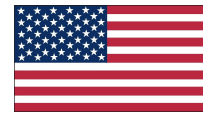


Westside Builder

The Newsletter of the Westside Home Builders Association

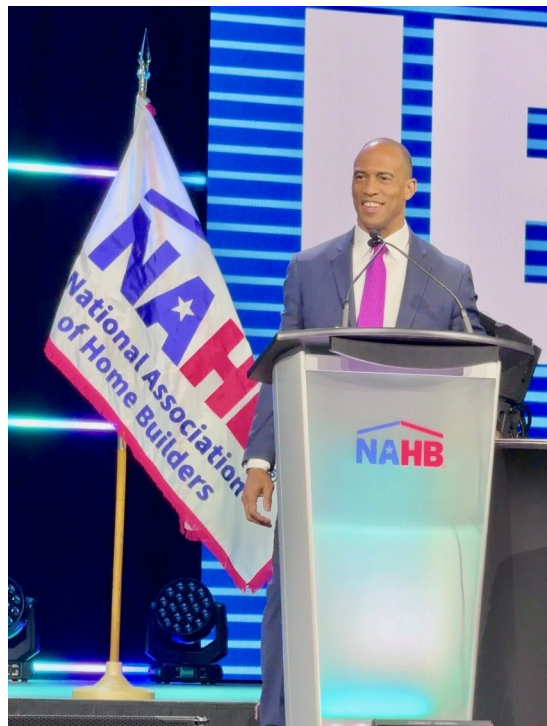


**March
2025**

**General Membership Meeting - Tuesday, March 11, 2025 from 11:30 am to 1 pm
at SAM & ROSCOS Restaurant, 7450 Douglas Blvd., Douglasville, GA.**

HUD Secretary Turner Addresses NAHB Leadership Council

In one of his first official speaking engagements since taking office in early February, Department of Housing and Urban Development (HUD) [Secretary Scott Turner](#) addressed the National Association of Home Builders' (NAHB) Leadership Council. The association's leadership body met Feb. 27 in Las Vegas in conjunction with the 2025 International Builders' Show (IBS).



all interested stakeholders to find long-term solutions that make homes more affordable, spur business creation and create economic opportunity for all Americans.

"It's time we unleash the power of the private sector and the free market to build our way out of the housing affordability crisis," said Turner. "We are going back to the drawing board to restore efficiency at HUD."

"A home is more than four walls. It's the foundation of a thriving community," said Turner. "To decrease the cost and increase the supply of affordable housing, we will terminate these unnecessary, ineffective and costly regulations."

Turner, a former NFL football player, pledged to work with home builders and

The HUD secretary further emphasized that as part of this process, "the foundation of a stable fiscal house is regulatory reform. At HUD, we are taking inventory and terminating all cumbersome regulations that make it harder for individuals and families to realize the American Dream of homeownership."

NAHB Initiates Fall Safety Program

NAHB recently conducted its first in-person fall prevention training class as part of a new pilot program. In partnership with the National Housing Endowment (NHE) and the Job-Site Safety Institute (JSI), [NAHB's pilot program](#) is focused on providing comprehensive fall safety training at no cost to NAHB's state and local home builders associations. The first training was held at the Build Smart Institute in Roanoke, Va., for the Roanoke Regional HBA. Approximately 45 registrants attended the class, which included builders, contractors and remodelers.

DOE Postpones Efficiency Mandates

In a move supported by NAHB, the Department of Energy (DOE) has announced it will [postpone the implementation](#) of the latest round of restrictive energy efficiency mandates on key home energy appliances, including gas powered instantaneous, (tankless) water heaters.

The decision applies to many other home appliances, including central air conditioners, clothes washers and dryers, general service lamps, and air compressors, among others.

Tariffs on Steel and Aluminium

In a move widely expected to raise residential construction costs, the White House has announced that 25% tariffs on all imported steel and aluminum products will take effect in March.

The [new tariffs on steel and aluminum](#) products are projected to raise the cost of imported steel and aluminum products by several billion dollars, adding layered costs that could substantially impact builders' ability to deliver new single-family and multifamily projects.

NAHB's Builders' Show Largest in 17 years

More than 81,000 builders, remodelers, developers and other home building professionals filled the exhibit halls of the Las Vegas Convention Center for the 81st NAHB International Builders' Show® (IBS), the largest annual light construction show in the world, Feb. 25-27. This marks [the largest show in 17 years](#).

Attendees visited more than 1,800 exhibitors over 728,000 net square feet, exploring innovative building products and technology to advance the industry and enhance new homes.

