

# THIS IS HOW SANTA BARBARA COUNTY STAYS OFFICIALLY INFORMED IN AN EMERGENCY!

The County's emergency notification system is designed to provide official information and warnings before, during and after emergencies. This is vital in helping residents make important safety decisions, such as evacuation.



## ReadySBC Alerts:

This is the County's central alerting tool. It sends warnings and information to residents through text message, email, cellular phone (voice), landline, and TTY/TTD.

- **How do I get this?** In order to receive these official messages from the County, you must sign up for alerts. Go to [www.ReadySBC.org](http://www.ReadySBC.org). To confirm you are signed up, click the red "Register for Alerts" button, then follow the prompts to log in. Once you are in the system, verify that your info is correct and you have at least one address listed and one way for the County to reach you (text, email, cell, landline).



## Nixle:

This alerting tool delivers emergency alerts and information through a short text message and it's completely anonymous!

- **How do I get this?** Text your zip code to 888777 and you are done! You can also receive Nixle text alerts in Spanish. More info is available at [www.Nixle.com](http://www.Nixle.com)



## Wireless Emergency Alerts (WEA):

WEA is a public safety alerting tool that allows customers who own certain wireless phones and other enabled mobile devices to receive geographically- targeted, text-like messages alerting them of imminent threats to safety in their area.

- **How do I get this?** You do not need to sign up to receive a WEA, but wireless companies volunteer to participate in the system, so check with your cell phone company to find out if they participate.



## Emergency Alert System (EAS):

EAS messages are transmitted via radio and television by participating local broadcasters, cable, and satellite providers and contain an audio message and a scrolling text.

- **How do I get this?** You do not have to sign up for these types of alerts but you do have to be tuning into a local TV, radio, or cable/satellite station.



## Local Television:

Local television channels report on emergencies and frequently broadcast messages sent by the County's emergency notification system. These include KEYT, KSBY, KKFY, KCOY and County government CSBTV (channels 3, 6, 11, 12 & 20)

- **How do I get this?** Check with your local TV provider.



## Registered Landlines:

In the event of an emergency such as a power outage, a "landline" phone may still be capable of making calls when cell phones and the Internet aren't working.

- **How do I get this?** Listed landlines are automatically included to receive voice messages from the County's emergency notification system. To make sure your landline is registered sign up for Aware and Prepare Alerts.

## GOOD TO KNOW

In an emergency, officials may use several different communication tools to provide you with information and instructions.

It is important that you are aware of your surroundings and understand that you do NOT need to wait for an alert to take protective actions such as evacuating or sheltering in place.



### Social Media (Facebook & Twitter):

Social media plays an increasing role in how people communicate. The County disseminates and exchanges information by using social media sites such as Facebook and Twitter.

- **How do I get this?** You can follow County social media sites including on Twitter at [@countyofsb](#), [@SBCOEM](#), [@SBPublicHealth](#) and [@csbenespanol](#). On Facebook, go to "countyofsb," "SBCountyOEM" and "SBPublicHealth."



### Web:

Information on the County's website will be available in accessible formats and in English and Spanish.

- **How do I get this?** Log on to the County's website [www.ReadySBC.org](http://www.ReadySBC.org) or [www.CountyofSB.org](http://www.CountyofSB.org)



### Radio Ready:

During an emergency when the power is out, the County will utilize satellite equipment to regularly communicate with designated County radio stations that have generators and can continue to broadcast. A hand-crank, battery radio or your car radio are the most dependable and transportable ways to get information.

- **How do I get this?** Radio stations will transmit information over their airways in English or Spanish. Residents can tune to one of them for information during emergencies. **For a complete list, go to [www.Readysbc.org](http://www.Readysbc.org)**



### NOAA Weather Radio (NWR):

NWR broadcasts emergency weather alerts and other non-weather-related hazard information. During an emergency, National Weather Service forecasters send a special tone to activate local weather radios.

- **How do I get this?** To receive Santa Barbara County-specific alerts, tune your weather radio to the following SAME code: 006083. For more information on programming your weather radio, go to: [www.nws.noaa.gov/nwr/](http://www.nws.noaa.gov/nwr/)



### Talk to Your Neighbors:

Share emergency information and instructions with the people around you. Verify information from a credible source, such as [www.ReadySBC.org](http://www.ReadySBC.org) or [www.CountyofSB.org](http://www.CountyofSB.org)

- **How do I get this?** Get to know your neighbors!



### School Districts, College and Universities

Many school districts, colleges and universities have their own alerting systems.

- **How do I get this?** Check with your local school district, college or university about their alerting system and how you can sign up.

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