# Kat Burki

Intelligent Formulas for Maximum Beauty™

# TRAINING GUIDE

SPRING 2015



At Kat Burki, we are a modern, relevant lifestyle brand specializing in unique, intelligent and highly-effective products.

Kat Burki Beauty specializes in certified Cold-Pressed, Cold-Poured, and Cold-Processed formulas. Our formulas are pharmaceutically compounded with transformative complexes that combine Skin-Identical and Cell-Communicating ingredients with powerful antioxidants and boosting Co-factors for clinically proven effectiveness.

Kat Burki Fragrances combine expert attention to detail with superior fragrance oil selections and quantities that uniquely marry legendary perfume alchemy with modern day olfactory sensibilities.

Pioneering innovation and my passion for health and wellness drive me to provide you luxury products of the highest-quality and efficacy that embody

Intelligent Formulas for Maximum Beauty.



## THE STORY



Kat Burki Founder and CEO

A lifelong advocate for wellness and beauty, Kat Burki is a multi-award winning lifestyle influencer. Kat is recognized for offering one-of-a-kind solutions resulting in Luxury, High Performance, Clinically Proven beauty products that are Intelligent Formulas for Maximum Beauty.

The carefully crafted formulations are faceted by Kat's rich artistic and sensory experiences as a designer as well as her early Healthcare training in Nutrition. Her passion for health, wellness and nutrition, led Kat into a career as a Healthcare Attorney, joining scientists and epidemiologists researching the rise of environmental and food related disease, which led to a deeper understanding of how our bodies rely on and utilize nutrients.

Simultaneously, Kat started what would grow into a very busy International design practice. Inspired by her travels, Kat put together a group of International artisans to create a lifestyle offering for her clients and to the trade customers, including a fragrance, Tuberéuse, that to her, accurately represented her favorite flower: light, delicate and exotic.

With the success of Tuberéuse Eau de Parfum, Kat was challenged to produce other beauty products. Passion-driven and determined to develop nutrient-rich skin care, Kat partnered with an Herbologist to create restorative formulas of unparalleled efficacy.

Understanding the degrading effects that over-processing and heat have on nutrients, vitamins and antioxidants in food, Kat spearheaded an NSF certified method of Cold-Pressing, Cold-Pouring and Cold-Processing to ensure paramount benefits from one's skin care. During this time, Kat began experimenting with vital ingredients, such as antioxidants and superior oils, greatly recognized for their profound ability to nourish and protect the skin as well as helping repair free radical damage.

Globally revered as a thought leader, Kat continues to expand on her knowledge of formulations that incorporate beneficial ingredients known for achieving long-lasting results. The Kat Burki brand is taking innovative steps by embracing the development of Cell-Communicating Ingredients to help repair damaged skin cells and multi-platform Co-factors to aid in efficient enzyme function- all working together to fulfill the brand's larger mission of Intelligent Formulations for Maximum Beauty.

"Our products change the landscape of conventional skin care."

## POINTS OF DIFFERENCE

Kat Burki specializes in Cold-Pressed Oils and the intelligent use of Co-factors, Skin-Identical and Cell-Communicating ingredients that are Cold-Poured and Cold-Processed for maximum efficacy. Our concept of formulating skin care is unique and results in a much higher level of efficacy that is truly transformative.



### **COLD-PRESSED BEAUTY**

Kat Burki formulas come to life empowered by Cold-Pressed and Cold-Poured oils that are Cold-Processed under 120°F and lower temperatures.







Cold-Pressing is a method of extraction similar to steam-distillation for essential oils. It keeps a constant temperature so the oils are not degraded and also allows skin care ingredients to maintain high antioxidant levels. Although some skin care formula bases require heating to properly set the ingredient deck, all Kat Burki oils and herbal infusions are Cold-Poured once Cold-Pressed into their base formula. Additionally, to ensure the highest level of efficacy, all formulas are there-after Cold-Processed.



\* Kat Burki has exclusively partnered with the NSF to establish the first certification process for Cold-Pressed Oils and Cold-Poured Processes for cosmetic products in the U.S.A.



## INTELLIGENT FORMULAS

Kat Burki uses a Co-factoring method to ensure our formulas offer maximum results. This means that our signature active ingredients have the power to boost the potency of other ingredients in our product formulations. We do not use fillers, binders, or ordinary water in our products. For our Kat Burki Intelligent Formulas, we use:

- SKIN-IDENTICAL + CELL-COMMUNICATING INGREDIENTS
- POWERFUL ANTIOXIDANTS BOOSTED BY CO-FACTORS
- - EFFICACIOUS BOTANICS +
    - POWERFUL OCEANIC MINERAL COMPOUNDS

3

## **CLINICALLY PROVEN RESULTS**

We at Kat Burki conduct Independent MD certified Biophysical Clinical Studies including Cutometer® testing to prove the efficiency and efficacy of our products. Our priority is to create products that are not only sensorial but also deliver the highest level of efficacy for Intelligent Formulas for Maximum Beauty.