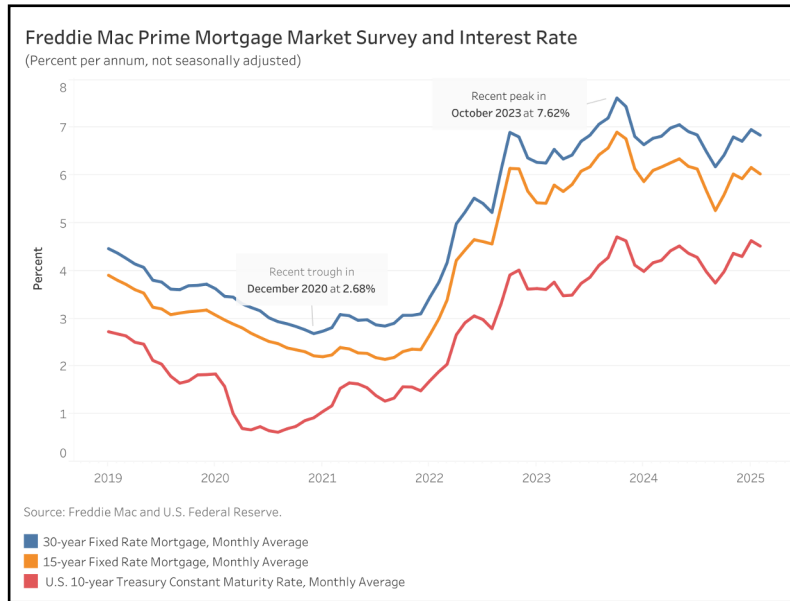
Beneficial Ownership Info Now Due by March 21

As a result of a recent federal court ruling, many small businesses [will need to comply](#) with the Corporate Transparency Act (CTA) and report beneficial ownership information (BOI) by March 21, 2025, to the Financial Crimes Enforcement Network (FinCEN).

On Feb. 19, 2025, FinCEN released new guidance stating that as a result of a Texas federal judge lifting a nationwide injunction in the case of Smith v. United States Department of the Treasury, BOI reporting requirements under the CTA are now back in effect. Note: **The March deadline does not apply to all entities.**

Economists Predict Uptick in Single-Family Production

Single-family housing production should [register a slight uptick in 2025](#) as builders contend with conflicting market conditions – policy moves expected to aid the business climate in the areas of regulatory reform and extension of the 2017 tax cuts coupled with tariff and immigration actions that could have an adverse impact on housing costs and supply.



And while economists speaking at NAHB's recent International Builders' Show in Las Vegas cited those economic factors, other developments, such as stubbornly high shelter inflation, will continue to weigh on the housing

market in 2025.

NAHB forecasts that mortgage rates will trend toward 6% by the end of 2026.

Solid Remodeling Demand in 2025

An aging housing stock, record levels of home equity and favorable demographics will create positive growth prospects [for the remodeling sector](#) in 2025, according to industry experts at a panel hosted by the (NAHB) during IBS in Las Vegas.

The outlook bodes well for the remodeling sector. Consumer inflation remains a concern as shelter costs continue to be sticky despite tightening measures by the Federal Reserve. And while lower mortgage rates may be on the horizon, long-term interest rates could remain flat or even increase with larger fiscal deficits. Ongoing housing affordability challenges signal that demand for remodeling will remain solid in 2025.

Multifamily Soft Before Rebound

Supply-chain problems and high interest rates are expected to [impede the multifamily sector](#) in the first half of 2025 before the market stabilizes later this year as more deals pencil out, according to economists speaking at the NAHB International Builders' Show in Las Vegas.

In 2024, multifamily construction saw a significant decline as starts fell 25% to a rate of 355,000. NAHB is expecting multifamily starts to fall 11% this year to a rate of 317,000 before increasing 6% in 2026 to 336,000.

The industry is buoyed by a low unemployment rate and a potential influx of young adults entering the housing market.

Leadership List

OFFICERS

President, Joe Irons
Vice-President, Johnny
Blankenship
Secretary/Treasurer,
Mason Tritt
Past President, Mike Lee

BOARD OF DIRECTORS

Blake Wilson
Cynthia Hall
Cory Lord
David Barnett
Sandra Harvey

LIFE DIRECTORS

Larry Boggs
Jeff Matthews
Robbie Robinson

EXECUTIVE OFFICER

Greg Wallace

Calendar of Events

March 11, 2025

Board Of Directors Meeting
10:45am - 11:30am
General Membership Meeting
11:30am - 1 pm

April 8, 2025

Board Of Directors Meeting
10:45am - 11:30am
General Membership Meeting
11:30am - 1 pm

May 13, 2025

Board Of Directors Meeting
10:45am - 11:30am
General Membership Meeting
11:30am - 1 pm

LOCATION:

Sam & Roscos Restaurant
7450 Douglas Blvd.,
Douglasville, GA. 30135



NAHB's Blueprint to Improve Housing Affordability



Amid a nationwide shortage of homes causing an affordability crisis, NAHB has created a detailed, 10-point plan to tame shelter inflation and remove barriers that hinder the construction of new homes and apartments.

