

CLOSING REMARKS:

MELINDA EDWARDS, PROFESSOR OF PRACTICE QUT BUSINESS SCHOOL



From litigator to professor of law, social entrepreneur and novelist Melinda Edwards' career has been one of diversity.

In her current role as a Professor of Practice with QUTeX, she teaches into the MBA and EMBA programs for the Graduate School of Business, is an executive coach and creates transdisciplinary teams to design customised corporate education solutions for the real world.



Eidos seeks to change the way Australia's important social and economic issues are solved - with fresh ideas and different perspectives.

**IN PARTNERSHIP
WITH:**



Ladies and Gentlemen, what an intellectual feast we've enjoyed this afternoon.

Let's revisit some of the delicious morsels we've been served...

Unifying themes:

- Trust is hard won but very easily destroyed.
- We have an unprecedented number of people in our lucky country who are feeling grumpy!
- The remedy? Moonshots, Waves and Stories...and a strong triple Helix.
- At heart, Australians remain loyal to the idea of a democratic, civil society but we will need a new story, one we can all believe in, to harness that energy for the next critical wave of policy reform
- What should that wave include? We've canvassed a range of options with a few common themes:
 - Investment in creativity
 - Subsidiarity - also called community localism and personalisation
 - Inclusivity – ensuring that everyone sees value in the “Light on the Hill” we decide upon; and
 - Business Innovation through collaboration and robust discourse, adopting the Eidos recipe!
 - *(the distinctive Eidos recipe...a long pour of fresh ideas and different perspectives, with a healthy shot of diversity and the unorthodox.)*

And for those of you who are now inspired, but still wondering what you, personally can do differently tomorrow, here's an **IDEA**.

The Greek word Eidos actually translates to our English word – idea.

And to quote George Carlin: Inside every cynical person, there is a disappointed **idealist**.

So let's encourage them out... with more events like this and then some funding to make the BIG ideas soar, because as Woody Allen says: “*Right now it's only a notion, but I think I can get the money to make it into a concept, and later turn it into an **idea**.*”

If you are interested in enhancing your knowledge and skills in ethical decision making – you will find a flyer in your materials explaining our upcoming Ethics Masterclass Series here at QUTeX. Our first Session is open to everyone, free and will be held after work on Thursday 25th July – so please come along and join us!