## **OUR COMMITMENTS**

At Kat Burki, we are committed to creating Intelligent Formulas for Maximum Beauty.

For every Kat Burki formula, we commit to the following:

## **OUR PRODUCTS ARE FORMULATED:**

WITH Cold-Pressed Oils

Cold-Poured + Cold-Processed Formulas (under 120°F) Skin-Identical + Cell-Communicating Ingredients

Powerful Antioxidants

WITHOUT Parabens

Synthetic Fragrances

Synthetic Dyes Gluten

Sulfates

Petrolatum Mineral Oils

Fillers Binders

Ordinary Water

## **WE ARE:**

Cruelty Free- No Animal Testing

**GMO Free** 

## **WE CONDUCT:**

Biophysical Clinical Studies



## PRODUCT PILLARS

## **ESSENTIAL RADIANCE**

The Basis of Radiant Beauty That Should Be Part of Your Daily Skin Care Routine



Ocean Mineral Gel Cleanser



Hibiscus Antioxidant Face Mask

Rose Hip

Revitalizing Serum



Balancing Elixir: Cucumber



Power Trio Radiance Oil



Vitamin C Intensive Face Cream



Glossy Lip Treatment

### **ANTI-AGING**

Intensive, Targeted Anti-Aging Treatments for Smoother, Younger-Looking Skin





FORM CONTROL™ Marine Collagen Gel

New



Rose Hip Intense Recovery Eye Serum

New



KB5 Eye Recovery Masks

New



Restorative Dual Acid Peel

### **BEAUTY TOOLS**



### **BODY CARE**

Therapeutic, Sensorial, and Highly-Effective Body Products



Hand Therapy



·Kat Burki· **Body Butter** 

BODY BUTTER

## **PRESS**

### MAGAZINES



Kat Burki













### CELEBRITY MAKE-UP ARTISTS



Kat Burki



ANGIE PARKER

# FASHION SHOW LONDON 2014

Make-Up Artist Angie Parker used Kat Burki skin care to prep the gorgeous Victoria's Secret models for their London 2014 Fashion Show.



ALICE LANE

## **VOGUE**

A huge fan of Kat Burki Beauty, Celebrity Make-Up Artist Alice Lane uses Kat Burki skin care to prep models' skin before VOGUE photoshoots.

"Kat Burki is cold-pressed skincare. It's my new obsession."

- Angie Parker

As reported by NY Mag's *The Cut*, Angie Parker also used Kat Burki skin care to prep model Karen Elson's skin for the May 2015 Met Gala! Angie Parker said that Kat Burki skin care is, "My new obsession!"









LIZ LASH

Celebrity Make-Up Artist Liz Lash is a huge fan of Kat Burki and uses our skin care to prep the actors' skin on the set of ABC's Astronaut Wives Club and for Olivia Wilde on the set of the film Meadowland.



# •Kat Burki•

Intelligent Formulas for Maximum Beauty™

# Skin Care



# PRODUCT KNOWLEDGE

## **ESSENTIAL RADIANCE**

The Basis of Radiant Beauty That Should Be Part of Your Daily Routine





Vitamin C Intensive Face Cream 1.7 oz \$90.00

Our iconic, #1 best-selling Vitamin C Intensive Face Cream is a quick absorbing, skin-balancing, and hydrating cream that is infused with a 15% concentration of the most stable form of Vitamin C (STAY C), a restorative and nutritious Ocean Mineral Complex, our proprietary KB5 Complex, and wild Reishi Mushroom.

- **BENEFITS:** Nourishes, Hydrates & Softens
  - Helps Improve Skin's Elasticity & Evens Out Skin Tone
  - Helps Repair Cellular Damage
  - Balances & Soothes Skin
  - Brightens Complexion & Restores Softness

#### **FEATURES:**











**KB5** Complex

Ocean Mineral Complex

STAY C (15% Vitamin C)

Mushroom

**MSM** 

#### **RECOMMENDED FOR:**

✓ Normal, Combination, Oily, Dry, and Sensitive Skin

#### **USE:**

Daily- AM + PM

Apply a dime-sized amount to face, neck, and décolleté.



