

Westside Builder

The Newsletter of the Westside Home Builders Association



**May
2025**

**General Membership Meeting - Tuesday, May 13, 2025 from 11:30 am to 1 pm
at SAM & ROSCOS Restaurant, 7450 Douglas Blvd., Douglasville, GA.**

Higher Rates and Rising Costs Drive Starts Down

Constrained housing affordability conditions due to elevated interest rates, rising construction costs and labor shortages led to a reduction in housing production in March.

Overall housing starts

decreased 11.4% in March to a seasonally adjusted annual rate of 1.32 million units, according to the latest data from HUD and the U.S. Census Bureau.

The March reading of 1.32 million starts is the number of housing units builders would begin if development kept this pace for the next 12 months. Within this overall number, single-family starts decreased 14.2% to a 940,000 seasonally adjusted annual rate and are down 9.7% compared to March 2024. The multifamily sector, which includes apartment buildings and condos, decreased 3.5% to an annualized 384,000 pace.



On a regional and year-to-date basis, combined single-family and multifamily starts were 8.6% higher in the Northeast, 3.3% higher in the Midwest, 8.5% lower in the South and 10.6% higher in the West.

Overall permits increased 1.6% to a 1.48-million-unit

annualized rate in March. Single-family permits decreased 2% to a 978,000-unit rate. Multifamily permits increased 9.3% to a 504,000 pace.

Looking at regional permit data on a year-to-date basis, permits were 24.7% lower in the Northeast, 4.7% higher in the Midwest, 0.4% higher in the South and 8.8% lower in the West.

In March, the number of single-family homes under construction is at 632,000 homes while the count of apartments under construction has fallen to 759,000 units.

President's EOs Promise Reg Reform

President Trump in April signed several executive orders [aimed at regulatory relief](#) at both the federal and state levels. NAHB has been working closely with the administration to eliminate excessive regulations. The EOs include:

Removing state-level impediments to domestic energy production.

Rescinding unlawful regulations based on the outcomes of several recent landmark Supreme Court decisions. and

Establishing a "Conditional Sunset Date" for certain regulations.

NAHB Evaluates Code Proposals

Members of two NAHB Construction Codes and Standards Committee Proposal Oversight Groups (POGs) recently met at NAHB headquarters to review code proposals submitted for Group B of the ICC's 2024-2026 code development cycle.

POGs are working groups overseen by NAHB's Construction Codes and Standards Committee and charged with determining NAHB's advocacy position on code change proposals going through the ICC code development process. Read [the lists of proposals](#) NAHB supports or opposes.

Read the Updated Impact Fee Primer

As local governments increasingly turn to development impact fees as a funding solution for growth-related infrastructure, it is critical for stakeholders in the building and development industry to push back against these fees being used as a blank-check revenue source.

NAHB – in conjunction with Launch Development Financial Advisors – has provided an [updated impact fee primer](#).

Make Preparations Now For Hurricane Season

As we approach the 2025 Atlantic hurricane season, this is a good time for businesses, home owners and community leaders to evaluate hurricane risks, update emergency plans, and ensure essential supplies are on hand.

Disasters can happen at any time. Acting now can help protect business operations, support employees, and minimize impacts to your business. Don't delay creating or updating a continuity plan and strengthening your supply chain resilience. Explore preparedness resources by [visiting nahb.org/disaster](https://nahb.org/disaster).

Ford Pro Joins NAHB's Member Savings Program

NAHB is excited to announce the latest addition to the NAHB Member Savings Program: Ford Pro. Through this exclusive program, NAHB members can save up to \$5,000 on a wide range of Ford Pro cars, trucks, vans and SUVs. Plus, the member discounts can be combined with local dealership offers.

To take advantage of these deals, members simply complete the Ford Pro Discount Request Form at nahb.org/ford. Visit nahb.org/ford to view a list of eligible vehicles, search for participating dealerships and access the discount request form.

**DON'T FORGET TO BRING CASH \$\$\$ FOR
OUR B-PAC RAFFLE**



The Builders Political Action Committee is a voluntary non-profit organization affiliated with the Home Builders Association of Georgia & Westside Home Builders.

The purpose of B-PAC is to give aid, through campaign contributions, to those political candidates who support the goals of improving the residential construction industry.

