



# 2025 FOUNDATION PACKET

## **Contact Information**

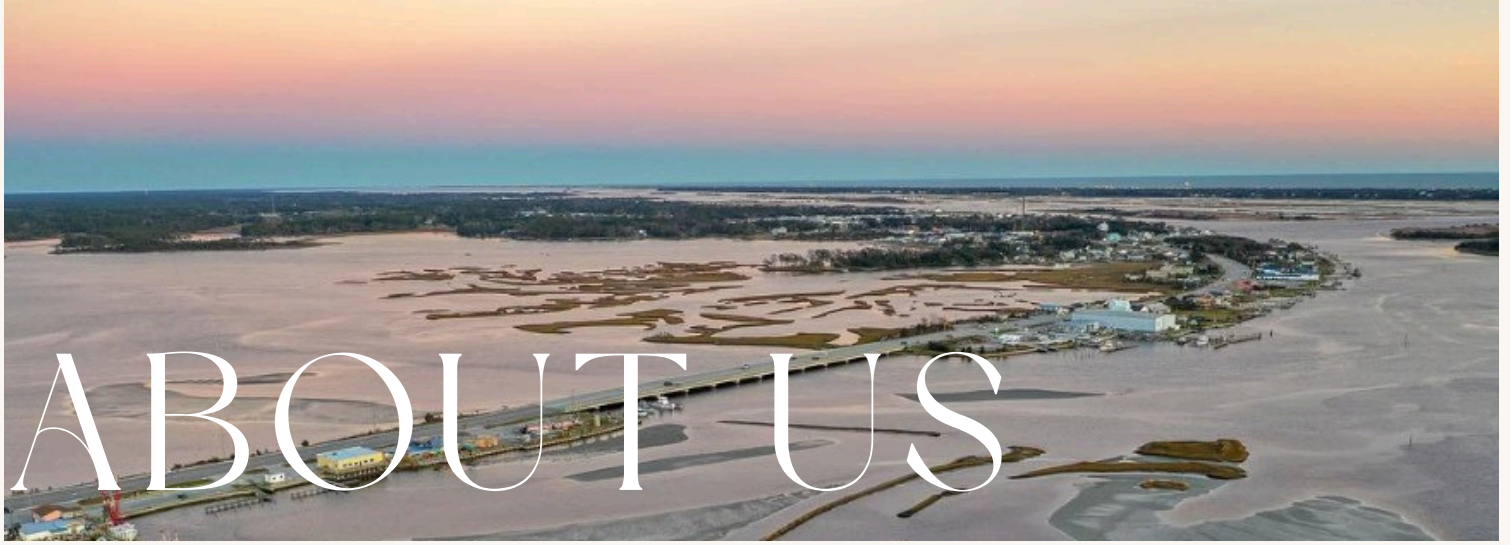
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252-648-7880

## **Address**

3615 Arendell St. Morehead City, NC 28557



The Carteret County Economic Development Foundation is a 501(c)(3) nonprofit charitable corporation that supports economic growth and development in Carteret County. The Foundation works with the Carteret County Economic Development Department, a unit of Carteret County government, under the umbrella of Crystal Coast Economic Development. This collaboration between public and private sector partners is driving innovative initiatives to grow the Carteret County economy through leadership and resources for business creation, expansion, retention, and recruitment while maintaining and improving quality of life for the Citizens of Carteret County.

## 2025 PRIMARY INITIATIVES



The Carteret County Economic Development Foundation's primary initiative for 2025, is to increase the attainability of housing in Carteret County. In 2021, a housing needs assessment for Carteret County was conducted by Bowen National Research. The assessment provides a baseline for current available housing, a forecast for future housing demand, and several recommendations to help facilitate housing development. In 2025, the Foundation will continue to advance this initiative by completing an inventory study to identify the county's current potential for housing development based on current land use.

The Foundation's second initiative includes assistance in workforce attraction and development. Talent is critical to business continuity and there is an unprecedented number of available positions throughout the County.

The last main initiative is continuing to provide learning and networking opportunities through the Crystal Coast Women in Business Network. In 2022, the network expanded to approximately 200 women in business from all professional and personal backgrounds throughout the Crystal Coast. The plan for 2025, is to continue to offer the lunch and learn series as well as the annual conference.

# CRYSTAL COAST WOMEN IN BUSINESS



## ABOUT US

Crystal Coast Women in Business is a powerful network of women entrepreneurs and leaders of industry designed to develop a community around women in business throughout the Crystal Coast. Women from all professional and personal backgrounds are connected through unique networking events and professional development opportunities. The Economic Development Foundation believes that empowering women entrepreneurs is a key driver of economic growth and innovation. As a nonprofit organization, our primary focus is on creating a supportive ecosystem for women in business by providing networking opportunities and workshops throughout the year to help local women connect and grow their relationships with one another. Annually, Crystal Coast Women in Business offers three lunch & learn meetings/workshops and a day long conference held in the fall.

## GOAL

The Crystal Coast Women in Business is thrilled to announce the EmpowerHER Grant. This Women in Business Grant aims to support female entrepreneurs by providing financial assistance to grow and sustain their businesses. This grant is open to women-led businesses that demonstrate innovation, community impact, and potential for long-term success.

Three grants will be awarded at the 2025 annual conference:

1st place: \$2,000 Grant, 2nd place: \$1,500 Grant, 3rd place: \$1,000 Grant

The Grant application will be available on the Carteret County Website (<https://www.carteretcountync.gov/2385/Economic-Development>) and the Crystal Coast Women in Business Website ([crystalcoastwomeninbusiness.org](https://crystalcoastwomeninbusiness.org)).

