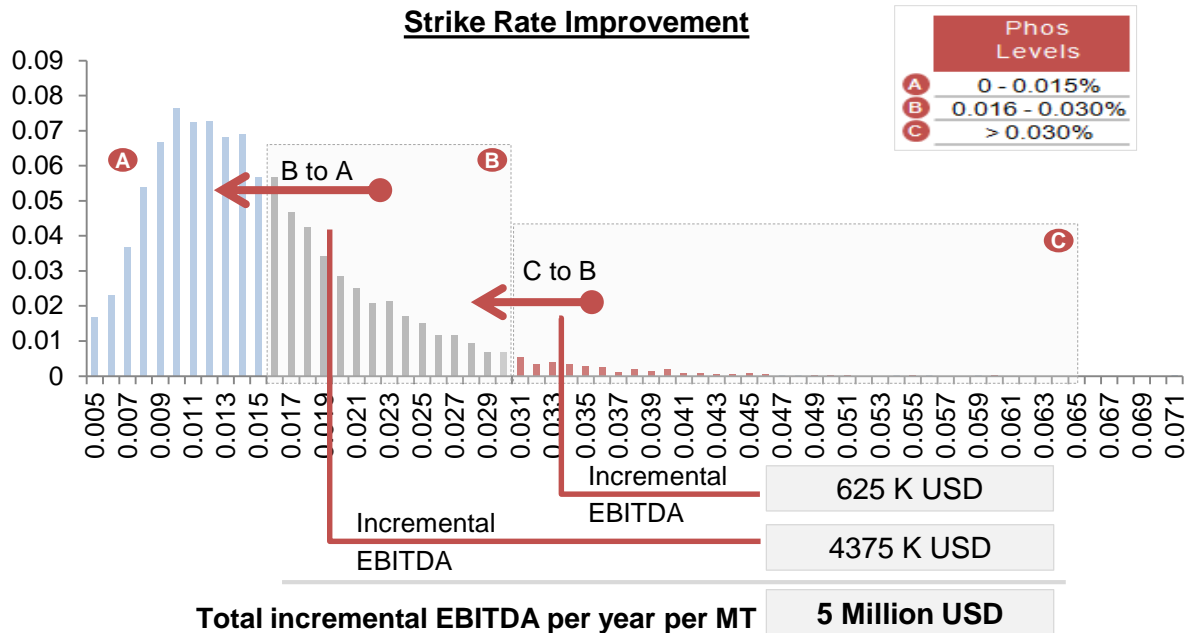
- Signal Processing and Data Filtering
- Deep Learning Algorithms
- Advanced Clustering Techniques to segment heat profiles
- Sequencing and Selection of Optimum profile

## Optimal BOF Parameters



- For each grade of Steel, optimum operating conditions of
- Lance height profile
  - Addition profile for
    - A) Lime
    - B) Dolomite
    - C) Iron Ore
  - Stirring Energy band

# Case Study II – Incremental EBITDA Generated by Increasing Phos Strike Rate

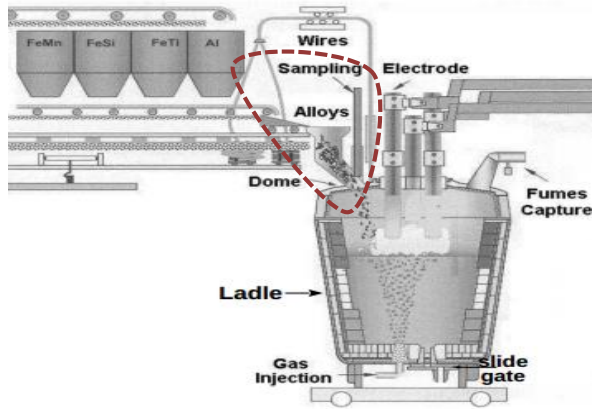


## Methodology

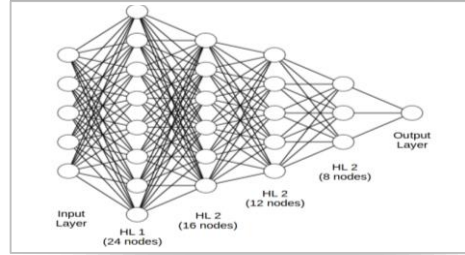
1. Phos levels are categorized into three groups – A(low), B (medium), and C (high)
2. Moving steel from B to A generates incremental EBITDA \$ 69/t, and from C to B generates incremental EBITDA \$ 30/t