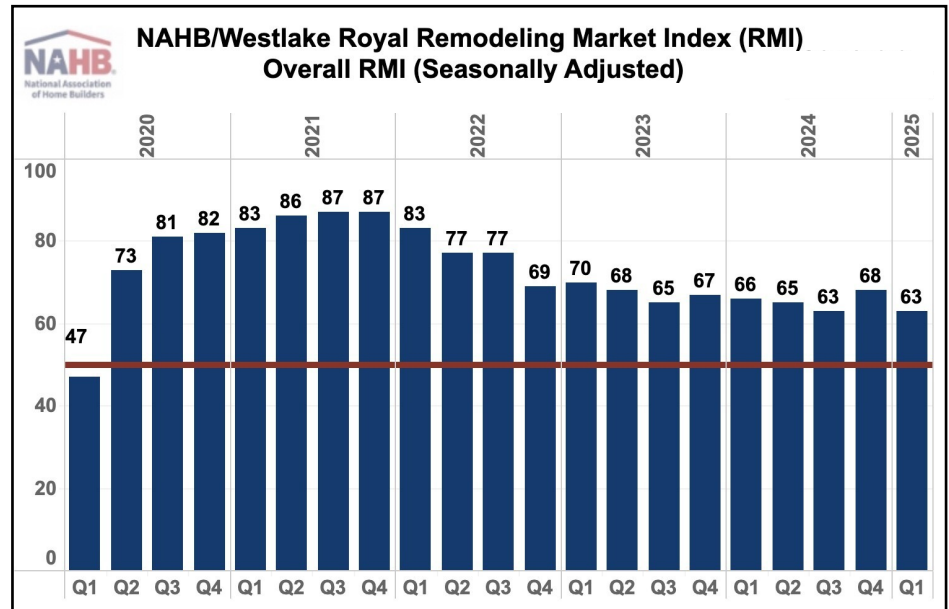
B-PAC is managed by a Board of Trustees who identify deserving recipients of campaign contributions.

HELP US KEEP GOVERNMENT OUT OF YOUR BUSINESS!

Remodeling Market Index Down 5 Points in First Quarter

NAHB recently released its [NAHB/Westlake Royal Remodeling Market Index](#) (RMI) for the first quarter, posting a reading of 63, down five points compared to the previous quarter. While the reading of 63 is still in positive territory, this is only the second time since the first quarter of 2020 that the RMI has been as low as 63.

The NAHB/Westlake Royal RMI survey asks remodelers to rate five components of the remodeling market as “good,” “fair” or “poor.” Each question is measured on a scale from 0 to 100, where



an index number above 50 indicates that a higher share view conditions as good than poor. The results of the RMI are seasonally adjusted.

Record Property Tax Collections

Property tax revenue collected by state and local governments [reached a new high](#) in 2024 and continued as the largest single contributor to state and local revenue.

According to the Census Bureau’s Quarterly Summary of State and Local Taxes, state and local property tax revenue totaled \$797 billion, up 8.2% from the prior year and making up 38% of all state/local revenue. General sales tax revenue was up 1.2% to \$587 billion (28% of the total) while individual income tax totaled \$537.4 billion (25.6%), up 4.7% over the year.

The sharp rise in property tax collections was driven primarily by the rapid home price inflation seen over 2023 and 2024.

Have a Chemical Safety Plan

Hazardous chemicals are found everywhere on a home building site and in many commonly used products, such as paints, cleaners, and adhesives. [Providing easy-to-read information](#) about their identity and hazards can keep everyone on the job site safe.

Chemical identification and hazard notices are also required by OSHA. A strong job site safety plan includes the identification and notices for chemicals as they come onto the site. There are a number of steps that can be taken to ensure all workers are aware of chemical hazards. NAHB has created a [chemical safety video](#) that is available in both English and Spanish on [nahb.org](#).

Leadership List

OFFICERS

President, Joe Irons
Vice-President, Johnny
Blankenship
Secretary/Treasurer,
Mason Tritt
Past President, Mike Lee

BOARD OF DIRECTORS

Blake Wilson
Cynthia Hall
Cory Lord
David Barnett
Sandra Harvey
Chuck Laster

LIFE DIRECTORS

Larry Boggs
Jeff Matthews
Robbie Robinson

EXECUTIVE OFFICER

Greg Wallace

Calendar of Events

May 13, 2025

Board Of Directors Meeting
10:45am - 11:30am
General Membership Meeting
11:30am - 1 pm

June 10 , 2025

Board Of Directors Meeting
10:45am - 11:30am
General Membership Meeting
11:30am - 1 pm

July - 2025

NO MEETING
SUMMER BREAK
ENJOY YOUR JULY 4TH!!!!
GOD BLESS AMERICA

LOCATION:

Sam & Roscos Restaurant
7450 Douglas Blvd.,
Douglasville, GA. 30135



Alair Homes to Build Show Home for Final IBS in Orlando

NAHB has unveiled exciting new details of its official show home of the [International Builders' Show®](#) (IBS): The New American Home® 2026 (TNAH). The home, produced in collaboration with the NAHB Leading Suppliers Council and Professional Builder magazine, has a special tie to local community services.

