



Privacy Policy Terms and Agreements

Mix It Up and Travel respects your privacy and is committed to protecting the personal information you provide when using our travel planning, booking, consultation, and related services.

This Privacy Policy explains what information we collect, how we use it, when we may share it, and the choices you may have regarding your information.

1. Information We Collect

Depending on the services you request, we may collect:

- Contact information: name, email address, telephone number, mailing address.
- Travel information: travel dates, destinations, flight or hotel preferences, passport information when necessary for a booking, and other itinerary details.
- Payment information: billing information and payment details needed to process transactions. Where possible, payment information is processed directly by our payment providers rather than stored by us.
- Traveler information: information about other travelers included in a reservation.
- Preferences: seating preferences, dietary requests, accessibility requirements, hotel preferences, and similar travel preferences that you voluntarily provide.
- Communications: information contained in emails, messages, forms, telephone conversations, or other communications with us.
- Website information: IP address, browser type, device information, pages viewed, and similar technical information when you visit our website.

We encourage you not to provide sensitive personal information unless it is necessary for arranging your travel.

2. How We Use Your Information

We may use personal information to:

- Plan and arrange travel requested by you.
- Make airline, hotel, cruise, rental car, tour, insurance, and other travel reservations.
- Process payments and invoices.
- Communicate with you about your reservations and travel arrangements.

- Respond to questions and customer-service requests.
- Provide travel recommendations and information you request.
- Send promotional communications when permitted by law and consistent with your preferences.
- Maintain business records.
- Improve our website and services.
- Detect, prevent, and address fraud, security incidents, or other misuse.
- Comply with legal, regulatory, or contractual obligations.

We seek to collect information that is reasonably necessary for the purposes for which it is used. This type of data minimization is also reflected in applicable privacy guidance and, where applicable, state privacy laws.

3. When We Share Information

We may share information with companies and individuals when reasonably necessary to provide the travel services you request.

For example, information may be provided to:

- Airlines and other transportation providers.
- Hotels, resorts, cruise lines, tour operators, and activity providers.
- Rental car companies.
- Travel insurance providers.
- Payment processors and financial institutions.
- Travel booking platforms and reservation systems.
- Technology, website hosting, email, and customer-support providers.
- Professional advisers or service providers assisting our business.
- Government agencies, courts, or law-enforcement authorities when required or permitted by law.

We do not sell your personal information to third parties for money.

Some travel providers may have their own privacy policies and may independently process information you provide to them. Once information is transferred to a third-party travel provider, that provider's privacy practices may apply.

4. Payment Information

We use third-party payment processors to process payments when applicable. We do not intentionally retain complete credit or debit card information when it is not necessary for our business operations.

You should never send payment-card information through an unsecured email or other communication channel unless we specifically instruct you to do so using an appropriate secure system.

The FTC recommends that businesses limit the personal information they collect and retain and protect information they actually need for legitimate business purposes.

5. Cookies and Website Technologies

Our website may use cookies and similar technologies to:

- Operate and secure the website.
- Remember preferences.
- Understand website usage.
- Improve website performance.
- Measure marketing effectiveness.

You may be able to control cookies through your browser settings. Certain website functions may not operate properly if cookies are disabled.

6. Marketing Communications

If you provide your email address or telephone number, we may contact you about your requested travel services, reservations, or related customer-service matters.

Where permitted by law, we may also send information about travel offers, promotions, or services.

You may opt out of promotional emails by using the unsubscribe instructions in the message or by contacting us using the information below.

Opting out of marketing communications will not prevent us from sending important messages relating to an existing reservation or transaction.

7. Information Security

We use reasonable administrative, technical, and physical safeguards designed to protect personal information against unauthorized access, disclosure, alteration, or destruction.

However, no method of transmitting or storing information can be guaranteed to be completely secure.

The FTC recommends that businesses maintain reasonable security practices appropriate to the type and amount of information they hold.

8. How Long We Keep Information

We retain personal information for as long as reasonably necessary to:

- Provide requested services.

- Complete and document transactions.
- Maintain appropriate business and financial records.
- Resolve disputes.
- Enforce agreements.
- Meet legal, tax, accounting, or regulatory requirements.

When information is no longer reasonably necessary, we may delete or securely dispose of it.

9. Your Privacy Choices

Depending on applicable law, you may have rights concerning your personal information, such as requesting access to, correction of, or deletion of certain information.

To make a privacy request, contact us using the information below. We may need to verify your identity before completing certain requests.

Privacy rights vary by state and may depend on factors such as the type and amount of information a business processes.

For example, the Virginia Consumer Data Protection Act currently applies only when specified thresholds are met, including processing personal data of at least 100,000 consumers, or at least 25,000 consumers while deriving more than 50% of gross revenue from the sale of personal data.

10. Children's Privacy

Our services are intended for adults and families making travel arrangements. We do not knowingly collect personal information directly from children except when such information is voluntarily provided by a parent, guardian, or other authorized person for purposes of arranging travel.

If you believe a child has provided personal information to us without appropriate authorization, please contact us.

11. Third-Party Websites

Our website may contain links to websites operated by airlines, hotels, cruise companies, tour operators, travel insurance providers, payment processors, or other third parties.

We are not responsible for the privacy practices or content of those websites. We encourage you to review their privacy policies before providing personal information.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes to our services, business practices, technology, or applicable legal requirements.

When we make changes, we will post the updated policy on our website and update the "Last Updated" date above.

13. Contact Us

If you have questions about this Privacy Policy or would like to make a privacy-related request, contact us:

Mix It Up and Travel
Chester, VA 23831

Email: [mixitupandtravel@gmail.com]

Phone: [804-943-3684]