



SAMPLE FUNDRAISING LETTER

Dear [Recipient's Name]:

Do you remember what it was like when you first rode your own bicycle? The fun and sense of freedom you felt? Unfortunately, those individuals who cannot ride a standard bicycle often miss out on this wonderful experience.

[Write a short paragraph about you or your child's limitations that prevent you from utilizing a standard bicycle, and why you want an adaptive bicycle of your own. If you or your child has gotten to trial an Amtryke® vehicle, you can describe what that experience was like as well.]

With the assistance of the Rock River Valley Ambucs, the northern Illinois chapter of AMBUCS, [I / my child] has the opportunity to receive [my / his / her] very own bicycle. [My / my child's] bicycle will cost [dollar amount] to purchase. With the help of generous donors such as you, we will be able to obtain [my / my child's] bicycle more quickly.

Any amount you can share will be put directly towards the cost of [my / my child's] bicycle. Your gift will make it possible for [me / my child] to experience the fun and freedom of riding a bike of [my / his / her] own. Please send your donation in the enclosed envelope, and be sure to visit <https://www.ambucs.org/> to learn more about the AMBUCS organization. Thank you in advance for your generosity.

Sincerely,

[Name]