

ANNELISE OSBORNE

Author Bio · Media Kit

Hold On for Dear Life · Amazon KDP, June 2026

This document provides four versions of the author bio for use across different media kit contexts. Select the appropriate version based on the platform, word limit, and audience. All versions are accurate and approved for publication.

VERSION 1 — FULL AUTHOR BIO

WORD COUNT: 200 words

USE FOR: Press releases · Media kit primary page · Speaker introductions · Event programmes · Amazon Author Central · Author website About page

Annelise Osborne is a capital markets executive, author, and thought leader working at the intersection of traditional finance and digital assets. She is the author of two books: *From Hoodies to Suits: Innovating Digital Assets for Traditional Finance* (Wiley, 2024), the bestselling institutional guide to digital asset adoption in capital markets, and *Hold On for Dear Life* (Amazon KDP, 2026), her debut novel set at the height of the 2017 cryptocurrency boom.

Annelise brings more than 20 years of institutional finance experience to her writing, including a decade at Moody's Investor Service as SVP and Team Leader responsible for rating \$400 billion in commercial real estate securities, and senior leadership roles at Kadena, Arca Labs, and Propellr, a FINRA-registered digital asset broker-dealer. She has been recognised as a 2025 Stevie Award winner for Thought Leadership, named to the Innovate Finance Women in FinTech Powerlist Hall of Fame, and speaks globally at institutions including Consensus, Davos, and the Global Blockchain Business Council.

Annelise sits on multiple corporate and academic boards and lectures at Columbia University, NYU, and William & Mary, among others. She holds an MBA from Columbia Business School and a BA in Economics from The College of William and Mary.

VERSION 2 — SHORT AUTHOR BIO

WORD COUNT: 100 words

USE FOR: Podcast show notes · Conference programmes · Social media profiles · Newsletter features · Panel moderator introductions · BookTok / Instagram bio link pages

Annelise Osborne is a capital markets executive, author, and thought leader at the intersection of traditional finance and digital assets. Former Moody's SVP responsible for \$400 billion of rated structured finance securities. Author of *From Hoodies to Suits* (Wiley, 2024) and debut novel ***Hold On for Dear Life*** (Amazon KDP, 2026). 2025 Stevie Award winner for Thought Leadership. Global speaker at Consensus, Davos, and the Global Blockchain Business Council. MBA, Columbia Business School.

VERSION 3 — ONE-LINE BIO

WORD COUNT: 30 words

USE FOR: *Twitter / X profile · LinkedIn headline supplement · Book cover author credit · Pull quote attribution · Event slide decks · Podcast guest graphic*

Annelise Osborne is a capital markets executive, Wiley bestselling author, and debut novelist. Former Moody's SVP. \$400 billion in rated securities. 2025 Stevie Award winner for Thought Leadership.

VERSION 4 — LITERARY FICTION BIO

WORD COUNT: 150 words

USE FOR: *Literary festival programmes · Book club guides · Goodreads author profile · BookTok / BookStagram pitches · Literary press and review submissions · Fiction-focused media*

Annelise Osborne spent twenty years in the rooms her debut novel describes — the investment committee, funding negotiations, the late night decisions, the conversations that happen when the market stops agreeing with you. ***Hold On for Dear Life*** (Amazon KDP, 2026) is the novel she wrote because those stories had never been told in fiction before.

A former Moody's SVP responsible for \$400 billion of rated commercial real estate securities, and author of the Wiley bestseller *From Hoodies to Suits: Innovating Digital Assets for Traditional Finance* (2024), Osborne brings institutional authority and lived experience to literary fiction. She is a 2025 Stevie Award winner for Thought Leadership and speaks globally at Consensus, Davos, and the Global Blockchain Business Council.

She holds an MBA from Columbia Business School and a BA in Economics from The College of William and Mary.

QUICK REFERENCE — WHICH VERSION TO USE

CONTEXT	USE VERSION
Press release	Version 1 — Full (200 words)
Media kit front page	Version 1 — Full (200 words)
Amazon Author Central	Version 1 — Full (200 words)
Author website About page	Version 1 — Full (200 words)
Podcast show notes	Version 2 — Short (100 words)
Conference programme	Version 2 — Short (100 words)
Panel moderator introduction	Version 2 — Short (100 words)
LinkedIn / Social media profiles	Version 3 — One-Line (30 words)
Book cover author credit	Version 3 — One-Line (30 words)
Pull quote attribution	Version 3 — One-Line (30 words)
Literary festival programme	Version 4 — Literary Fiction (150 words)
Goodreads author profile	Version 4 — Literary Fiction (150 words)
Book club guide	Version 4 — Literary Fiction (150 words)
BookTok / Bookstagram pitch	Version 4 — Literary Fiction (150 words)
Literary press submission	Version 4 — Literary Fiction (150 words)

CREDENTIALS AT A GLANCE

- ▶ Moody's Investor Service — SVP & Team Leader, \$400 billion in rated CMBS securities
- ▶ Author: *From Hoodies to Suits* (Wiley, 2024) — Bestseller
- ▶ Author: *Hold On for Dear Life* (Amazon KDP, 2026) — Debut novel
- ▶ Chief Business Officer, Kadena
- ▶ Head of Institutional, Arca Labs
- ▶ COO, Propellr — FINRA-Registered Broker-Dealer, Series 7 & 63
- ★ 2025 Stevie Award — Thought Leadership
- ★ Innovate Finance Women in FinTech Powerlist — Hall of Fame (2025)
- ★ Women of Web3 (2025)
- ★ NYC Fintech Woman of Influence (2024)
- ★ Proposed for two public company boards — ISS recommended
- 🎓 MBA — Columbia Business School
- 🎓 BA Economics — The College of William and Mary

MEDIA CONTACT & BOOKING

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