

# GET YOUR BUSINESS NOTICED!

Social Media Marketing  
Services Offered by  
**DahlgrenSocial**



**Asher Dahlgren**

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 **4.2 BILLION**

That's the number of social media users worldwide.



**63%**

of consumers are more loyal to brands they follow on social media.

**54%**

of social users research products on social platforms.

**OUR MISSION:**

**To help you leverage this**

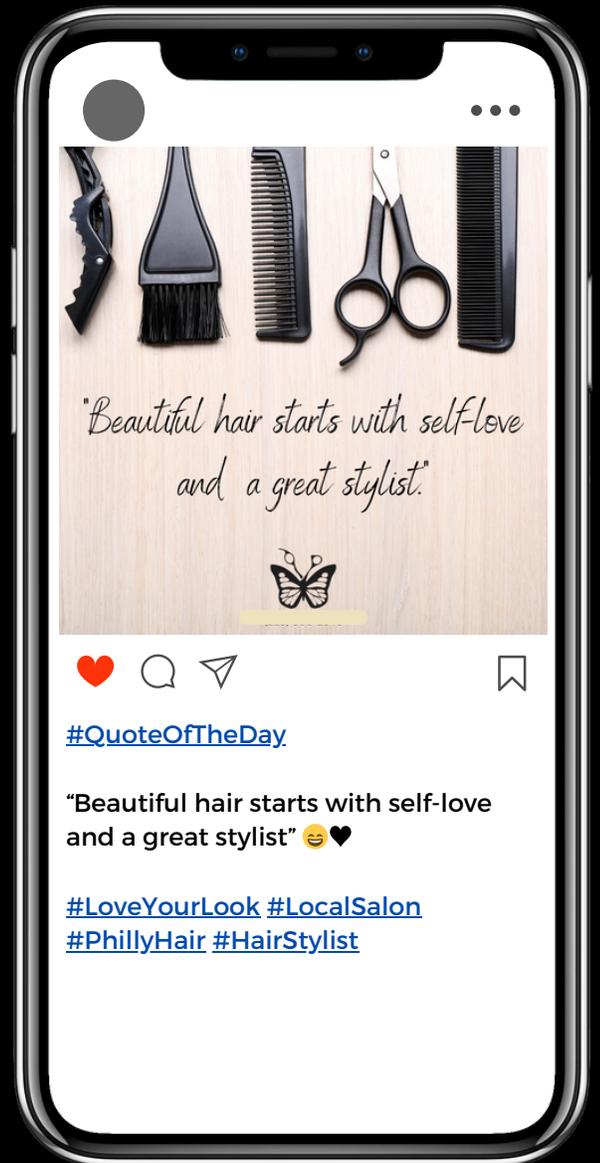
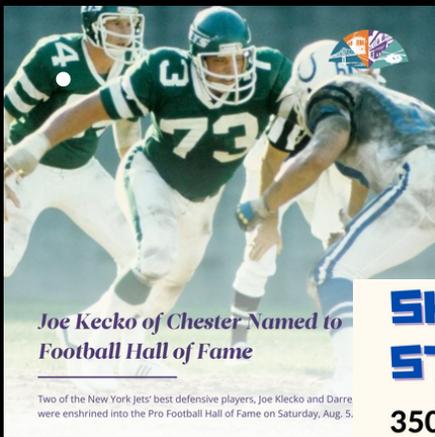
Allow us to walk you through our service offerings...

# CONTENT CREATION

Content is the core of our offerings, reflecting your brand's unique voice and connecting you with your target audience.

## Our content consists of:

- Stunning graphics
- High-quality stock images
- Photos from clients
- Video creation & editing
- ...And more!

