



# 2024 SPONSORSHIP PACKET

## **Contact Information**

Lindsey Burton  
252-648-7880  
[Lindsey.burton@carteretcountync.gov](mailto:Lindsey.burton@carteretcountync.gov)

## **Address**

3615 Arendell St.  
Morehead City, NC 28557



The Carteret County Economic Development Foundation is a 501(c)(3) nonprofit charitable corporation that supports economic growth and development in Carteret County. The Foundation works with the Carteret County Economic Development Department, a unit of Carteret County government, under the umbrella of Crystal Coast Economic Development. This collaboration between public and private sector partners is driving innovative initiatives to grow the Carteret County economy through leadership and resources for business creation, expansion, retention, and recruitment while maintaining and improving quality of life for the Citizens of Carteret County.

## 2024 PRIMARY INITIATIVES



The Carteret County Economic Development Foundation's primary initiative for 2024, is to increase the attainability of housing in Carteret County. In 2021, a housing needs assessment for Carteret County was conducted by Bowen National Research. The assessment provides a baseline for current available housing, a forecast for future housing demand, and several recommendations to help facilitate housing development. In 2024, the Foundation will continue to advance this initiative by completing an inventory study to identify the county's current potential for housing development based on current land use.

The Foundation's second initiative includes assistance in workforce attraction and development. Talent is critical to business continuity and there is an unprecedented number of available positions throughout the County.

The last main initiative is continuing to provide learning and networking opportunities through the Crystal Coast Women in Business Network. In 2022, the network expanded to approximately 200 women in business from all professional and personal backgrounds throughout the Crystal Coast. The plan for 2024, is to continue to offer the lunch and learn series as well as the annual conference.

# CRYSTAL COAST WOMEN IN BUSINESS



## ABOUT US

Crystal Coast Women in Business is a powerful network of women entrepreneurs and leaders of industry designed to develop a community around women in business throughout the Crystal Coast. Women from all professional and personal backgrounds are connected through unique networking events and professional development opportunities. The Economic Development Foundation believes that empowering women entrepreneurs is a key driver of economic growth and innovation. As a nonprofit organization, our primary focus is on creating a supportive ecosystem for women in business by providing networking opportunities and workshops throughout the year to help local women connect and grow their relationships with one another. Annually, Crystal Coast Women in Business offers three lunch & learn meetings/workshops and a day long conference held in the fall.

## GOAL

Crystal Coast Women in Business is dedicated to advancing the empowerment and success of women in the business realm. Our primary goal is to channel the net proceeds generated from our annual events towards supporting and uplifting local women entrepreneurs. By doing so, we contribute to the growth and sustainability of women-led businesses within our community, fostering economic strength and resilience. Additionally, a portion of the proceeds will go towards the professional development of women in business. We believe in creating opportunities for skill enhancement, networking, and mentorship that will empower women to excel in their careers and overcome challenges. Through these endeavors, Crystal Coast Women in Business is committed to making a meaningful and lasting impact on the local businesses by building a supportive and thriving community for women in business.

## Events

- February 29: Lunch & Learn/ Workshop at Whiskey Bravo's
- April 11: Lunch & Learn/ Workshop at Mary Cheatham King Real Estate
- August 1: Lunch & Learn/ Workshop at Maritime Museum
- TBD: Annual Conference at the Crystal Coast Civic Center

For more information and upcoming events, check out our website!

<https://crystalcoastwomeninbusiness.org/>

# WOMEN IN BUSINESS SPONSORSHIP LEVELS

## Conference Sponsors

### Level 3 - \$5000 (ONLY 1)

- Tickets - 4
- Logo on Conference T-shirt
- Headline Sponsor
- Logo on Website
- 4 Mentions on Social Media (Facebook & Instagram)
- Banner at Conference
- Logo on Agenda
- Item in Swag Bag

### Level 2- \$2500

- Tickets - 2
- Logo on Website
- 2 Mentions on Social Media (Facebook & Instagram)
- Banner at Conference
- Item in Swag Bag
- Logo on Program

### Level 1 - \$1000

- 1 Mention on Social Media (Facebook & Instagram)
- Logo on Website
- Item in Swag Bag
- Logo on Agenda

## WIB MAJOR SPONSOR

\$10,000

- Lunch and Learn (not exclusive)- 1 Ticket to each Lunch & Learn
- 4 Conference Tickets
- Logo on Conference T-shirt
- Headline Sponsor
- Logo on Website
- Logo on all L&L programs & Conference program

## Lunch & Learn Sponsor

Lunch 2 - \$2000    Lunch 3 - \$2000

- Logo on Program
- Ticket to the sponsored lunch & learn

Now accepting: In-Kind donations for the Women in Business Conference gift bags, suggested MSRP value of \$20 (must provide 150 items) In- Kind donations must be approved before putting into the gift bags.

Please email [lindsey.burton@carteretcountync.gov](mailto:lindsey.burton@carteretcountync.gov) for approval.



# ECONOMIC LUNCHEON

Carteret County Economic Development Foundation Board host an annual Economic Outlook Luncheon which includes economic trends and forecast from various speakers that address local, state, and global trends affecting the market and workforce.

## SPONSORSHIP LEVELS



FEATURES	SILVER \$500	GOLD \$1000	PLATINUM \$2500
Presenting sponsor of the annual Economic Outlook Luncheon			X
Sponsor of the Economic Outlook Luncheon	X	X	X
Tickets to the Economic Outlook Luncheon		2	4
Logo prominently displayed on the Crystal Coast Economic Development website	X	X	X
Feature in the business highlight content on Crystal Coast Economic Development social media platforms	X	X	X

## FRIENDS OF THE FOUNDATION

Sponsoring the Economic Development Foundation will help this non-profit organization achieve their 2024 goals and mission. The Economic Development is focused on improving workforce attraction and development, workforce housing, and creating a powerful network of local women in business through networking and learning opportunities. By providing financial support or in-kind donations, sponsors play a crucial role in helping this non-profit fulfill our missions and make a positive impact on the community. This collaborative partnership not only benefits the Economic Development Foundation by enhancing its capacity to make a difference but also allows sponsors to align themselves with a cause that reflects their values and interest in Carteret County's growth. Friends of the Foundation will be listed on the Crystal Coast Economic Development Website!



Return this form and PNG file of your logo to  
 Lindsey Burton, Administrative Officer  
 Lindsey.burton@carteretcountync.gov  
 (252) 648-7880

## 2024 Economic Development Foundation Sponsorship Form

Please select which sponsorship and level you are interested in.

### Women in Business:

SPONSORSHIP TYPE	\$10000
Women in Business Major Sponsor	

SPONSORSHIP TYPE	LEVEL 1 \$1000	LEVEL 2 \$2500	LEVEL 3 \$5000
Women in Business Conference			

SPONSORSHIP TYPE	LUNCH & LEARN 2 \$2000	LUNCH & LEARN 3 \$2000
Women in Business Lunch & Learn		

### Economic Luncheon:

SPONSORSHIP TYPE	SILVER \$500	GOLD \$1000	PLATINUM \$2500
Economic Luncheon			

### Economic Development Foundation:

SPONSORSHIP TYPE	AMOUNT
Friends of the Foundation	

# 2024 Economic Development Foundation Sponsorship Form

Please provide your contact information and company information.

**Contact Name:** \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

**Company Name:** \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media: \_\_\_\_\_

**Additional Comments:**

**Please make checks payable to Carteret County Economic Development  
Foundation**

**Memo- Economic Development Foundation Sponsorship**