Crystal Coast Women in Business is dedicated to advancing the empowerment and success of women in the business realm. We believe in creating opportunities for skill enhancement, networking, and mentorship that will empower women to excel in their careers and overcome challenges. Through these endeavors, Crystal Coast Women in Business is committed to making a meaningful and lasting impact on the local businesses by building a supportive and thriving community for women in business.

## Annual Conference 10.01.25

Check out our website! <https://crystalcoastwomeninbusiness.org/>

# WOMEN IN BUSINESS SPONSORSHIP LEVELS

Sponsorship Level	Contribution Amount	Benefits
Platinum Sponsor	\$5,000	<ul style="list-style-type: none"> <li>• Recognition: Prominent logo placement on all event materials and signage.</li> <li>• Conference Day Recognition: Acknowledgement as a Platinum Sponsor during the event.</li> <li>• Event Tickets: 4 complimentary tickets to the conference.</li> <li>• Logo Placement: Logo included in the event program and website.</li> <li>• Social Media: A dedicated social media shout-out prior to and after the event, including a post and video promotion.</li> <li>• Exhibit Space: Exhibit space at the conference.</li> <li>• EmpowerHER Grant: Acknowledgement of your contribution to the EmpowerHER Grant.</li> </ul>
Gold Sponsor	\$3,000	<ul style="list-style-type: none"> <li>• Recognition: Logo placement on select marketing materials, including the event website and program.</li> <li>• Conference Day Recognition: Recognition as a Gold Sponsor during the conference.</li> <li>• Event Tickets: 3 complimentary tickets to the conference.</li> <li>• Logo Placement: Logo included in event signage and website.</li> <li>• Social Media: Mention across social media platforms.</li> <li>• Exhibit Space: Option to purchase exhibit space at the event.</li> <li>• EmpowerHER Grant: Acknowledgement as a supporter of the EmpowerHER Grant.</li> </ul>
Silver Sponsor	\$2,000	<ul style="list-style-type: none"> <li>• Recognition: Logo placement on event materials, including the website and program.</li> <li>• Conference Day Recognition: Acknowledgement as a Silver Sponsor during the event.</li> <li>• Event Tickets: 2 complimentary tickets to the conference.</li> <li>• Logo Placement: Logo featured on event signage and in the conference program.</li> <li>• Social Media: Social media mention and acknowledgment in event newsletters.</li> <li>• Exhibit Space: Discounted exhibit space at the event.</li> <li>• EmpowerHER Grant: Acknowledgement as a supporter of the EmpowerHER Grant.</li> </ul>
Bronze Sponsor	\$1,000	<ul style="list-style-type: none"> <li>• Recognition: Logo placement on event website and program.</li> <li>• Conference Day Recognition: Recognition as a Bronze Sponsor during the event.</li> <li>• Event Tickets: 1 complimentary ticket to the conference</li> <li>• Logo Placement: Logo displayed on event signage and in the conference program.</li> <li>• Social Media: Mention on social media.</li> <li>• EmpowerHER Grant: Acknowledgement as a supporter of the EmpowerHER Grant.</li> </ul>

Interested in donating a door prize for the 2025 Annual Conference?

Email: [Lindsey.burton@carteretcountync.gov](mailto:Lindsey.burton@carteretcountync.gov)



# ECONOMIC LUNCHEON

Carteret County Economic Development Foundation Board host an annual Economic Outlook Luncheon which includes economic trends and forecast from various speakers that address local, state, and global trends affecting the market and workforce.

## SPONSORSHIP LEVELS



FEATURES	SILVER \$500	GOLD \$1000	PLATINUM \$2500
Presenting sponsor of the annual Economic Outlook Luncheon			X
Sponsor of the Economic Outlook Luncheon	X	X	X
Tickets to the Economic Outlook Luncheon		2	4
Logo prominently displayed on the Crystal Coast Economic Development website	X	X	X
Feature in the business highlight content on Crystal Coast Economic Development social media platforms	X	X	X

## FRIENDS OF THE FOUNDATION

Sponsoring the Economic Development Foundation will help this non-profit organization achieve their 2025 goals and mission. The Economic Development is focused on improving workforce attraction and development, workforce housing, and creating a powerful network of local women in business through networking and learning opportunities. By providing financial support or in-kind donations, sponsors play a crucial role in helping this non-profit fulfill our missions and make a positive impact on the community. This collaborative partnership not only benefits the Economic Development Foundation by enhancing its capacity to make a difference but also allows sponsors to align themselves with a cause that reflects their values and interest in Carteret County's growth. Friends of the Foundation will be listed on the Crystal Coast Economic Development Website!



Return this form and PNG file of your logo to Lindsey Burton, Administrative Officer  
Lindsey.burton@carteretcountync.gov (252) 648-7880

## 2025 Economic Development Foundation Sponsorship Form

Please select which sponsorship and level you are interested in.

### Women in Business:

SPONSORSHIP TYPE	\$5000
Women in Business Platinum Sponsor	

SPONSORSHIP TYPE	LEVEL 1 \$1000	LEVEL 2 \$2000	LEVEL 3 \$3000
Women in Business Conference			

### Economic Luncheon:

SPONSORSHIP TYPE	SILVER \$500	GOLD \$1000	PLATINUM \$2500
Economic Luncheon			

### Economic Development Foundation:

SPONSORSHIP TYPE	AMOUNT
Friends of the Foundation	

# 2025 Economic Development Foundation Sponsorship Form

Please provide your contact information and company information.

**Contact Name:**\_\_\_\_\_

Email:\_\_\_\_\_

Phone Number:\_\_\_\_\_

**Company Name:**\_\_\_\_\_

Address:\_\_\_\_\_

Website:\_\_\_\_\_

Social Media:\_\_\_\_\_

**Additional Comments:**

**Please make checks payable to Carteret County Economic Development  
Foundation**

**Memo- Economic Development Foundation Sponsorship**