



Huemanity MARKETING

Transforming community wellness with creative engagement.

About Huemanity Marketing

Huemanity Marketing is a woman-owned small business based in Shepherdstown, West Virginia. Started in 2003 as Flyeye Design, Huemanity Marketing has grown from a single person graphic design company into a multi-faceted, full-service marketing firm. With a team of experts lead by Jill Harner, who has over twenty years of graphic design experience, Huemanity Marketing specializes in branding unique health information materials that are clear and visually-appealing. Previous products have covered topics that include reproductive health, substance abuse and eye health with organizations such as SAMHSA, NIH, and NEI.

Why Choose Huemanity Marketing?

Huemanity Marketing prides itself on being able to approach projects from all angles. We create fresh and detailed brands with cutting edge software and technologies. Our clients are satisfied because we take the time to understand their needs, offer competitive pricing, and position ourselves as true strategic business partners. We bring our clients' vision to life by communicating a well-planned marketing strategy. If your project needs to fit the media, stay within budget, appeal to the target audience, and perform a designated task, Huemanity Marketing will make it happen.

Our Services



GRAPHIC DESIGN

We provide cutting-edge and original creative graphic design for all your print and web projects.



WEB DESIGN

From initial file organization, to front end, to back end, to application development—we have you covered.



MARKETING & SEO

Our experts develop a marketing strategy, handle social media campaigns, analyze results, and set up SEO.



WRITING & EDITING

Our writers and editors will ensure your print and web copy is nothing but professional and engaging.

Testimonial

My research team has worked with Jill for over 3 years on two different federally-funded projects to develop sex education programs for teen girls. We couldn't be happier with the results! She has designed logos, postcards, posters, brochures, websites, a PowerPoint template, and informational booklets for us. In fact, the birth control booklet she created won a national award in healthcare communication. She is prompt and reliable and can take our vague ideas and last minute requests and turn them into beautiful and professional materials for a wide variety of audiences. We will always use Jill to help us develop, package, and promote our educational health programs.

AMIE ASHCRAFT, PHD, MPH

Research Manager
WVU Department of Pediatrics

Partial Client List



Carnegie Mellon University



CONTACT

CONNECT

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CONTRACTING INFO

DUNS Number: 969945307

CAGE Code: 7Q4N1

NAICS: 541430, 541613, 541511

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