Ocean Mineral Gel Cleanser

4.4 oz \$44.00

A gentle, deep-cleansing gel that is infused with a restorative and nutritious blend of 92 skin-invigorating Ocean Minerals. With water, the gel texture transforms into a gentle yet effective foaming lather that dissolves make-up, impurities, and excess oil from the skin without compromising the skin's protective barrier

- **BENEFITS:** Gently Cleanses Skin
  - Removes Make-Up, Impurities & Excess Oil
  - Brightens, Softens & Helps Balance Skin
  - Helps Restore Skin's Moisture Barrier

#### **FEATURES:**











**KB5** Complex

Ocean Mineral Complex

Rose Hip Seed Oil

Tea Tree Oil

**MSM** 

#### **RECOMMENDED FOR:**

✓ Normal, Combination, Oily, Dry, and Sensitive Skin

#### **USE:**

Daily- AM + PM

Gently massage onto face and neck for 60 seconds. Can be used on wet or dry skin. Rinse clean with water or warm, damp washcloth.

## **ESSENTIAL RADIANCE**

The Basis of Radiant Beauty That Should Be Part of Your Daily Routine



Balancing Elixirs
Cucumber & Peony Rose

3.4 oz \$65.00

Our alcohol-free Balancing Elixir is an electrolyzed water-based skin booster infused with powerful Vitamin C-enriched antioxidants, calming Lavender and Cold-Pressed Tamanu, Carrot, and Raspberry Seed Oils. Skin feels fresh, hydrated, and prepped for your Kat Burki skin regimen.

#### **BENEFITS:**

- Brightens, Lightens & Tightens Skin
- Hydrates & Calms Skin
- Preps Skin for Daily Kat Burki Skin Regimen
- Purifies & Refines Complexion

#### **FEATURES:**











Raspberry Seed Oil

Camu Camu Berry

Tamanu Oil

Carrot Oil

Glycolic Acid

#### **RECOMMENDED FOR:**

✓ Normal, Combination, Oily, Dry, and Sensitive Skin

#### **USE:**

Daily- AM + PM

Mist directly onto face or apply with hands and pat into skin. Allow for full absorption. May be reapplied during the day to refresh skin and make-up.



Power Trio Radiance Oil

1 oz \$125.00

A luxurious, conditioning face oil made with potent, yet gentle, Bio-Compatible Cold-Pressed Oils (Tamanu, Kukui Nut, and Raspberry Seed). This high-powered dry oil formula treats multiple skin concerns to reveal soft, blemish-free, radiant skin.

#### **BENEFITS:**

- Bio-Compatible Dry Oil Instantly Absorbs Into Skin
- Heals, Nourishes & Balances Skin
- Helps Prevent & Reduce Inflammation
- Softens & Energizes Skin

#### **FEATURES:**







KuKui Nut Oil



Tamanu Oil

#### **RECOMMENDED FOR:**

✓ Normal, Combination, Oily, Dry, and Sensitive Skin

#### USE:

Daily- AM + PM

Apply 1-2 pumps of oil onto hands and press onto face, neck, and décolleté.

Can be used after moisturizer at nighttime to further balance, heal, and seal in moisture to skin.

## **ESSENTIAL RADIANCE**

The Basis of Radiant Beauty That Should Be Part of Your Daily Routine



Hibiscus Antioxidant Face Mask 4.4 oz \$78.00

A repairing Kaolin Clay radiance-boosting mask formulated with a gentle retexturizing blend of Glycolic Acid and Lactic Acid to help improve skin's clarity and firmness. Raw Blueberries, Raw Cranberries, and super hydrating Cold-Pressed Oils restore moisture while also stimulating cell-turnover to reveal radiant, glowing skin.

#### **BENEFITS:**

- Removes Impurities from the Skin
- Helps Visibly Reduce Pore Size
- Brightens Skin
- Gentle Combination of Physical & Chemical Exfoliation

#### **FEATURES:**











**KB5** Complex

Kaolin Clay

Hibiscus Petals

Raw Blueberries + Cranberries

Glycolic + Lactic Acid

#### **RECOMMENDED FOR:**

✓ Normal, Combination, & Oily Skin

(Sensitive skin should perform a patch test)

#### **USE:**

1-2x per week

Apply a generous layer onto clean skin and massage in using circular motions to exfoliate. Let dry for 15 minutes and rinse off.





**Glossy** .5 oz \$28.00

A cult-favorite, top-selling lip treatment that hydrates, conditions, and restores vitality to dry lips. Made with moisturizing Cold-Pressed Coconut Oil, soothing Beeswax, healing Vitamin E, and plumping Cinnamon

#### **BENEFITS:**

- Hydrates, Nourishes & Protects Lips
- Plumps Lips with Cinnamon & Unique Exfoliating Rollerball Applicator
- Soothes & Heals Lips

#### **FEATURES:**



Coconut Oil



Cinnamon



Beeswax



Vitamin E

#### **RECOMMENDED FOR:**

✓ Normal, Combination, Oily, Dry, and Sensitive Skin

#### **USE:**

Daily

Switch rollerball to "ON" and apply to lips as needed. Switch "OFF" to store. May be applied alone or over lip color.