[The 2026 edition](#), located in Winter Park, Fla., will be the 43rd home in the program's history and will be built by Alair Homes.

TNAH is being built for a specific mission and home owner—Jason Eichenholz, Ph.D., an entrepreneur, philanthropist and the founder of Jonathan's Landing and CEO and



founder of Relativity Networks. Inspired by his son, Jonathan, a young adult with autism, Jason is matching the cost of all contributions from manufacturers and suppliers dollar-for-dollar to support Jonathan's Landing Foundation, a comprehensive intentional community

creating housing and jobs to help adults with Autism Spectrum Disorder (ASD) live with purpose achieve their maximum level of independence.

The home is designed by Michael Wenrich Architects, with interior Design by Steele Street Studios and sustainability consultation from Two Trails.

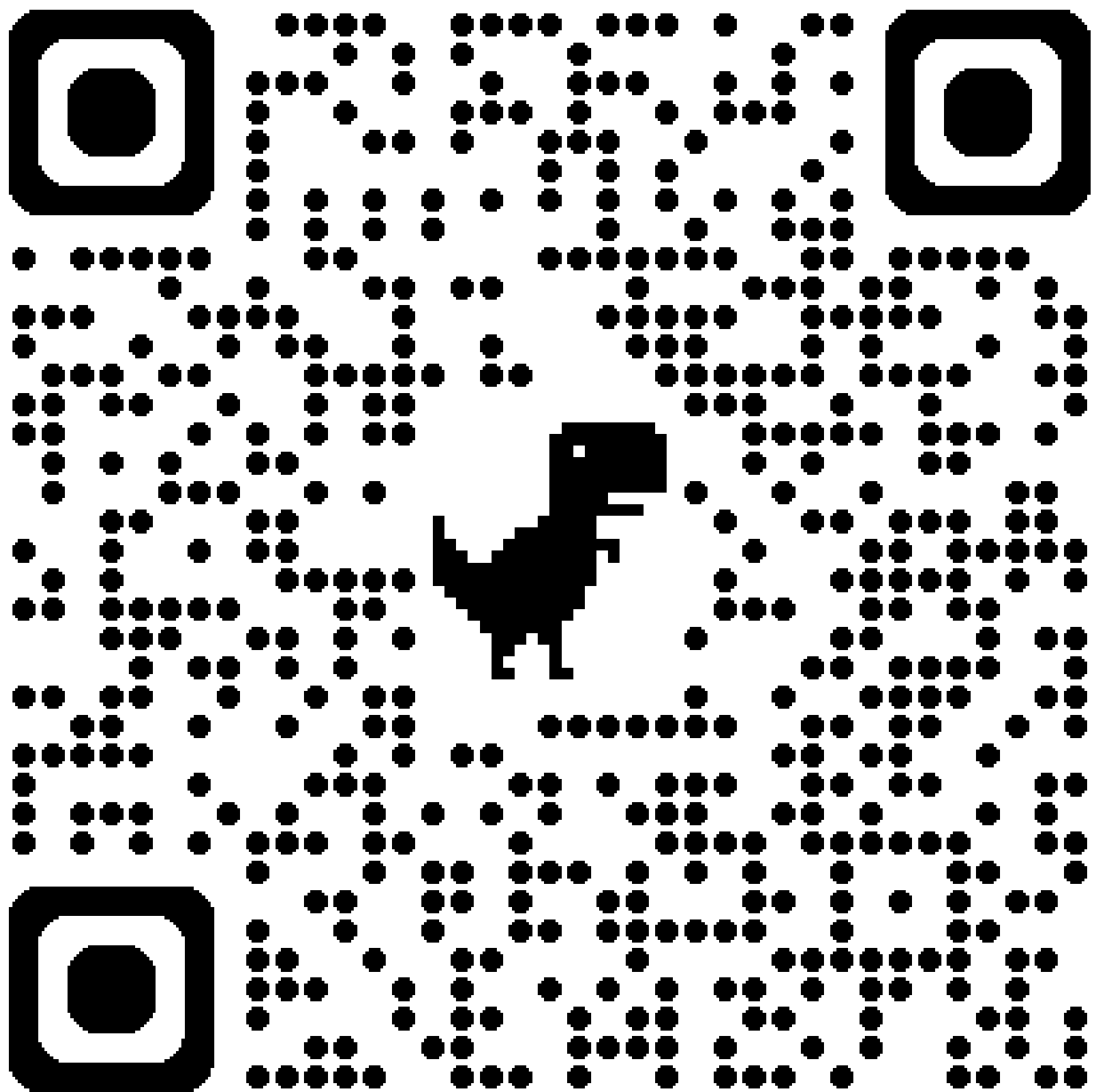


DO
BUSINESS
WITH AN
NAHB
MEMBER.

