

HOLD ON FOR DEAR LIFE

by *Annelise Osborne*

Amazon KDP · June 2026 · Literary Fiction / Financial Thriller/ Historical Fiction

\$400B

Structured Finance Rated at Moody's

Wiley 2024

Bestselling Non-Fiction Author

40+

Global Speaking Engagements in 2025

THE BOOK

Three MIT graduates build a peer-to-peer cryptocurrency trading platform at the height of the 2017 bull run. They raise thirty million dollars in a single night. Then the market crashes, the secrets surface, and everything they built is tested — including each other.

After a kidnapping, a reckoning, and a scattering that takes them to Los Angeles, Singapore, and back again, they rebuild — smaller, wiser, and finally building the thing the whitepaper always promised.

The answer arrives in a four-minute phone call from Manila.

WHAT READERS ARE SAYING

Hold On for Dear Life does for the 2017 crypto boom what The Big Short did for 2008 — it pulls back the curtain & tells the story behind the headlines. Annelise Osborne does an amazing job capturing the ambition, idealism, heartbreak, and persistence of people who genuinely believed they were building something meaningful, alongside the complicated reality of good intentions colliding with human nature.

— Kelsey W., Early reader

“A slow burn love story inside a financial thriller inside a story about resilience. Extraordinary.”

— Jessica R., Early reader

“You can feel on every page that Annelise Osborne was in these rooms. This is not a novel that researched a world. This is a novel that lived in one. The difference is everything..”

— Steven K., Early reader

COMPARABLE TITLES

- ▶ Bad Blood — John Carreyrou
- ▶ The Social Network — Ben Mezrich
- ▶ Daisy Jones & The Six — Taylor Jenkins Reid
- ▶ Fleishman Is in Trouble — Taffy Brodesser-Akner

ABOUT THE AUTHOR

Annelise Osborne is a capital markets executive, thought leader, and author working at the intersection of traditional finance and digital assets. Hold On for Dear Life is her debut novel.

CREDENTIALS

- ▶ Moody's SVP — \$400B in rated CMBS securities
- ▶ From Hoodies to Suits (Wiley, 2024) — Bestseller
- ▶ Chief Business Officer, Kadena
- ▶ Head of Institutional, Arca Labs
- ▶ COO, Propellr — FINRA Broker-Dealer
- ▶ MBA, Columbia Business School

AWARDS & RECOGNITION

- ▶ Stevie Award — Thought Leadership (2025)
- ▶ Women in FinTech Powerlist — Hall of Fame (2025)
- ▶ Women of Web3 (2025)
- ▶ NYC Fintech Woman of Influence (2024)
- ▶ ISS-recommended for public company board

SPEAKING — 2025

- ▶ Consensus · Davos Web3 Investor Gathering
- ▶ Global Blockchain Business Council · DC CryptoWeek
- ▶ GammaPrime Singapore · Web3 Amsterdam

GUEST LECTURER

Columbia · NYU · William & Mary · Fordham · Baruch
· Fudan (Shanghai)

CONTACT & BOOKING

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