# Case Study III – Development of a predictive ladle de-S model

## LRF and its auxiliaries



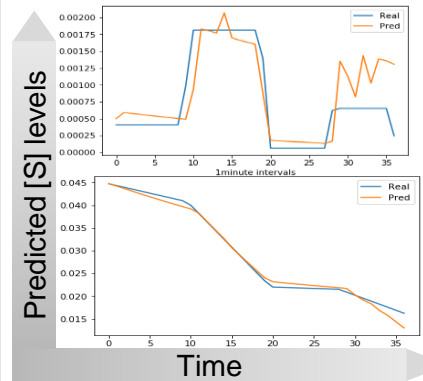
## AI/ML Model



## Operator + Dynamic Monitoring and Feedback

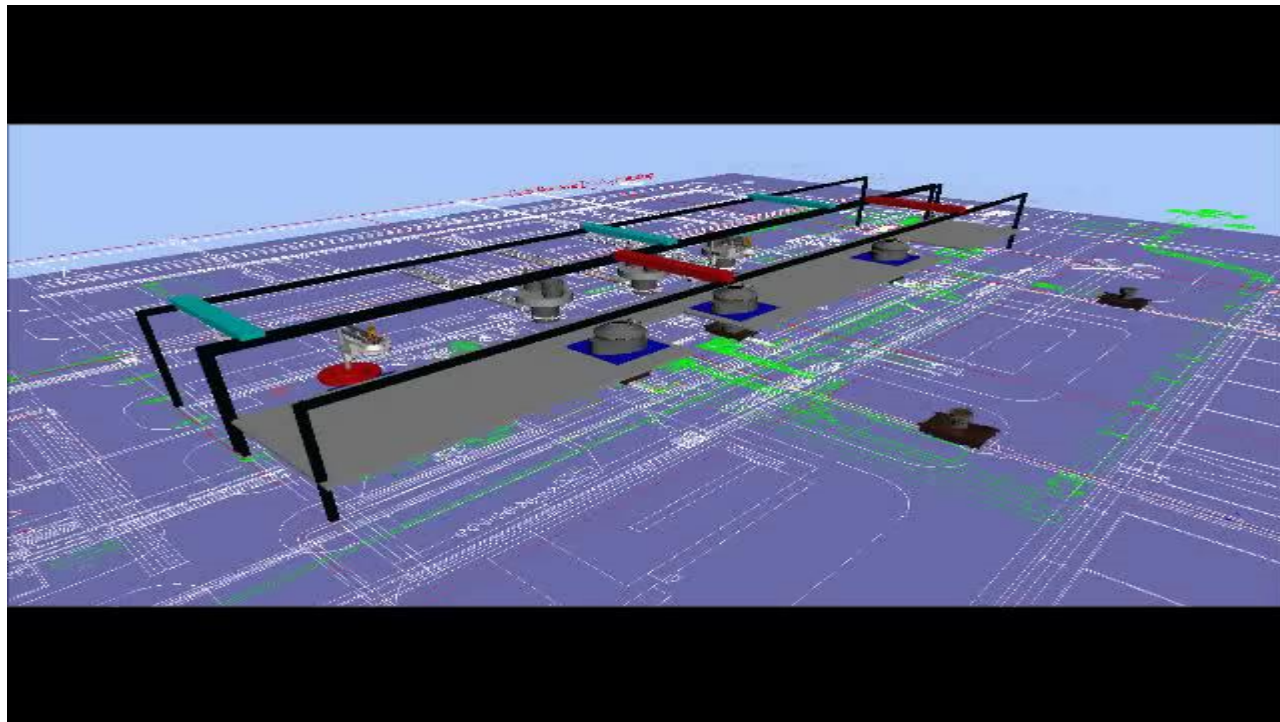


## Predictions from the model



- Online: avoid delays (elimination of sampling)
- Precise: attain close end-point control
- Result in a lower cost of operation

