

# Westside Builder

*The Newsletter of the Westside Home Builders Association*



**February  
2025**

**General Membership Meeting - Tuesday, February 11, 2025 from 11:30 am to 1 pm  
at SAM & ROSCOS Restaurant, 7450 Douglas Blvd., Douglasville, GA.**

## Single-Family Starts Finish 2024 on a High Note

Fueled by solid demand, single-family construction moved higher in December despite several headwinds facing the industry, including high mortgage rates, elevated financing costs for builders and a lack of buildable lots.



Total housing starts for 2024 were 1.36 million, a 3.9% decline from the 1.42 million total from 2023. Single-family starts in 2024 totaled 1.01 million, up 6.5% from the previous year. Multifamily starts ended the year down 25% from 2023.

### Overall [housing starts](#)

increased 15.8% in December to a seasonally adjusted annual rate of 1.50 million units, according to a report from HUD and the U.S. Census Bureau. This is the highest rate since February 2024.

The December reading of 1.50 million starts is the number of housing units builders would begin if development kept this pace for the next 12 months. Within this overall number, single-family starts increased 3.3% to a 1.05 million seasonally adjusted annual rate. The multifamily sector, which includes apartment buildings and condos, increased 61.5% to a 449,000 pace.

Looking at regional housing starts data for 2024, combined single-family and multifamily starts were 9.1% higher in the Northeast, 0.1% lower in the Midwest, 5.2% lower in the South and 7.7% lower in the West.

The number of single-family homes under construction was down 5.3% from a year ago, at 641,000 homes. The number of apartments under construction was down 21% from a year ago, at 790,000. The count of apartments under construction peaked in July 2023 at 1.02 million and has been trending lower since that time.

## NAHB Promotes Housing Priorities

Even before President Trump took office, NAHB was meeting with the president's transition team to promote its policy agenda. NAHB submitted a detailed [housing policy paper](#) to the Trump team. NAHB looks forward to working with President Trump and his administration to enact policies that will enable builders to increase the supply of single-family and multifamily for-sale and for-rent housing to bring down rising housing costs and meet the needs of the American people.

## Pushing Back on DOE Gas Ban

NAHB strongly supports congressional resolutions introduced in both chambers of Congress that seek to block the Biden administration's recent attempt to ban natural gas water heaters.

The Congressional Review Act (CRA) [resolution of disapproval](#) regarding the U.S. Department of Energy's (DOE) Final Rule establishing Standards for Gas-Fired Instantaneous Water Heaters was introduced in the House by Rep. Gary Palmer (R-Ala.) and in the Senate by Sen. Ted Cruz (R-Texas).

## Conservatorship Agreements Revised

The Federal Housing Finance Agency (FHFA) and the Treasury Department on Jan. 3 [announced amendments](#) to the Preferred Stock Purchase Agreements that govern the conservatorships of Fannie Mae and Freddie Mac (the Enterprises).

The amendments set out a process meant to ensure a smooth transition from conservatorship and reassure stakeholders that the Enterprises' eventual release from conservatorship will minimize disruption to the market.

## Make Time at IBS to Watch NAHB Student Competition

The NAHB Student Competition at the [International Builders' Show](#) (IBS) features contests between the sharpest up-and-coming land developers, project managers and designers from NAHB's Student Chapters. Students present and defend professional building proposals, which are reviewed, critiqued and judged by a panel of construction company executives.

All IBS attendees are encouraged to attend the [Student Competition](#). The contest starts on Monday, Feb. 24 and ends Wednesday, Feb. 26. The full schedule [is available here](#) and open to all attendees.

