



NWA'S PREMIER SINGLES SOCIAL GROUP

SPONSORSHIP PACKET



ABOUT THE GROUP

Founded on **March 30th, 2024**, Queenie Connects has quickly redefined how singles meet and connect in NWA.

Within just 3 months, we grew to a jaw-dropping 1k members. Today, we're proud to host a thriving, vibrant community of 2.3k free members and 400+ monthly paid subscribers.

The Key to Our Growth? Exclusive In-Person Events

Each Sunday, Queenie releases an exciting schedule of **7-10 weekly meetups** designed to foster genuine connections in low-pressure, authentic environments. From casual brewery meetups to dynamic themed events, attendance sizes range from **10 to 100+ members**.

2.3K

"LITE" GROUP
MEMBERS

400+

MONTHLY PAID
SUBSCRIBERS

7-10

MEETUPS OR
EVENTS WEEKLY

95%

OF MEETUPS AT
SMALL LOCALLY
OWNED VENUES

ABOUT THE CREATOR

Rebecca Luther, aka Queenie Be, has been on a mission to change the way singles meet in NWA.

Queenie Be saw the need for a living community in which singles can connect, fellowship, and network in a group setting...so she created one.

Queenie Connects is a tribe of professionals, consumers, parents, and friends who thrive in a supportive close knit community at in-person group meetups.



STATISTICS FOR QUEENIE'S ONCE MONTHLY TICKETED EVENTS

NUMBERS

4.2K FOLLOWERS
ON FB

7-10K AVERAGE
VIEWS ON
"LIVE" VIDS

210+K FB VIEWS
MONTHLY

Event	Attendance
Luxella (max capacity of venue)	80
Targets and Two Step	85
Luxe-giving (max capacity of venue)	55
Rockin' Luxe-mas Party (max capacity of venue)	50
New Years Luxe-querade Ball (max capacity of venue)	80
Luxe Scootin' Boogie	85
Celebration of Single hood	128
Forever Young: Prom Rewind	95
Glowout Party Birthday Bash	128

MUTUALLY BENEFICIAL COLLABORATION

We're passionate about supporting the community that supports us.

That's why **95% of our events are hosted at small, locally owned venues across NWA.**

HOW CAN QUEENIE CONNECTS BENEFIT MY BUSINESS?

- Bringing group meetups to **YOUR** location
- Positive Yelp and Google reviews
- Boosts of your social media posts
- Live video at your venue
- Captive audience at our events

100%

OF MEMBERS
LIVE IN WA OR
BENTON CO.

45

AVERAGE AGE
OF GROUP
MEMBERS

62%

OF MEMBERS
THAT ARE
FEMALE

STATISTICS FOR TWICE MONTHLY "NEWBIE" EVENTS

Day of the Week	Day of Week	Attendance
Opulence Lounge	Thursday	75
Old Chicago Pizza	Friday	89
Brother's Meethouse	Friday	72
Bordino's	Friday	70
Fayetteville Brewing	Wednesday	62
Isabella's	Saturday	102

ALL

MEMBERS HAVE
ABOVE AVERAGE
ANNUAL INCOME.

HIGH

PERCENT OF
MEMBERS THAT
ARE NEW TO
NWA