### Intensive, Targeted Anti-Aging Treatments for Smoother, Younger-Looking Skin



Rose Hip Revitalizing Serum 1 oz \$165.00

This antioxidant powerhouse serum is both your line preventer and corrector that energizes skin's natural rejuvenation process. It helps reverse the visible signs of aging by minimizing the appearance of fine lines and wrinkles. Our proprietary KB5 Complex along with purified Cold-Pressed Rose Hip Seed Oil and a uniquely stable form of Vitamin C (STAY C) help to support skin's natural defenses while balancing and brightening skin tone.

#### **BENEFITS:**

- Prevents & Corrects Fine Lines
- Brightens & Leaves Skin Radiant
- Helps Strengthen & Support Skin's Elasticity
- Helps Protect Skin from Free Radical Damage
- Aids in Skin Regeneration

#### **FEATURES:**





Seed Oil









**KB5** Complex

(Vitamin C)

**MSM** 

#### **RECOMMENDED FOR:**

✓ Normal, Combination, Oily, Dry, and Sensitive Skin

#### **USE:**

Daily- AM + PM

Pump into hands and gently warm up the product, activating the Vitamin C Complex. Pat and apply evenly to face and neck. After absorption, follow with next steps of Kat Burki Beauty Routine.

This uniquely hydrating, lightweight serum reawakens eyes and helps reduce all visible signs of aging: puffiness, dark circles, uneven skin tone, dryness, and fine lines. May be used alone or layered with your favorite Kat Burki eye care products.

#### **BENEFITS:**

- Helps Diminish Multiple Signs of Aging Around the Eye
- Reduces Puffiness & Fine Lines
- Instantly Absorbs Into Skin
- Hydrates & Soothes

#### **FEATURES:**



**KB5** Complex



Rose Hip Seed Oil



STAY C (Vitamin C)



DMAE



**ROVISOME** Retinol

## **RECOMMENDED FOR:**

✓ Normal, Combination, Oily, Dry, and Sensitive Skin

#### **USE:**

Daily- AM + PM

Apply a small amount to ring finger and tap gently around the orbital bone until absorbed.

Safe to use on eyelids.



Recovery Eye Serum .5 oz \$125.00

Rose Hip Intense

Intensive, Targeted Anti-Aging Treatments for Smoother, Younger-Looking Skin





FORM CONTROL™ Marine Collagen Gel 1 oz \$150.00

With 14 known Collagen Boosters, the FORM CONTROL™ gives Maximum Lift & Fill for visibly smoother, more plump, and hydrated skin. Pure Algae Keratin regenerates cells while Botanical Hyaluronic Acid fused with Raw Silk Proteins instantly fills the epidermis to visibly smooth fine lines and wrinkles offering incredible clinically proven results.

- **BENEFITS:** Maximum Lift & Fill
  - Plumps Skin & Improves Skin Density
  - Hydrates & Reduces Inflammation
  - Helps Inhibit Free Radical Damage

#### **FEATURES:**



**KB5** Complex



Hyaluronic Acid



Seed Oil



Mushroom







Plant Stem Cells



Marine Collagen-Keratin Algae

#### **RECOMMENDED FOR:**

✓ Normal, Combination, Oily, Dry, and Sensitive Skin

#### **USE:**

#### Daily Treatment- AM + PM

After cleansing, apply a thin, even layer to face, neck, and décolleté. Allow 3-4 minutes for complete absorption. Follow with daily Kat Burki skin care regimen.

#### As a Weekly Mask (1-2x per week)

As needed, apply a generous, even layer to face and neck. Allow 15-20 minutes for absorption. Follow with daily Kat Burki skin care regimen.

## **RETHINK INJECTIBLES**

### **CLINICALLY PROVEN RESULTS**

100%

Increase in SKIN HYDRATION 78%

Increase in SKIN FIRMNESS 67%

Increase in SKIN ELASTICITY

Intensive, Targeted Anti-Aging Treatments for Smoother, Younger-Looking Skin



# FORM CONTROL<sup>TM</sup> MARINE COLLAGEN GEL BEFORE & AFTER IMAGES





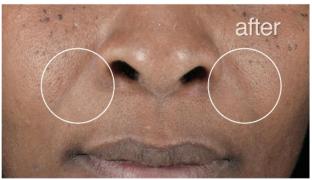
Visibly diminishes the width, length and appearance of wrinkles around the delicate eye area.





Visibly reduces the appearance of fine lines and wrinkles on the forehead and glabella (area between eye brows).





Visibly fills in fine lines and wrinkles around the mouth.

<sup>\*\*</sup>Key clinical testing was performed by Bioscreen clinical testing agency which has provided independent, third-party verification of Kat Burki's superior skincare claims.

Intensive, Targeted Anti-Aging Treatments for Smoother, Younger-Looking Skin



**KB5** Eye Recovery Masks 8 applications \$85.00

These "at-home-spa" pre-moistened eye pad treatments leave the delicate eye area feeling refreshed, hydrated, and calm while also decreasing visible puffiness, lines, and signs of aging. Each kit contains a generous 8 applications.