# Case Study IV – Logistics Simulation for SMS for Throughput Optimization



## Tasks accomplished

- › Identification of the **bottlenecks** causing capacity loss
- › **Sensitivity analysis** to redesign the system
- › Suggest mechanisms for **improvement**, additional facilities and logistical resources

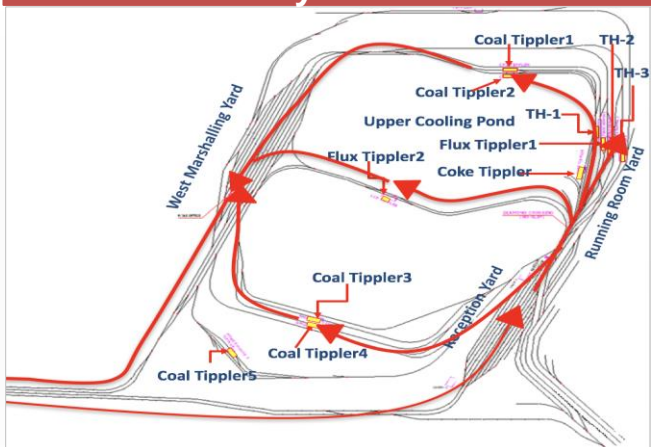
## Impact of Simulation

- › **Optimum number of ladles** in active circulation
- › **28% increase** in melt-shop **throughput** &
- › significant increase in profitability by decreasing liquid steel diversions

**EBITDA/ton  
improvement = ~ 4-6 \$**

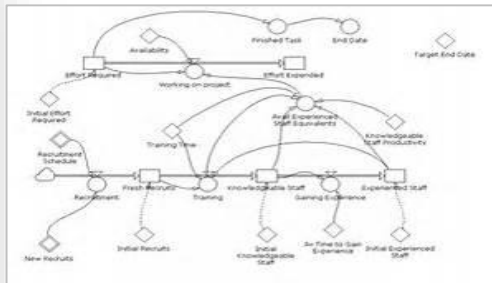
# Case Study IV (i) – Logistic Rerouting, Resequencing and Asset Optimization

## Sub-optimal Raw Matl. Handling System



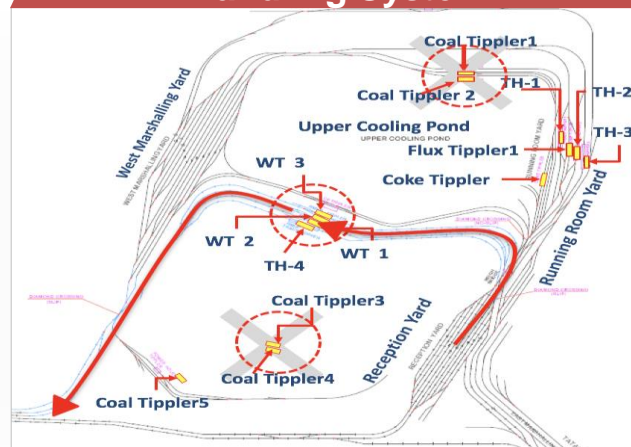
- › High demurrage cost
- › Low throughput
- › Lower equipment utilization
- › High turnaround time
- › Circuitous layout

## Discrete Event Simulation



- › Time and motion study
- › Congestion analysis
- › Discrete event simulation
- › Scenario analysis
- › Sensitivity analysis

## Recommended Raw Matl. Handling System



- › Negligible demurrage cost
- › High throughput
- › High equipment utilization
- › Lower turn around time
- › Simplified layout

- › **Optimization of 18 mil tonnes RM handling capacity**
- › **Faster turnaround by reducing number of coal tipplers**
- › **30 MM\$ of Demurrage cost saved\***

\* Present Value of 25 years demurrage with no inflation considered

## Special Mention:

# Coal Gasification – For Energy security and cleaner future

### Why Coal Gasification?

- Utilization of Abundant High ash-coal at competitive cost
- Limited oil & Gas Reserves

**Syn Gas Usage:** Steel Production (DRI) / Chemicals / Urea

### Benefits:

- Reduce dependency on Crude & Coking Coal Imports
- Reduction in CO2 Emissions by Carbon Capture

**Dastur References:** JSPL, HINDALCO

**China has > 100 operating Coal Gasification Plants**



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