Members Save Millions

Start saving at nahb.org/savings

NAHB.



**Simply scan this code to apply for
Membership in Westside HBA**

2024 MEMBER SAVINGS PROGRAM | AT A GLANCE

nahb.org/savings



AUTO

COMPANY	SAVINGS	PRODUCTS	INFO
BMW	Earn up to \$1,500 on a new BMW or up to \$500 on a new MINI	BMW	memberdeals.com/nahb/shopping.php?action=view&sub=BMW&login=1
GOODYEAR	Members must log into NAHB.org to save 15% on Goodyear Tires.	Goodyear Tires & Services	nahb.org/goodyear
NISSAN	Save \$450 to \$3,800 on sedans, crossovers, SUVs and trucks.	Nissan	nahb.org/nissan

BUILDING MATERIALS

COMPANY	SAVINGS	PRODUCTS	INFO
LOWE'S PRO	5% off* in store, plus 2% statement credit with Commercial Account (LCA) or Lowe's Business Advantage (LBA). 5-10% off online orders using any payment method.	Building Materials	lowes.com/nahb 877-435-2440

WIRELESS

COMPANY	SAVINGS	PRODUCTS	INFO
T-MOBILE FOR BUSINESS	Save 12% on wireless.	Cell Phones, Internet, Plans & More	nahb.org/t-mobile

TRAVEL & ENTERTAINMENT

COMPANY	SAVINGS	PRODUCTS	INFO
AVIS	Save up to 30% off Avis PAY NOW rates when making a reservation with Avis Worldwide Discount (AWD) number G572900.	Rental Cars	avis.com/nahb 800-331-1212 AWD #G572900
Budget	Save up to 35% off Budget PAY NOW rates when making a reservation using Budget Customer Discount (BCD) number Z536900.	Rental Cars	budget.com/nahb 800-283-4387 BCD #Z536900
HOTELPLANNER	NAHB members can save up to 65% on hotel room rates at over 800,000 properties worldwide in more than 250 countries.	Hotels	nahb.hotelplanner.com 800-497-2175
MEMBER DEALS <small>(EXCLUSIVE MEMBER ONLY OFFERS)</small>	Up to 50% off.	Theme Parks, Movie Tickets, Concerts, Water Parks & Gift Cards	memberdeals.com/nahb/?login=1 877-579-1201
SAM'S CLUB	Save over 60% on a new membership plus receive travel and entertainment credit	Club Membership	memberdeals.com/nahb/packages.php?sub=packages&action=view&id=3291&login=1

Health & Wellness

COMPANY	SAVINGS	PRODUCTS	INFO
ACTIVE & FIT DIRECT	Find your perfect gym for \$28/month.	Fitness Membership	nahb.org/AFD

NAHB Members Saved over **\$40,000,000** last year

2024 MEMBER SAVINGS PROGRAM | AT A GLANCE

nahb.org/savings



FUEL

COMPANY	SAVINGS	PRODUCTS	INFO
VOYAGER	Save on Fuel with Voyager card for Business. Savings anywhere Mastercard is accepted.	Fuel Savings & Fleet Management	usbank.com/splash/corporate-payments/transportation/nahb.html

BUSINESS MANAGEMENT

COMPANY	SAVINGS	PRODUCTS	INFO
DELL	Up to 40% off Dell computers, servers, electronics & accessories.	Computers & Hardware	dell.com/nahb 800-757-8442
ODP BUSINESS SOLUTIONS	Up to 75% off online regular prices on their Best Value List of preferred products. Plus, free shipping over \$50.	Office Supplies	offerediscounts.org/nahb 855-337-6811 x2897
UPS SHIPPING	Flat-rate pricing. 50% discount for next day shipping, 30% for ground commercial/residential.	Business Shipping	1800members.com/nahb 800-MEMBERS
TFORCE FREIGHT	At least 75% off Less Than Truckload (LTL) shipping over 150lbs.	Freight Shipping	1800members.com/nahb 800-MEMBERS
RINGCENTRAL	Save 15% off monthly on a new RingCentral Office service. Receive \$50 off the list price on any RingCentral phone. Current NAHB RingCentral users are eligible for discounts by calling and re-signing a 24 month agreement.	Message, Video & Phone	ringcentral.com/nahb 800-417-0930
HEARTLAND	Merchant processing and payroll solutions at reduced fees for NAHB Members	Payment & POS Solutions	go.heartlandpaymentsystems.com/nahb 800-613-0148