READ MORE AT: <https://www.nahb.org/advocacy/top-priorities>



Chuck Laster

Business Development Manager
at Carter Lumber

Westside HBA Membership Committee Chairman

I am honored to serve as the 2025 Membership Committee Chair of the Westside Home Builders Association. Our Membership serves Carroll, Douglas, Haralson, Paulding & Polk Counties. We are one of the largest Builder Associations in the State of Georgia. If you are a Builder, Supplier of building materials, Roofer, Flooring Company, Mortgage Provider, Realtor, etc., please check out our website www.westsidehba.com to see all the great benefits of becoming a Member. Click "**Become A Member**" to complete the Online Application. (just takes a few minutes). If you are a Builder, you will sign up under "Builder Member". The costs for your Company Membership is \$550.00 and any additional person(s) within your organization can also join as an "Affiliate Builder Member" for only \$165.00 per person. A non-builder will sign up as an "Associate Member" for \$550.00 and \$165.00 for each "Affiliate Associate Member". Our Membership meets monthly at Sam & Roscos Restaurant located at 7450 Douglas Blvd., Douglasville, Ga. Please give me a call with any questions. Chuck Laster - (678) 485-8569.

#GetInvolved

#AllBuildersNeedToBeAMember

#DontMissOut

#MembersDoBusinessWithMembers

#Save\$100PerHouseonDETesting

#MembershipBenefits

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NAHB
MEMBER.

CARTER
Lumber

Remember:

All you have to do is "ASK"....

Invite 2 or more of your Subcontractors, Suppliers or Service Providers to become Members & attend the next WHBA General Membership Meeting. Who are your...

Accountants, Appraisers, Attorneys, Lumber Supplier, Cabinet Co., Plumbing Supplier, Concrete Co., Granite/Marble/Tile Supplier, Dry Wall Co., Framing Contractor, Electrical Contractor, Banker/Mortgage Broker, HVAC Co., Insulation Contractor, Landscaping Co., Masonry Contractor, Paint Co., Real Estate Company, Roofing Contractor, Security Systems Provider, Grading Co., Windows/Doors Supplier, Trim Carpenters, Decking Company.....

GOD Bless America!!!

WHY SHOULD YOU JOIN WHBA?

Membership Benefits:

- **SAVE \$100 per house for DET/Blower Door Testing**
- **Health Care Program – Up to 60% more affordable than traditional health insurance**
- **All required Continuing Education Hours (CEU) can be obtained simply by attending membership meetings**
- **HBAG Member Rebate Program – Average SAVINGS of \$1,366/year**
- **Over 50 leading Manufacturer Rebate Programs**
- **NAHB Discount Programs from Lowe's, Office Depot, Dell, General Motors, GEICO, Hertz, UPS, Ram....just to name a few**

Go To www.westsidehba and click on "Member Benifits" to see all Programs and Savings.

2024 IECC Offers More Paths to Compliance

The 2024 International Energy Conservation Code (IECC) offers home builders [more compliance paths](#) and lower building costs compared to the 2021 IECC, according to a cost analysis by Home Innovation Research Labs.

The 2024 IECC provides for increased design flexibility and improved compliance options, and it is also better in terms of energy conservation. NAHB staff and members served on the 2024 IECC Residential consensus committee to ensure that



builder's interests were well represented, and affordable home-ownership was at the forefront of committee deliberations.

Some states may start reviewing the 2024 IECC and consider adoption. NAHB developed a code adoption kit for home builder associations (HBAs) in states

evaluating the 2024 IECC. The kit includes recommended amendments, a cost analysis of code changes and other resources.



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2024 MEMBER SAVINGS PROGRAM | AT A GLANCE

nahb.org/savings



FUEL

COMPANY	SAVINGS	PRODUCTS	INFO
VOYAGER	Save on Fuel with Voyager card for Business. Savings anywhere Mastercard is accepted.	Fuel Savings & Fleet Management	usbank.com/splash/corporate-payments/transportation/nahb.html