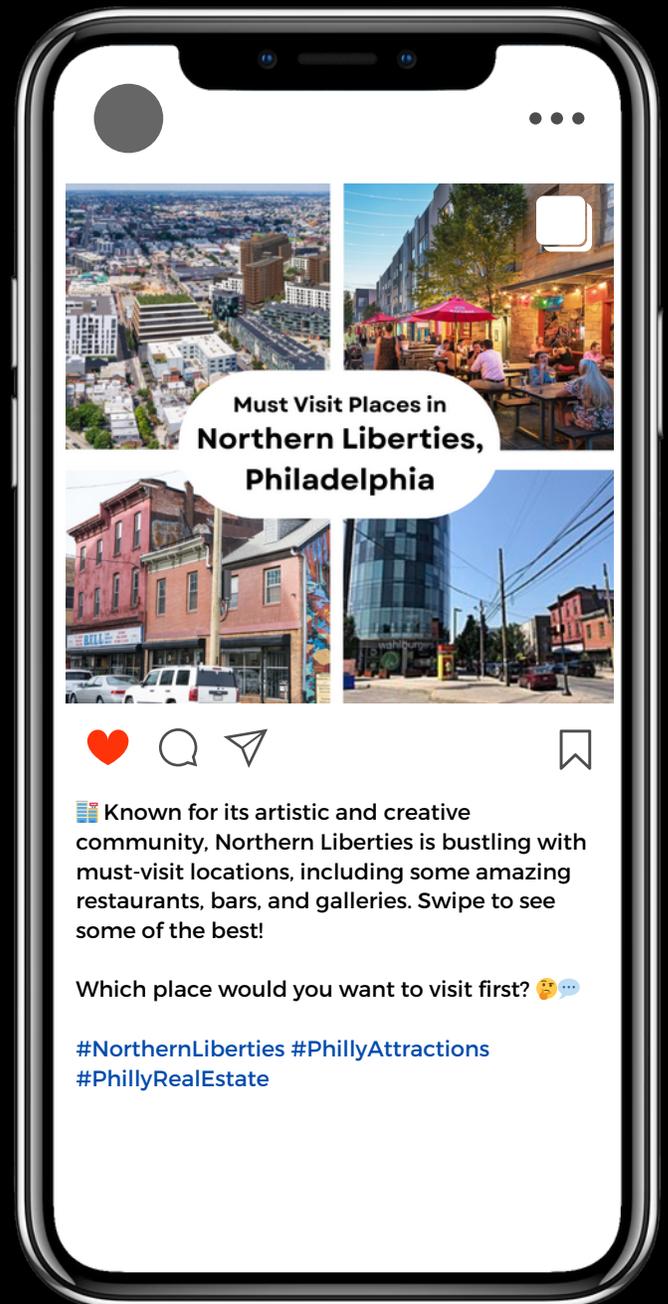


# CONTENT DISTRIBUTION

We don't create stunning content for it to be seen by just 10 people. We maximize views and engagement by optimizing many features including:

- Writing engaging & SEO optimized copy
- Including the best relevant #hashtags
- Posting at times your audience is most active

We use a content calendar to strategically plan out posts in advance. Clients have the opportunity to approve these posts beforehand, ensuring both parties are in alignment.



# ENGAGEMENT & COMMUNITY BUILDING

Build a community around your brand. We engage with your audience and relevant creators across platforms to get you noticed wherever possible. Let's break it down:

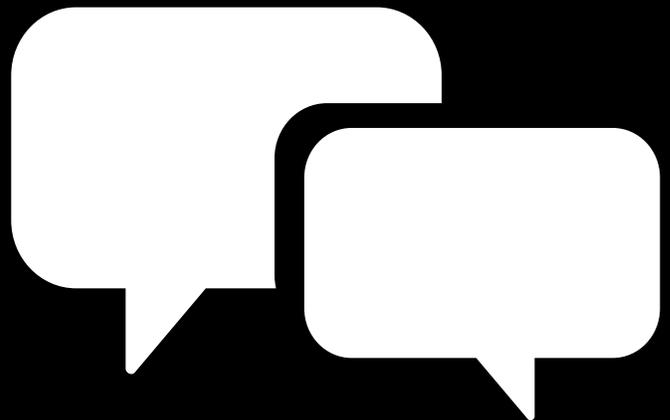
## Inbound

We interact with your follower's comments, mentions, and other engagements to show your commitment to your audience.

## Outbound

We follow relevant creators and key figures/businesses in your local area and community. We'll interact with their content across platforms to build everyone's accounts and keep your brand front and center. Facebook and LinkedIn groups are key to leverage.

- Follower interactions
- Outreach
- FB & LI groups
- User-generated-content



# ANALYTICS & REPORTING

Data drives decisions. Our analytics tools provide a clear view of your brand's social media performance. Through concise reports and actionable insights, we'll determine what's working and what's not to better refine our strategy moving forward.



# Don't Just take our word for it!

"I've worked with Asher and his team for the Springfield Township Skatepark Association and for my own real estate marketing. He is results-driven and action-oriented. I've referred Asher to colleagues of mine at the Mike McCann Team in which he has been instrumental in driving results through social media campaigns and other marketing efforts. I'm confident his expertise and young perspective will be just as valuable to your business as he is to me."

- Carmel A.

## Trusted by our amazing local clients:



# About Us

Meet Asher Dahlgren, the founder of DahlgrenSocial. Seeing businesses miss out on the potential of social media, he launched DahlgrenSocial in 2022 with a focus on transparency, value, and a youthful edge.

Today, we have over a half-dozen local clients and a growing team of content creators.

Our mission is simple: Empower businesses to leverage the untapped potential of social media.



**Asher Dahlgren**

Social Media Manager  
& Founder

A handwritten signature of Asher Dahlgren, written in black ink, enclosed within a large, hand-drawn oval.

## FEATURED IN



# READY TO DELEGATE?

Let us handle your social media so you can focus on what you do best as a business owner.

Reach out today for a free personalized proposal!



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*Thank  
you!*