



## FUNDRAISING IDEAS

### **ASK**

A face-to-face conversation is the most personal approach when asking for large donations. Encourage people to donate whatever they can – every dollar will count towards your Amtryke®!

Talk to friends, family, your neighbors, your dentist, your hair stylist, or *anyone*. Try asking members of your church and your co-workers. Asking close friends and family to spread the word about your fundraising efforts will also help you increase donations and achieve your goal! Remember that *everyone* is a potential donor; you just have to ask!

### **SEND A LETTER OR AN EMAIL**

Your address book is a great resource for potential donors! A personalized letter is perfect for out-of-town friends and family. Keep it short and sincere, and people will respond.

### **START DIALING**

A phone call is a quick, simple way to ask for donations from those people you might not feel comfortable sending a letter or email but are unable to meet with face-to-face. Be friendly and casual and remember to remain gracious and sincere. If they agree to donate, show your appreciation by sending a thank you note or personal letter.

### **BE CREATIVE**

Don't be afraid to think outside the box! Consider:

- asking your favorite local restaurant to place a jar at the register for change donations
- asking local groups, such as professional or religious organizations, if you can make a presentation at their next meeting
- hanging a poster at work that charts your progress
- holding a garage sale, bake sale, or car wash to raise money
- asking the local movie theater to donate tickets and sell them for donations
- seeing if your hometown newspaper or church and school newsletters will write a story about you, highlighting your fundraising efforts and why you want a bike
- host an “un-birthday” party and request guests bring donations towards your bike in lieu of a gift