



8 MINUTES TO FREEDOM

AN EXHIBITION OF ARTWORK BY JESSICA LICCIARDELLO
CELEBRATING THE JOURNEY OF SURVIVING AND THRIVING AFTER LEAVING ABUSE

EXHIBIT

8 Minutes to Freedom is an art exhibit exploring the survival from domestic abuse in my own perspective. As a survivor of an abusive relationship, I've come out the other side strong, but only by going through a long journey of healing. The whole way through, I have had support from friends and family, as well as people I have met along the way.

The title of this exhibit has deep meaning, as it represents the final and physical removal of myself from the situation I was in and making that decision while I was doing laundry in my apartment building basement. With 8 minutes left on the dryer cycle, I thought to myself, "I have 8 minutes to make this decision." It was the hardest 8 minutes of my life, but I decided to leave at that moment.

I want to highlight the positive journey that lay after the struggle, and not focus so much on the abuse, but the healing process, ability to triumph, and finding inner strength and gratitude for the people who supported me on such a journey. My goal is to inspire and inform the public about the topic of surviving abuse, and my aim is to give a sense of hope, empowerment, and a triumphant positive outlook on life. I want to inspire self-love and gratitude, as well as the metamorphosis of the healing journey. I would like people to walk away with awareness, but to also know that there is potential of life to change for the better in any situation. I want them to see the responsibility we have to ourselves in making tough decisions that ultimately can save our lives.

SPONSORSHIP

With your sponsorship, your logo will be displayed on all marketing materials, exhibition program, e-mail newsletters, exhibit website and "step-repeat" red carpet at the opening reception.

Your brand will get a prominent post on the JLDELLO instagram account, (19K followers) where I will be chronicling the creation process of the exhibit, as well as covering the opening reception. I will create custom "thank you's" posted specifically to highlight your logo and business, as well as live posting about your contribution during the exhibition.

As the current Creative Director of BELLA Magazine, a national bimonthly fashion, beauty, philanthropy, arts & culture magazine distributed at every Barnes & Noble nationwide, I will have their partnership. They will publish an article supporting the exhibit, as well as a follow-up party highlight page where your logo and brand will be seen and mentioned as a supporter. I will also write an online article highlighting the exhibit and sponsors with links to your business website on bellamag.co



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Original drawings
being developed
into large scale
paintings for exhibit

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This exhibit is made possible (in part) by a DCA Premier Grant from Staten Island Arts,
with public funding from the New York City Department of Cultural Affairs.