#### **BENEFITS:**

- Calms & Soothes
- Helps Decrease Puffiness
- Promotes Hydration
- Helps Lighten the Appearance of Under-Eye Circles

#### **FEATURES:**











**KB5** Complex

Hyaluronic Acid

Silk Proteins

Plant Stem Cells

Avocado Oil

#### **RECOMMENDED FOR:**

✓ Normal, Combination, Oily, Dry, and Sensitive Skin

#### **USE:**

2-3x Weekly or As Needed

Apply one pad under each eye and leave on for a minimum of 10 minutes (max of 30 minutes). Gently peel off and follow with Kat Burki routine.



Restorative Dual Acid Peel with applicator brush 2 oz \$125.00

An amazing anti-aging face treatment peel to reveal smoother, more refined, and radiant skin. Featuring nourishing Cold-Pressed Avocado Oil with Glycolic, Salicylic, and Hyaluronic Acids plus brightening Reishi Mushroom that leave the skin glowing and radiant.

#### BENEFITS: •

- Brightens Skin
- Helps Visibly Reduce Pore Size & Skin Irregularities
- Chemical Exfoliation from Glycolic Acid
- Helps Repair Damaged Skin
- Stimulates Cell Turn-Over

#### **FEATURES:**



STAY C (Vitamin C)





Glycolic Acid (10%)



Salicylic Acid (10%)



Reishi



**Botanical** Mushroom Hyaluronic Acid (5%)



Avocado Oil

#### **RECOMMENDED FOR:**

Normal, Combination, Oily, and Dry Skin

> (Sensitive skin should perform a patch test)

Avoid sun exposure after using peel.

#### **USE:**

#### As Needed

- Cleanse face
- Use brush to apply a thin, even layer of mask onto face, neck, and décolleté
- Leave on 5-20 minutes
- Rinse off and follow with Kat Burki daily skin care regimen.

## **BEAUTY TOOLS**





Micro Firming Wand \$85.00

A lightweight, cordless, easy-to-use transdermal delivery system that helps active anti-aging nutrients penetrate 30% deeper into the skin. Processes of iontophoresis and micro-vibration increase absorption of your favorite Kat Burki skin care products as well as stimulate micro-circulation for skin that visibly looks smoother and firmer.

- **BENEFITS:** Helps Active Ingredients Penetrate 30% Deeper into Skin
  - Increases Absorption of Skincare Products
  - Helps Increase Micro-Circulation
  - Highly Effective in Helping to Minimize Fine Lines & Wrinkles
  - Ion-Induction & Micro-Vibration Give a Lifting Effect
  - Helps Prevents Waste of Cosmetic Products

**RECOMMENDED FOR:** ✓ Normal, Combination, Oily, Dry, and Sensitive Skin

\* Requires 1 AA battery

## **HOW TO USE**

#### **ACTIVATE:**

Apply 1 pump of a Kat Burki treatment product onto the applicator tip of the Micro-Firming Wand to activate.

#### APPLY TO SKIN:

The Micro-Firming Wand operates automatically when the massage head comes in contact with skin's surface and a treatment product.

The wand must be used on moist skin.

#### MASSAGE:

Use overlapping circular motions and massage gently onto skin targeting specific areas- eyes, nose, mouth until treatment product is absorbed. May be used alone or all over face as a treatment.

The Micro-Firming Wand uses your own ionic energy to activate and cannot be used on others.

#### FINISH:

The device shuts off automatically when not in contact with skin.

DO NOT wash or immerse in water.

Wipe clean with damp/dry cloth or sanitize with alcohol wipes.



# NOTES

# Kat Burki

Intelligent Formulas for Maximum Beauty™

# Body Care



PRODUCT KNOWLEDGE

## **BODY CARE**

Therapeutic, Sensorial, and Highly-Effective Body Products





Hand Therapy 4.4 oz \$42.00



An aromatic, vitamin-enriched, fast-absorbing hand cream, designed to keep skin soft, smooth, and youthful. Featuring our proprietary KB5 Complex and skin-soothing Aloe Vera, Hand Therapy helps replenish hydration and fight signs of premature aging on hands.

### BENEFITS: .

- Nourishes, Hydrates & Helps Protect Hands
- Evens Out Skin Tone & Gives Hands a Youthful Appearance
- Quick-Absorbing & Non-Greasy
- Heals Cuticles & Aids in Nail Growth

#### **FEATURES:**



KB5 Complex



Seed Oil



Sunflower Oil



**RECOMMENDED FOR:** 

✓ Normal, Combination, Oily, Dry, and Sensitive Skin

#### **USE:**

Daily as needed.

Massage a small amount into hands and nails until fully absorbed.