BUSINESS MANAGEMENT

COMPANY	SAVINGS	PRODUCTS	INFO
DELL	Up to 40% off Dell computers, servers, electronics & accessories.	Computers & Hardware	dell.com/nahb 800-757-8442
ODP BUSINESS SOLUTIONS	Up to 75% off online regular prices on their Best Value List of preferred products. Plus, free shipping over \$50.	Office Supplies	offerediscounts.org/nahb 855-337-6811 x2897
UPS SHIPPING	Flat-rate pricing. 50% discount for next day shipping, 30% for ground commercial/residential.	Business Shipping	1800members.com/nahb 800-MEMBERS
TFORCE FREIGHT	At least 75% off Less Than Truckload (LTL) shipping over 150lbs.	Freight Shipping	1800members.com/nahb 800-MEMBERS
RINGCENTRAL	Save 15% off monthly on a new RingCentral Office service. Receive \$50 off the list price on any RingCentral phone. Current NAHB RingCentral users are eligible for discounts by calling and re-signing a 24 month agreement.	Message, Video & Phone	ringcentral.com/nahb 800-417 0930
HEARTLAND	Merchant processing and payroll solutions at reduced fees for NAHB Members	Payment & POS Solutions	go.heartlandpaymentsystems.com/nahb 800-613-0148

INSURANCE

COMPANY	SAVINGS	PRODUCTS	INFO
FARMERS INSURANCE	Choose an insurance plan that fits you and save at least 10%.	Personal & Business Insurance Needs	farmersinsurancechoice.com/nahb 888-528-0530

NAHB ASSOCIATION DISCOUNTS

COMPANY	SAVINGS	PRODUCTS	INFO
NAHB INTERNATIONAL BUILDERS' SHOW®	Up to \$200 off show registration. Up to \$3.75 per sq. ft. off exhibit space.	Trade Show	buildersshow.com
STRUCTURE PRODUCTIONS	Discounts on professional video and television production services.	Visual Media	structure-productions.com
NAHB CONTRACTS	Up to 30% off contract rates.	Legal	nahb.org/nahbcontracts
HOUSINGECONOMICS	\$100 off annual subscription.	Economic & Housing Data	housingeconomics.com
BUILDERBOOKS	10% off books. Up to 45% off research.	Books	builderbooks.com
ONLINE EDUCATION	Up to 30% off webinars; Up to 50% off online courses.	Education	nahb.org/education




*Discounts are as of 2/9/24 & subject to change at any time. Visit nahb.org/savings for latest deals & limited time offers.

2024 MEMBER SAVINGS PROGRAM | AT A GLANCE

nahb.org/savings




AUTO

COMPANY	SAVINGS	PRODUCTS	INFO
 BMW	Earn up to \$1,500 on a new BMW or up to \$500 on a new MINI	BMW	memberdeals.com/nahb/shopping.php?action=view&sub=BMW&login=1
 GOODYEAR	Members must log into NAHB.org to save 15% on Goodyear Tires.	Goodyear Tires & Services	nahb.org/goodyear
 NISSAN	Save \$450 to \$3,800 on sedans, crossovers, SUVs and trucks.	Nissan	nahb.org/nissan






BUILDING MATERIALS

COMPANY	SAVINGS	PRODUCTS	INFO
 LOWE'S PRO	5% off* in store, plus 2% statement credit with Commercial Account (LCA) or Lowe's Business Advantage (LBA). 5-10% off online orders using any payment method.	Building Materials	lowes.com/nahb 877-435-2440

WIRELESS

COMPANY	SAVINGS	PRODUCTS	INFO
 T-MOBILE	Save 12% on wireless.	Cell Phones, Internet, Plans & More	nahb.org/t-mobile

TRAVEL & ENTERTAINMENT

COMPANY	SAVINGS	PRODUCTS	INFO
 AVIS	Save up to 30% off Avis PAY NOW rates when making a reservation with Avis Worldwide Discount (AWD) number G572900.	Rental Cars	avis.com/nahb 800-331-1212 AWD #G572900
 BUDGET	Save up to 35% off Budget PAY NOW rates when making a reservation using Budget Customer Discount (BCD) number Z536900.	Rental Cars	budget.com/nahb 800-283-4387 BCD #Z536900
 HOTELPLANNER	NAHB members can save up to 65% on hotel room rates at over 800,000 properties worldwide in more than 250 countries.	Hotels	nahb.hotelplanner.com 800-497-2175
 MEMBER DEALS <small>(EXCLUSIVE MEMBER ONLY OFFERS)</small>	Up to 50% off.	Theme Parks, Movie Tickets, Concerts, Water Parks & Gift Cards	memberdeals.com/nahb/?login=1 877-579-1201
 SAM'S CLUB	Save over 60% on a new membership plus receive travel and entertainment credit	Club Membership	memberdeals.com/nahb/packages.php?sub=packages&action=view&id=3291&login=1

Health & Wellness

COMPANY	SAVINGS	PRODUCTS	INFO
 ACTIVE & FIT DIRECT	Find your perfect gym for \$28/month.	Fitness Membership	nahb.org/AFD

NAHB Members Saved over **\$40,000,000** last year