



# Divorce Copilots Privacy Policy

**Effective Date:** January 1, 2023

## 1. Introduction

Welcome to **Divorce Copilots** ("we," "us," or "our"). Your privacy is critically important to us. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website [www.divorcecopilots.com](http://www.divorcecopilots.com), including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site"). Please read this privacy policy carefully. By using the Site, you agree to the terms of this Privacy Policy.

## 2. Information We Collect

We collect information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or device ("personal information"). This includes:

### Personal Information You Provide to Us

**Contact Information:** First Name, Last Name, Email Address, Phone Number, Address

**Demographic Information:** Date of Birth, Marital Status, Number of Children

**Financial Information:** Employment Status, Monthly Income, Monthly Expenses

**Coaching Preferences:** Areas of Interest, Preferred Coaching Schedule

**Other Information:** How You Heard About Us, Additional Comments or Questions

### Information Automatically Collected

- **Log Data:** Our servers automatically record information ("Log Data") created by your use of the Site. Log Data may include information such as your IP address, browser type, operating system, referring URLs, device information, pages visited, search terms, and other usage data.
- **Cookies and Tracking Technologies:** We use cookies and similar tracking technologies to track the activity on our Site and hold certain information. Cookies are small data files stored on your device.

## 3. How We Use Your Information

We use the collected information for various purposes, including:

- **Providing and Maintaining Our Services:** To deliver our coaching sessions, manage your account, and provide customer support.
- **Improving Our Services:** To understand how users interact with our Site and services, enabling us to enhance and personalize your experience.
- **Communication:** To send you updates, promotions, and other information related to our services. You may opt out of receiving these communications at any time.
- **Legal Compliance:** To comply with legal obligations, respond to legal requests, and protect our rights.
- **Security:** To protect against fraud, unauthorized transactions, claims, and other liabilities.

## 4. Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to outside parties except as described below:

- **Service Providers:** We may share your information with trusted third-party service providers who assist us in operating our Site, conducting our business, or servicing you, so long as those parties agree to keep this information confidential.
- **Legal Requirements:** We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., court or government agencies).
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of that transaction, provided the receiving party agrees to maintain the confidentiality of your information.
- **Aggregated and Anonymized Information:** We may share aggregated or anonymized information that does not directly identify you.

## 5. Data Security

We implement a variety of security measures to maintain the safety of your personal information. These measures include:

- **Encryption:** All sensitive information is encrypted using industry-standard encryption protocols (e.g., SSL/TLS) during transmission and while stored on our servers.
- **Access Controls:** Access to personal information is restricted to authorized personnel only, based on their roles and responsibilities.
- **Regular Security Assessments:** We conduct regular security assessments and audits to identify and mitigate potential vulnerabilities.

## 6. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law. When we no longer need your information, we will securely delete or anonymize it.

## 7. Your Rights

### Under Canadian Law (PIPEDA)

Under the Personal Information Protection and Electronic Documents Act (PIPEDA), you have the right to:

- **Access:** Request access to your personal information we hold.
- **Correction:** Request corrections to your personal information if it is inaccurate or incomplete.
- **Withdraw Consent:** Withdraw consent for the collection, use, or disclosure of your personal information, subject to legal or contractual restrictions.
- **Data Portability:** Request a copy of your personal information in a structured, commonly used format.

## Under U.S. Law (CCPA - If Applicable)

If you are a California resident, you have the following rights:

- **Right to Know:** You can request information about the personal data we collect, use, disclose, and sell.
- **Right to Delete:** You can request the deletion of your personal information, subject to certain exceptions.
- **Right to Opt-Out:** You can direct us to stop selling your personal information.
- **Right to Non-Discrimination:** We will not discriminate against you for exercising your privacy rights.

## Exercising Your Rights

To exercise any of your rights, please contact us using the information provided in the "Contact Information" section below. We may require you to verify your identity before processing your request.

## 8. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to track the activity on our Site and hold certain information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

## 9. Children's Privacy

Our services are not directed to individuals under the age of 18. We do not knowingly collect personal information from children under 18. If you become aware that a child has provided us with personal information, please contact us, and we will take steps to remove such information from our servers.

## 10. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## 11. Contact Information

If you have any questions about this Privacy Policy, please contact us:

Email: [support@divorcecopilots.com](mailto:support@divorcecopilots.com)

## 12. Learn More

For more detailed information about how we handle your data, please visit our Privacy Policy.

**Note:** This Privacy Policy is intended to comply with U.S. and Canadian privacy laws, including the California Consumer Privacy Act (CCPA) and the Personal Information Protection and Electronic Documents Act (PIPEDA). However, it is advisable to consult with a legal professional to ensure full compliance based on your specific business operations and jurisdictions.