## **BODY CARE**

#### Therapeutic, Sensorial, and Highly-Effective Body Products

Craftily formulated with Raw Cane Sugar and Cold-Pressed Coconut and Kukui Nut Oils, our Raw Sugar Body Scrub sloughs away dry skin revealing radiant, glowing skin that feels soft, smooth, and hydrated.

#### **BENEFITS:**

- Skin Feels Soft, Smooth & Hydrated
- Helps Protect Skin's Moisture Barrier
- Made with Bio-Compatible Oils that are Easily Absorbed into Skin Leaving No Greasy Residue
- Gentle Exfoliation from Raw Cane Sugar

#### **FEATURES:**











Raw Cane Sugar Coconut Oil

Kukui Nut Oi

Macadamia Seed Oil

Vegetable Glycerin

#### **RECOMMENDED FOR:**

✓ Normal, Combination, Oily, Dry, and Sensitive Skin

#### **USE:**

1-2x per week

Massage a small amount onto wet skin in gentle, circular motions. Focus on the driest areas of skin (elbows, knees, and heels).

May also be used on dry skin prior to shower for an intense exfoliation treatment. Follow with Kat Burki Body Butter for extra hydration.

A decadent, hydrating Body Butter that instantly melts into skin to replenish moisture and restore softness, suppleness and comfort. Our proprietary KB5 Complex is blended with soothing Aloe, moisturizing Cocoa Butter, and nourishing Cold-Pressed Oils to leave your skin glowing, smooth, and incredibly soft.

#### **BENEFITS:**

- Hydrates, Nourishes & Protects skin
- Calming & Soothing
- Instantly Absorbs for Non-Greasy Finish
- Brightens and Helps Rebuild Elasticity in the Skin

#### **FEATURES:**











**Body Butter** 

**RECOMMENDED FOR:** 

✓ Normal, Combination, Oily, Dry, and Sensitive Skin

#### **USE:**

Daily as needed

Apply a generous amount to dry or damp skin and massage into skin using circular motions.



RAW SUGAR BODY SCRUB

·Kat Burki

Raw Sugar Body Scrub

HEALTH MAGAZINE

**BEST IN BEAUTY 2014** 

**BEST BODY SCRUB** 

6 oz \$48.00

6 07 \$62.00



## **NOTES**

# Kat Burki

Intelligent Formulas for Maximum Beauty™

# Ingredient Glossary



# INGREDIENT GLOSSARY

INGREDIENT	BENEFITS	PRODUCT
Aloe Leaf Juice	Calming, soothing, hydrating and helps promote healing	Vitamin C Intensive Face Cream, Balancing Elixirs, Rose Hip Revitalizing Serum, Hibiscus Antioxidant Face Mask, Ocean Mineral Gel Cleanser, KB5 Eye Recovery Masks, FORM CONTROL™ Marine Collagen Gel, Rose Hip Intense Recovery Eye Serum, Hand Therapy, Body Butter
Apple	Promotes balance in the skin, hydrates, and is full of essential vitamins and minerals	Hibiscus Antioxidant Face Mask
Avocado Oil	Rich in Vitamins A, B1, B2, D & E, boosts collagen production, helps increase skin plumpness	KB5 Eye Recovery Masks, Restorative Dual Acid Peel
Bayberry	Moisturizing, healing, and conditions skin	Hibiscus Antioxidant Face Mask
Beeswax	Moisturizing and helps protect and heal skin	Glossy Lip Treatment, Body Butter
Blueberry	Helps decrease inflammation, powerful antioxidant, full of Vitamins A, C, E & K	Hibiscus Antioxidant Face Mask
Burdock Root	Diuretic, purifying, full of essential fatty acids	Ocean Mineral Gel Cleanser
Camu Camu Berry	Rich in Vitamin C, powerful antioxidant, helps protect skin and reduce inflammation	Balancing Elixirs
Carrot Oil	Antioxidant rich, helps repair sun damage on skin	Balancing Elixirs
Cayenne	Rich in Vitamins A, B, C, E and potassium, helps stimulate micro-circulation to detoxify skin	Hibiscus Antioxidant Face Mask
Cinnamon Essential Oil	Antioxidant, stimulates skin and microcirculation to help detoxify and plum skin	Glossy Lip Treatment
Coconut Oil	Rich in essential fatty acids, polyphenols, iron and Vitamins E & K to moisturize and help heal skin. Helps prevent dryness and flakiness	Glossy Lip Treatment, Hibiscus Antioxidant Face Mask, Body Butter, Raw Sugar Body Scrub
Colloidal Silver	A natural mineral that has natural antimicrobial properties, helps heal skin	Vitamin C Intensive Face Cream, Balancing Elixirs
Cranberries	Helps fight free radical damage, antioxidant, rich in Vitamin C	Hibiscus Antioxidant Face Mask
Co-Enzyme q-10	A vitamin-like substance that helps re- energize skin to reveal a healthy glow	Hibiscus Antioxidant Face Mask
Cucumber	A natural fragrance that helps eliminate skin toxins, calms and soothes skin, rich in Vitamin K	Vitamin C Intensive Face Cream, Balancing Elixirs, Rose Hip Revitalizing Serum, Hibiscus Antioxidant Face Mask, Ocean Mineral Gel Cleanser, KB5 Eye Recovery Masks, FORM CONTROL™ Marine Collagen Gel, Rose Hip Intense Recovery Eye Serum, Hand Therapy, Body Butter
Cocoa Butter	Nourishing, moisturizing, full of natural antioxidants	Body Butter
DMAE	Antioxidant, helps prevent skin sagging and slackening, promotes radiance	Rose Hip Revitalizing Serum, Rose Hip Intense Recovery Eye Serum
Electrolyzed Water	Purified water that can penetrate skin immediately to hydrate and help heal skin irregularities	Balancing Elixirs