## Beneficial Ownership Info Not Required at This Time

The Financial Crimes Enforcement Network (FinCEN), which oversees the implementation of the Corporate Transparency Act (CTA), on Jan. 24 [issued the following statement](#):

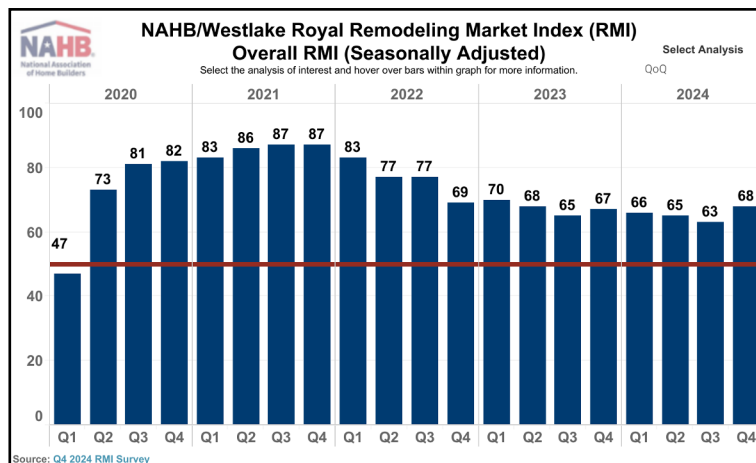
"In light of a recent federal court order, reporting companies are not currently required to file beneficial ownership information with FinCEN and are not subject to liability if they fail to do so while the order remains in force. However, reporting companies may continue to voluntarily submit beneficial ownership information reports."

# Remodeling Market Sentiment Improves in Q4 of 2024

The NAHB/Westlake Royal Remodeling Market Index (RMI) posted a reading of 68 for the fourth quarter of 2024, up five points compared to the previous quarter.

## Remodelers are more optimistic

about the market than they were earlier in 2024, corroborated by NAHB's recent analysis of home improvement loan applications. Demand in many parts of the country was stronger than usual for the fall season, especially demand for larger



projects, with leads coming in after the uncertainty about the November elections was removed. Not only did the current conditions index for \$50,000-plus projects show the greatest increase

during the quarter, but the share of remodelers doing whole house remodeling reached a record high of 62%.

An index number above 50 indicates a higher proportion of respondents view conditions as good rather than poor.

## Top 5 Most Cited OSHA Violations

Below are the [top 5 OSHA violations](#) for fiscal year 2024, including the standard cited and the number of violations.

- 1) Fall Protection – General Requirements (1926.501): 6,307 violations
- 2) Hazard Communication (1910.1200): 2,888
- 3) Ladders (1926.1053): 2,573
- 4) Respiratory Protection (1910.134): 2,470
- 5) Lockout/Tagout (1910.147): 2,443

Builders, remodelers and others can use a variety of [free safety resources](#) from NAHB, including our [Jobsite Safety mobile app](#), our [Video Toolbox Talks](#) and more, to help keep workers safe.

## \$40 Million in Member Savings

NAHB member benefits [saw another banner year](#) in 2024, as members saved more than \$40 million through the [Member Savings Program](#). With an expanding lineup of exclusive offers, the program remains dedicated to delivering significant savings to NAHB members in 2025 and beyond. During the past year, the Member Savings Program introduced several exciting new partnerships with leading companies including Microsoft Office, Sam's Club, BMW, Holman Fleet & Automotive Services, and Indeed. These additions reflect NAHB's ongoing commitment to meeting members' evolving needs. NAHB is actively pursuing new partnerships to enhance the value of membership.

## Leadership List

### OFFICERS

President, Joe Irons  
Vice-President, Johnny  
Blankenship  
Secretary/Treasurer,  
Mason Tritt  
Past President, Mike Lee

### BOARD OF DIRECTORS

Blake Wilson  
Cynthia Hall  
Cory Lord  
David Barnett  
Sandra Harvey

### LIFE DIRECTORS

Larry Boggs  
Jeff Matthews  
Robbie Robinson

### EXECUTIVE OFFICER

Greg Wallace

## Calendar of Events

### February 11, 2025

Board Of Directors Meeting  
10:45am - 11:30am  
General Membership Meeting  
11:30am - 1 pm

### March 11, 2025

Board Of Directors Meeting  
10:45am - 11:30am  
General Membership Meeting  
11:30am - 1 pm

### April 8, 2025

Board Of Directors Meeting  
10:45am - 11:30am  
General Membership Meeting  
11:30am - 1 pm