INSURANCE

COMPANY	SAVINGS	PRODUCTS	INFO
FARMERS INSURANCE	Choose an insurance plan that fits you and save at least 10%.	Personal & Business Insurance Needs	farmersinsurancechoice.com/nahb 888-528-0530

NAHB ASSOCIATION DISCOUNTS

COMPANY	SAVINGS	PRODUCTS	INFO
NAHB INTERNATIONAL BUILDERS' SHOW®	Up to \$200 off show registration. Up to \$3.75 per sq. ft. off exhibit space.	Trade Show	buildersshow.com
STRUCTURE PRODUCTIONS	Discounts on professional video and television production services.	Visual Media	structure-productions.com
NAHB CONTRACTS	Up to 30% off contract rates.	Legal	nahb.org/nahbcontracts
HOUSINGECONOMICS	\$100 off annual subscription.	Economic & Housing Data	housingeconomics.com
BUILDERBOOKS	10% off books. Up to 45% off research.	Books	builderbooks.com
ONLINE EDUCATION	Up to 30% off webinars; Up to 50% off online courses.	Education	nahb.org/education

*Discounts are as of 2/9/24 & subject to change at any time. Visit nahb.org/savings for latest deals & limited time offers.

Remember:

All you have to do is "ASK"....

Invite 2 or more of your Subcontractors, Suppliers or Service Providers to become Members & attend the next WHBA General Membership Meeting. Who are your...

Accountants, Appraisers, Attorneys, Lumber Supplier, Cabinet Co., Plumbing Supplier, Concrete Co., Granite/Marble/Tile Supplier, Dry Wall Co., Framing Contractor, Electrical Contractor, Banker/Mortgage Broker, HVAC Co., Insulation Contractor, Landscaping Co., Masonry Contractor, Paint Co., Real Estate Company, Roofing Contractor, Security Systems Provider, Grading Co., Windows/Doors Supplier, Trim Carpenters, Decking Company.....

GOD Bless America!!!



Chuck Laster

Business Development Manager
at Carter Lumber

Westside HBA Membership Committee Chairman

I am honored to serve as the 2025 Membership Committee Chair of the Westside Home Builders Association. Our Membership serves Carroll, Douglas, Haralson, Paulding & Polk Counties. We are one of the largest Builder Associations in the State of Georgia. If you are a Builder, Supplier of building materials, Roofer, Flooring Company, Mortgage Provider, Realtor, etc., please check out our website www.westsidehba.com to see all the great benefits of becoming a Member. Click "**Become A Member**" to complete the Online Application. (just takes a few minutes). If you are a Builder, you will sign up under "Builder Member". The costs for your Company Membership is \$550.00 and any additional person(s) within your organization can also join as an "Affiliate Builder Member" for only \$165.00 per person. A non-builder will sign up as an "Associate Member" for \$550.00 and \$165.00 for each "Affiliate Associate Member". Our Membership meets monthly at Sam & Roscos Restaurant located at 7450 Douglas Blvd., Douglasville, Ga. Please give me a call with any questions. Chuck Laster - (678) 485-8569.

#GetInvolved

#AllBuildersNeedToBeAMember

#DontMissOut

#MembersDoBusinessWithMembers

#Save\$100PerHouseonDETesting

#MembershipBenefits

DO
BUSINESS
WITH AN
NAHB
MEMBER.

CARTER
Lumber

WHY SHOULD YOU JOIN WHBA?

Membership Benefits:

- **SAVE \$100 per house for DET/Blower Door Testing**
- **Health Care Program – Up to 60% more affordable than traditional health insurance**
- **All required Continuing Education Hours (CEU) can be obtained simply by attending membership meetings**
- **HBAG Member Rebate Program – Average SAVINGS of \$1,366/year**
- **Over 50 leading Manufacturer Rebate Programs**
- **NAHB Discount Programs from Lowe's, Office Depot, Dell, General Motors, GEICO, Hertz, UPS, Ram....just to name a few**

Go To www.westsidehba and click on "Member Benifits" to see all Programs and Savings.