

SCOTT BROWN

KEYNOTE SPEAKER | ORGANIZATIONAL CULTURE ARCHITECT

Helping organizations close the gap between the story they tell ... and the story their people are actually living.



Most leaders were handed a strategy, a team, and a title ... then left to figure out how organizations actually work.

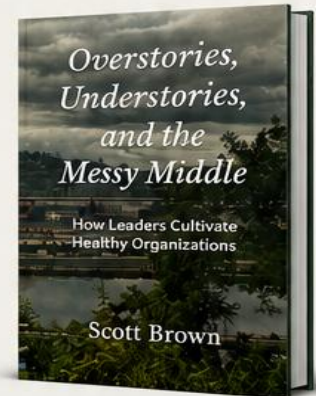
Scott Brown spent decades inside organizations like Walt Disney World, IKEA, and Bloomingdale's studying what happens in the gap between leadership intent and employee experience.

His keynotes help leaders see the hidden systems shaping culture, trust, change, and human behavior ... because once leaders see the gap, they can finally begin closing it.

AUTHOR OF

Overstories, Understories, and the Messy Middle

A new framework for understanding organizational culture, trust, adaptation, and the hidden stories shaping human systems.



FEATURED KEYNOTES



The Organization No One Showed You

How interdependence transforms the way leaders cultivate people, performance, and lasting growth.

A keynote about the hidden gap between organizational intention and lived employee experience ... and why culture fractures when those stories stop aligning.



What If Change Was Built on Habits, Not Milestones

How stories, artifacts, and rituals give leaders a practice for making change last.

Why most transformation efforts collapse ... and how organizations create durable change by reshaping the habits people live every day.



Play a Different Game

How leaders redesign the board ... because the game is always changing.

A powerful reframe of leadership, strategy, and organizational systems that reveals the "game underneath the game" shaping culture and performance.

AUDIENCES LEAVE WITH



A new lens for understanding organizational culture



Practical tools for building trust and alignment



Strategies for leading sustainable change



Insight into the hidden systems shaping behavior



A framework for creating resilient, interdependent teams



Language that helps leaders navigate uncertainty more intentionally

EXPERIENCE THAT SHAPES PERSPECTIVE



bloomingdale's



SPEAKING FOR

- Leadership Teams
- Professional Associations
- Corporate Conferences

- Executive Retreats
- Leadership Development
- Culture & Change Initiatives



SCOTT BROWN

Keynote Speaker | Organizational Culture Architect

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LET'S START A CONVERSATION.



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