

EIDOS



We acknowledge the Traditional Custodians of the lands where we work, live and connect, and pay respect to their Elders – past, present and emerging.

YOU ARE INVITED TO: EIDOS SEMINAR: 3RD JUNE 2019

RESHAPING CULTURE, RECLAIMING TRUST

Eidos seeks to change the way Australia's important social and economic issues are solved - with fresh ideas and different perspectives. Australians are increasingly disappointed and sceptical of previously-respected institutions. Find out the drivers and what can be done to remedy this.

1:00pm-5:30pm
Executive Education Centre,
Level 5 - B-Block QUT Garden
Point

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BY:



1:00 pm - Registration
Tea and Coffee

1:30 pm - Ngai Mulacha Ngin Una Djarra (I welcome you to my Country)
Christopher McGregor, a Yuggera/Mununjalli man and a Student Support Officer at QUT Business School

1:35 - 1:45 pm - Opening Remarks
Melinda Edwards, Professor of Practice, QUT Business School

1:45 -2:30 pm - Keynote 1: Big Problems and Bold Actions,
Terry Moran, AC - Chancellor, Federation University, Former Secretary Prime Minister and Cabinet.

The causes of, and factors contributing to the loss of trust in our institutions, the most potent actions needed for change, and how best to implement them.

2:30 - 2:50 pm - Facilitated Q and A

2:50 -3:30 pm – Keynote 2: Diversity and creativity in organisations
Alison Shaw, Tambo Teddies Co-Owner

New ways of working and being agile and adaptable; the benefits and contributions of cultural diversity.

3:30 - 3:50 pm - Facilitated Q and A

3:50 - 4:20 pm - Commentary: Challenges of working towards a social purpose.

Led by Prof. Uwe Dulleck, QUT Business School

Key insights from the speakers and discussion. To identify the most potent, practical actions likely to reshape culture and reclaim trust.

4:20 – 4:30pm – Closing Remarks

Melinda Edwards, Professor of Practice, QUT Business School

4:30 – 5:30 pm – Post-Seminar Refreshments

Tickets \$95 (Incl. GST)

Available:: <https://www.eventbrite.com.au/e/eidos-seminar-reshaping-culture-reclaiming-trust-tickets-60693648336>

Eidos and QUT acknowledge the Traditional Custodians of the lands on which we are gathered, pays respect to their Elders – past, present and emerging – and acknowledges that these have always been places of teaching and learning

KEYNOTE SPEAKERS:

Terry Moran AC



Chancellor, Federation University Australia, Chair Centre for Policy Development, and former Secretary, Department of Prime Minister and Cabinet

Terry Moran served as Secretary of the Department of the Prime Minister and Cabinet, Australia's most senior public servant position, from 2008 to 2011. In 2012 Terry was named a Companion of the Order of Australia (AC) for "eminent service to the community through public sector leadership, as a significant contributor to policy development, program delivery and effective governance, and to the implementation of contemporary government administration".

Terry is also Chair of the NSW Barangaroo Delivery Authority, Chair of the Melbourne Theatre Company, a member of CEDA's Board of Governors, and a Special Adviser at the Boston Consulting Group

Alison Shaw

Co-Owner Tambo Teddies

Alison Shaw Co-Owner of Tambo Teddies career journey has a fascinating amount of twists and turns. She's worked on a goat dairy, as a wool classer and Jillaroo, a small business entrepreneur and as an Arts and Cultural Officer with Regional Council.

Alison's current focus is on growing the iconic Tambo Teddies brand, proudly Australian made, every handmade Tambo Teddy is unique - individually named, numbered and registered online. Tambo Teddies was created in adversity - Tambo was hit hard when wool prices crashed while gripped by drought, and the unique teddy bears made from wool pelts and stuffed with wool, presented an opportunity.



Seminar Moderator: Melinda Edwards

From litigator to professor of law, social entrepreneur and novelist Melinda Edward's career has been one of diversity.

In her current role as a Professor of Practice with QUTeX, she teaches into the MBA and EMBA programs for the Graduate School of Business, is an executive coach and creates transdisciplinary teams to design customised corporate education solutions for the real world.

She brings a strong cross-cultural perspective to her courses as a result of her work with AusAID, UNDP, Universiti Teknologi Mara (Malaysia), Bridges Across Borders South East Asia (BABSEACLE), Morobe Consolidated Goldfields PNG and numerous consultancy projects in the Kingdom of Bhutan. In 2013 Melinda was engaged by the Bhutan National Legal Institute to create a unique model of mediation incorporating the principles of both Buddhism and Gross National Happiness.



Seminar Commentary: Uwe Dulleck

As the Director of the Centre for Behavioural Economics, Society and Technology (BEST) Professor Uwe Dulleck leads a team of interdisciplinary research who seek to change the way we address social and wicked problems - by helping individuals make better decisions.

Uwe is the Chief Investigator of the Behavioural Economics and Public Policy Research Pillar at the Centre for BEST. This program applies Behavioural Economics across all areas of Public Policy. Its focus is on influencing public policy, co-developing policy interventions and evaluating their effectiveness.

Beyond Research, Uwe has strong engagement with industry, particularly government. He is a member of the academic advisory panel of the Prime Minister and Cabinet's BETA (Behavioural Economics Team of Australia) unit. Uwe at an executive level in both the Crawford School of Public Policy at ANU and the Graduate Business School here at QUT.