irregularities



# INGREDIENT GLOSSARY

INGREDIENT	BENEFITS	PRODUCT
Glycolic Acid (AHA)	A water-soluable AHA, helps improve skin's appearance and refine skin's texture so skin looks renewed	Hibiscus Antioxidant Face Mask, Restorative Dual Acid Peel
Grapeseed Oil	Antioxidant, helps protect against free radical damage, brightens skin	Hibiscus Antioxidant Face Mask, Body Butter, Private Collection Fragranced Soap
Green Tea	Rich in tannins and caffeine, helps stimulate lymphatic drainage, fights skin fatigue	Vitamin C Intensive Face Cream, Hibiscus Antioxidant Face Mask
Hibiscus	Exfoliates, rich in Vitamin C, helps tone skin, full of alpha-hydroxy acids	Hibiscus Antioxidant Face Mask
Jojoba Oil	Rich in oleic acid, anti-inflammatory, mimics skin's own natural sebum to help balance skin	Vitamin C Intensive Face Cream, Hibiscus Antioxidant Face Mask, Body Butter
KB5 Complex (Gotu Kola, Arnica, Calendula, Lavender, & Chamomile)	Supports skin's elasticity, helps stimulate collagen production, helps increase microcirculation, antibacterial, anti-inflammatory, strengthens capillary walls	Vitamin C Intensive Face Cream, Balancing Elixirs, Rose Hip Revitalizing Serum, Hibiscus Antioxidant Face Mask, Ocean Mineral Gel Cleanser, KB5 Eye Recovery Masks, FORM CONTROL™ Marine Collagen Gel, Rose Hip Intense Recover Eye Serum, Hand Therapy, Body Butter
Kaolin Clay	Absorbs excess oil, helps calm over-active oil glands, full of minerals and iron	Hibiscus Antioxidant Face Mask
Kui Kui Nut Oil (native to Hawaii)	Full of essential fatty acids, an excellent moisturizing oil	Power Trio Radiance Oil, Raw Sugar Body Scrub
Lactic Acid (AHA)	Helps exfoliate skin, plumps and intensely hydrates skin	Hibiscus Antioxidant Face Mask
Lemon	A natural astringent, helps lighten, tighten, and brighten skin, rich in Vitamin C	Glossy Lip Treatment, Body Butter
Licorice	Anti-inflammatory, help reduce the appearance of dark spots on skin, detoxifies	Hibiscus Antioxidant Face Mask
Macadamia Nut Oil	Rich in Omega-3 and Omega-6 fatty acids, helps nourish and soften skin	Raw Sugar Body Scrub
MSM (Methylsulfonylmethane)	Organic sulfur compound that helps skin become more absorbent and receptive to plumping and hydration	Ocean Mineral Gel Cleanser, Vitamin C Intensive Face Cream, Rose Hip Revitalizing Serum
Ocean Mineral Complex (OMC 92)	Full of sodium, potassium, calcium, magnesium and a blend of 92+ nutritious ocean minerals essential for proper skin cellular function	Ocean Mineral Gel Cleanser, Vitamin C Intensive Face Cream
Olive Oil	Anti-inflammatory, moisturizing and nourishing, rich in Vitamins E & K	Ocean Mineral Gel Cleanser, Hibiscus Antioxidant Face Mask, Private Collection Fragranced Soap
Pro-Vitamin B5	Helps diminish the signs of aging by strengthening the cellular immune system	Vitamin C Intensive Face Cream, Ocean Mineral Gel Cleanser, Hibiscus Antioxidant Face Mask, FORM CONTROL™ Marine Collagen Gel, Body Butter, Hand Therapy
Raspberry Seed Oil	Rich in Vitamins A & E, a natural broad spectrum UV protectant, powerful antioxidant	Balancing Elixirs, Power Trio Radiance Oil