### LOCATION:

Sam & Roscos Restaurant  
7450 Douglas Blvd.,  
Douglasville, GA. 30135





# NAHB Commends President Trump's Order on Housing

Carl Harris, chairman of the National Association of Home Builders (NAHB) and a custom home builder from Wichita, Kan., issued the following statement after President Trump issued an [executive order on housing relief](#):

"NAHB commends President Trump for acting on day one to make housing a national priority by issuing an executive order that seeks to lower the cost and increase the supply of housing. President Trump understands that America is facing a housing affordability crisis and



the only way out of this crisis is to remove barriers like unnecessary and costly regulations that are raising housing costs and preventing builders from building more attainable, affordable housing.

"NAHB has released a 10-point housing plan to remove the impediments to increasing the nation's housing supply and we

look forward to working with the Trump administration and Congress to enact sound policies that will allow builders to boost housing production and affordability."



DO  
**BUSINESS**  
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NAHB  
MEMBER.

## Members Save Millions

Start saving at [nabh.org/savings](http://nabh.org/savings)

**NAHB.**

# Westside Home Builders Association

## MEMBER OF THE MONTH



678-439-9085

Email: [info@fhtechllc.com](mailto:info@fhtechllc.com) (9 am to 7 pm)

<https://fhtechllc.com/>

## **FULLHOUSE TECHNOLOGIES, LLC**

***Atlanta based-*** Fullhouse Technologies provides reliable, secure, & cost-effective IT Infrastructure Management. Services including Service Mgmt., Custom Integration, Database Mgmt., & Disaster Recovery to enterprises & partners across the U.S

***- All this ensures that business-critical systems are always available.***

# **DON'T FORGET TO BRING CASH \$\$\$ FOR OUR B-PAC RAFFLE**



**The Builders Political Action Committee is a voluntary non-profit organization affiliated with the Home Builders Association of Georgia & Westside Home Builders.**

**The purpose of B-PAC is to give aid, through campaign contributions, to those political candidates who support the goals of improving the residential construction industry.**

**B-PAC is managed by a Board of Trustees who identify deserving recipients of campaign contributions.**

**HELP US KEEP GOVERNMENT OUT OF YOUR BUSINESS!**



# Chuck Laster

Business Development Manager  
at Carter Lumber

## Westside HBA Membership Committee Chairman

I am honored to serve as the 2025 Membership Committee Chair of the Westside Home Builders Association. Our Membership serves Carroll, Douglas, Haralson, Paulding & Polk Counties. We are one of the largest Builder Associations in the State of Georgia. If you are a Builder, Supplier of building materials, Roofer, Flooring Company, Mortgage Provider, Realtor, etc., please check out our website [www.westsidehba.com](http://www.westsidehba.com) to see all the great benefits of becoming a Member. Click "**Become A Member**" to complete the Online Application. (just takes a few minutes). If you are a Builder, you will sign up under "Builder Member". The costs for your Company Membership is \$550.00 and any additional person(s) within your organization can also join as an "Affiliate Builder Member" for only \$165.00 per person. A non-builder will sign up as an "Associate Member" for \$550.00 and \$165.00 for each "Affiliate Associate Member". Our Membership meets monthly at Sam & Roscos Restaurant located at 7450 Douglas Blvd., Douglasville, Ga. Please give me a call with any questions. Chuck Laster - (678) 485-8569.

#GetInvolved

#AllBuildersNeedToBeAMember

#DontMissOut

#MembersDoBusinessWithMembers

#Save\$100PerHouseonDETesting

#MembershipBenefits

DO  
**BUSINESS**  
WITH AN  
NAHB  
MEMBER.

**CARTER**<sup>®</sup>  
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# WHY SHOULD YOU JOIN WHBA?

## Membership Benefits:

- **SAVE \$100 per house for DET/Blower Door Testing**
- **Health Care Program – Up to 60% more affordable than traditional health insurance**
- **All required Continuing Education Hours (CEU) can be obtained simply by attending membership meetings**
- **HBAG Member Rebate Program – Average SAVINGS of \$1,366/year**
- **Over 50 leading Manufacturer Rebate Programs**
- **NAHB Discount Programs from Lowe's, Office Depot, Dell, General Motors, GEICO, Hertz, UPS, Ram....just to name a few**

**Go To [www.westsidehba](http://www.westsidehba) and click on "Member Benifits" to see all Programs and Savings.**

# Remember:

## All you have to do is "ASK"....

Invite 2 or more of your Subcontractors, Suppliers or Service Providers to become Members & attend the next WHBA General Membership Meeting. Who are your...

**Accountants, Appraisers, Attorneys, Lumber Supplier, Cabinet Co., Plumbing Supplier, Concrete Co., Granite/Marble/Tile Supplier, Dry Wall Co., Framing Contractor, Electrical Contractor, Banker/Mortgage Broker, HVAC Co., Insulation Contractor, Landscaping Co., Masonry Contractor, Paint Co., Real Estate Company, Roofing Contractor, Security Systems Provider, Grading Co., Windows/Doors Supplier, Trim Carpenters, Decking Company.....**

**GOD Bless America!!!**

# 2024 MEMBER SAVINGS PROGRAM | AT A GLANCE

[nahb.org/savings](http://nahb.org/savings)



## AUTO

COMPANY	SAVINGS	PRODUCTS	INFO
BMW	Earn up to \$1,500 on a new BMW or up to \$500 on a new MINI	BMW	<a href="http://memberdeals.com/nahb/shopping.php?action=view&amp;sub=BMW&amp;login=1">memberdeals.com/nahb/shopping.php?action=view&amp;sub=BMW&amp;login=1</a>
GOODYEAR	Members must log into NAHB.org to save 15% on Goodyear Tires.	Goodyear Tires & Services	<a href="http://nahb.org/goodyear">nahb.org/goodyear</a>
NISSAN	Save \$450 to \$3,800 on sedans, crossovers, SUVs and trucks.	Nissan	<a href="http://nahb.org/nissan">nahb.org/nissan</a>

## BUILDING MATERIALS

COMPANY	SAVINGS	PRODUCTS	INFO
LOWE'S PRO	5% off* in store, plus 2% statement credit with Commercial Account (LCA) or Lowe's Business Advantage (LBA). 5-10% off online orders using any payment method.	Building Materials	<a href="http://lowes.com/nahb">lowes.com/nahb</a> 877-435-2440

## WIRELESS

COMPANY	SAVINGS	PRODUCTS	INFO
T-MOBILE FOR BUSINESS	Save 12% on wireless.	Cell Phones, Internet, Plans & More	<a href="http://nahb.org/t-mobile">nahb.org/t-mobile</a>

## TRAVEL & ENTERTAINMENT

COMPANY	SAVINGS	PRODUCTS	INFO
AVIS	Save up to 30% off Avis PAY NOW rates when making a reservation with Avis Worldwide Discount (AWD) number G572900.	Rental Cars	<a href="http://avis.com/nahb">avis.com/nahb</a> 800-331-1212 AWD #G572900
Budget	Save up to 35% off Budget PAY NOW rates when making a reservation using Budget Customer Discount (BCD) number Z536900.	Rental Cars	<a href="http://budget.com/nahb">budget.com/nahb</a> 800-283-4387 BCD #Z536900
HotelPlanner	NAHB members can save up to 65% on hotel room rates at over 800,000 properties worldwide in more than 250 countries.	Hotels	<a href="http://nahb.hotelplanner.com">nahb.hotelplanner.com</a> 800-497-2175
MemberDeals <small>(EXCLUSIVE MEMBER ONLY OFFERS)</small>	Up to 50% off.	Theme Parks, Movie Tickets, Concerts, Water Parks & Gift Cards	<a href="http://memberdeals.com/nahb/?login=1">memberdeals.com/nahb/?login=1</a> 877-579-1201
sam's club	Save over 60% on a new membership plus receive travel and entertainment credit	Club Membership	<a href="http://memberdeals.com/nahb/packages.php?sub=packages&amp;action=view&amp;id=3291&amp;login=1">memberdeals.com/nahb/packages.php?sub=packages&amp;action=view&amp;id=3291&amp;login=1</a>