## **INGREDIENT GLOSSARY**

INGREDIENT	BENEFITS	PRODUCT
Reishi Mushroom	Reduces inflammation, smoothes wrinkles, repairs free radical damage, and promotes cell regeneration	Vitamin C Intensive Face Cream, FORM CONTROL™ Marine Collagen Gel
Rose Hip Seed OII	Very rich in Vitamin C, brightens skin, helps decreases the appearance of hyper- pigmentation, inhibits free radical damage	Rose Hip Revitalizing Serum, Rose Hip Intense Recovery Eye Serum
Rosemary	Detoxifying, helps improve circulation, rich in antioxidants	Rose Hip Revitalizing Serum, Ocean Mineral Gel Cleanser
Sage	Antiseptic, helps fight inflammation, heals blemishes	Ocean Mineral Gel Cleanser
Seabuckthorn	Helps balance skin's natural sebum, rich in antioxidants	Hibiscus Antioxidant Face Mask
Shea Butter (hand harvested in Ghana, Africa)	Rich in Vitamins A & E, nourishing, protecting, healing, softening	Vitamin C Intensive Face Cream, Private Collection Fragranced Soap
STAY C- Vitamin C	Stable, water-soluable form of Vitamin C, a powerful antioxidant, brightens, tightens, and helps skin look radiant	Vitamin C Intensive Face Cream, Rose Hip Revitalizing Serum, Rose Hip Intense Recovery Eye Serum, Balancing Elixirs, Hibiscus Antioxidant Face Mask, Restorative Dual Acid Peel
Sunflower Oil	Rich in Vitamin E and fatty acids, helps skin retain moisture	Body Butter
Sweet Almond Oil	Rich in Vitamins A, B & K, nourishing, helps skin look smoother and firmer	Hibiscus Antioxidant Face Mask
Tamanu Oil	Rich in fatty acids, helps heal blemishes, repairs skin	Power Trio Radiance Oil, Rose Hip Revitalizing Serum
Tea Tree Oil	Helps heal skin, acts as an antiseptic and antibacterial agent	Ocean Mineral Gel Cleanser
Xanthan Gum	Helps smooth skin, gives products a pleasant texture	Vitamin C Intensive Face Cream, Rose Hip Revitalizing Serum



# NOTES



# NOTES



## QUIZ

Are you a Kat Burki selling expert? Answer the questions below to check your Kat Burki knowledge.

1.	Kat Burki Beauty is know for its certified processes of what?
2.	In lieu of ordinary water as an ingredient, Kat Burki uses a proprietary KB5 Complex. What are the herbs in the KB5 Complex?
3.	What is <b>Kat Burki's</b> best-selling product in skin care?
4.	Kat Burki oils are never heated above what temperature?
5.	How do you clean the Micro-Firming Wand?
6.	Yes or No: Do <b>Kat Burki</b> products contain parabens, synthetic dyes, gluten, petrolatum, sulfates, or mineral oil?
7.	Where are <b>Kat Burki</b> products made?
8.	The Micro-Firming Wand can only be used by you. You cannot use it to demonstrate on others. Why?
9.	True or False: FORM CONTROL™ Marine Collagen Gel can be used as a mask.
10.	How long do you leave the KB5 Eye Recovery Masks on for?



## **QUIZ- ANSWER KEY**

Are you a Kat Burki selling expert? Check your answers with the correct answers below.

1. Kat Burki Beauty is known for its certified processes of what?

Cold-Pressing, Cold-Pouring, and Cold-Processing

2. In lieu of ordinary water as an ingredient, Kat Burki uses a proprietary KB5 Complex. What are the herbs in the KB5 Complex?

Gotu Kola, Arnica, Calendula, Lavender, and Chamomile

3. What is **Kat Burki's** best-selling product in skin care?

Vitamin C Intensive Face Cream

4. Kat Burki oils are never heated above what temperature?

They are never heated above 120 degrees Fahrenheit.

5. How do you clean the Micro-Firming Wand?

Wipe clean with damp cloth or sanitize with alcohol wipes

6. Yes or No: Do **Kat Burki** products contain parabens, synthetic dyes, gluten, petrolatum, sulfates, or mineral oil?

NO.

7. Where are **Kat Burki** products made?

Kat Burki products are made in the U.S.A.

8. The Micro-Firming Wand can only be used by you. You cannot use it to demonstrate on others. Why?

The Micro-Firming Wand uses your body's own ionic energy therefore it can only be used by you on your own skin.

9. True or False: FORM CONTROL™ Marine Collagen Gel can be used as a mask.

TRUE

10. How long do you leave the KB5 Eye Recovery Masks on for?

You may leave the KB5 Eye Recovery Masks on for a minimum of 10 minutes and maximum of 30 minutes.

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