## Health & Wellness

COMPANY	SAVINGS	PRODUCTS	INFO
ACTIVE & FIT DIRECT	Find your perfect gym for \$28/month.	Fitness Membership	<a href="http://nahb.org/AFD">nahb.org/AFD</a>

NAHB Members Saved over **\$40,000,000** last year



# 2024 MEMBER SAVINGS PROGRAM | AT A GLANCE

[nahb.org/savings](http://nahb.org/savings)



## FUEL

COMPANY	SAVINGS	PRODUCTS	INFO
VOYAGER	Save on Fuel with Voyager card for Business. Savings anywhere Mastercard is accepted.	Fuel Savings & Fleet Management	<a href="http://usbank.com/splash/corporate-payments/transportation/nahb.html">usbank.com/splash/corporate-payments/transportation/nahb.html</a>

## BUSINESS MANAGEMENT

COMPANY	SAVINGS	PRODUCTS	INFO
DELL	Up to 40% off Dell computers, servers, electronics & accessories.	Computers & Hardware	<a href="http://dell.com/nahb">dell.com/nahb</a> 800-757-8442
ODP BUSINESS SOLUTIONS	Up to 75% off online regular prices on their Best Value List of preferred products. Plus, free shipping over \$50.	Office Supplies	<a href="http://offerediscounts.org/nahb">offerediscounts.org/nahb</a> 855-337-6811 x2897
UPS SHIPPING	Flat-rate pricing. 50% discount for next day shipping, 30% for ground commercial/residential.	Business Shipping	<a href="http://1800members.com/nahb">1800members.com/nahb</a> 800-MEMBERS
TFORCE FREIGHT	At least 75% off Less Than Truckload (LTL) shipping over 150lbs.	Freight Shipping	<a href="http://1800members.com/nahb">1800members.com/nahb</a> 800-MEMBERS
RINGCENTRAL	Save 15% off monthly on a new RingCentral Office service. Receive \$50 off the list price on any RingCentral phone. Current NAHB RingCentral users are eligible for discounts by calling and re-signing a 24 month agreement.	Message, Video & Phone	<a href="http://ringcentral.com/nahb">ringcentral.com/nahb</a> 800-417-0930
HEARTLAND	Merchant processing and payroll solutions at reduced fees for NAHB Members	Payment & POS Solutions	<a href="http://go.heartlandpaymentsystems.com/nahb">go.heartlandpaymentsystems.com/nahb</a> 800-613-0148

## INSURANCE

COMPANY	SAVINGS	PRODUCTS	INFO
FARMERS INSURANCE	Choose an insurance plan that fits you and save at least 10%.	Personal & Business Insurance Needs	<a href="http://farmersinsurancechoice.com/nahb">farmersinsurancechoice.com/nahb</a> 888-528-0530

## NAHB ASSOCIATION DISCOUNTS

COMPANY	SAVINGS	PRODUCTS	INFO
NAHB INTERNATIONAL BUILDERS' SHOW®	Up to \$200 off show registration. Up to \$3.75 per sq. ft. off exhibit space.	Trade Show	<a href="http://buildersshow.com">buildersshow.com</a>
STRUCTURE PRODUCTIONS	Discounts on professional video and television production services.	Visual Media	<a href="http://structure-productions.com">structure-productions.com</a>
NAHB CONTRACTS	Up to 30% off contract rates.	Legal	<a href="http://nahb.org/nahbcontracts">nahb.org/nahbcontracts</a>
HOUSINGECONOMICS	\$100 off annual subscription.	Economic & Housing Data	<a href="http://housingeconomics.com">housingeconomics.com</a>
BUILDERBOOKS	10% off books. Up to 45% off research.	Books	<a href="http://builderbooks.com">builderbooks.com</a>
ONLINE EDUCATION	Up to 30% off webinars; Up to 50% off online courses.	Education	<a href="http://nahb.org/education">nahb.org/education</a>

\*Discounts are as of 2/9/24 & subject to change at any time. Visit [nahb.org/savings](http://nahb.org/savings) for latest deals & limited time offers.



