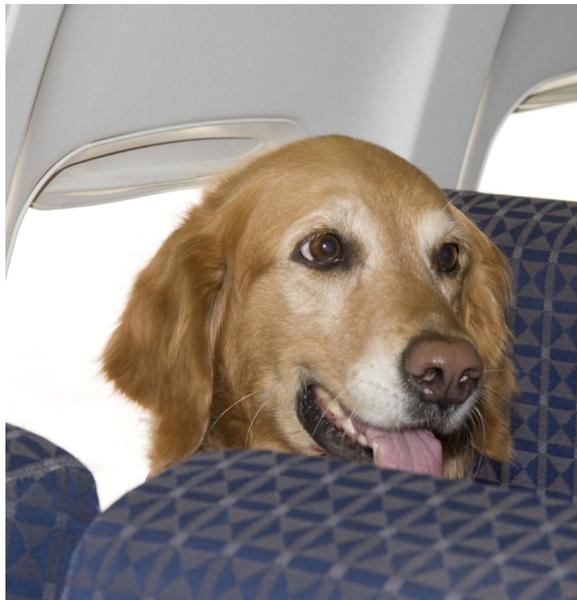


# Dogtravel Company™ LLC Launches Unseparated Travel For Dogs and Their Human Companions

*Company's member-based travel service allows pets to travel side-by-side with their owners across a wide variety of excursions*

McLean, VA — Dogtravel Company™ LLC, the world's first member-based travel company focused on ensuring that dogs and their human companions can travel next to each other safely and comfortably—whether on planes, trains, cruises or car trips, launched its services and products recently. Through its website, [www.dogtravelcompany.net](http://www.dogtravelcompany.net), the company, a member of the American Society of Travel Agents (ASTA), opens up a much-needed world of truly Fido-friendly trips, accommodations and vacation packages—as well as discounted products and services and expert information to travelers.

“If you are a true dog-lover who travels a lot, you are always worried about how your dog is faring with kennel staff or dog sitter when he or she is left behind. Most of the time you do not feel comfortable putting your dog in the cargo bay of the plane. We founded Dogtravel Company because we knew first-hand that it was difficult for dog owners to travel without the furry member of their family,” said Kelly Waffle, Chief Marketing Officer of Dogtravel Company. “Knowing that most dog owners face the same dilemma, we saw a necessity to provide travel services via planes,



portation, so far in 2007, there were 24 deaths, five injuries and seven lost animals were reported. More specific data on this can be found online at: [www.thirdamendment.com/animals.html](http://www.thirdamendment.com/animals.html).

Dogtravel Company's services are based on

- In-cabin airline flights where dogs and their human companions are seated next to each other
- In-railcar train excursions
- Pet-friendly cruises
- Pet-friendly vacation packages
- Discounts on Fido-friendly car rentals from leading rental car providers
- Discounts on Fido-friendly hotel rooms from leading hotel chains
- Discounts on pet and travel insurance from Pets Best Insurance and AIG Travel Guard
- Discount on *Fido Friendly* magazine, the leading dog travel publication
- Discounts on unique dog- and travel-related products
- Enrollment in the PetPromise™ Program

PetPromise offers 24-hour a day assurance that pre-selected guardians will be notified to care for a Dogtravel Company canine member should a Dogtravel Company human member be seriously or fatally injured. The human member carries a special identification card with a special phone number where rescue or hospital staff call to notify Dogtravel Company of the situation. The company then notifies the guardian.

- PetPromise ID card
- Pet alert fire and rescue home decal notifying fire and rescue personnel the types of pets that are in the home
- Personalized ID tag for the member's dog

## SPRING AND SUMMER '08 TRIPS PLANNED

A round-trip, in-cabin flight from Atlantic City, NJ, to Southern California and back

A round-trip, in-cabin flight from Atlantic City, NJ, to South Florida and back

A round-trip, in-cabin flight from Atlantic City, NJ, to Toronto, Canada, and back

A round-trip, in-cabin flight from Washington, DC, to Southern California and back

A round-trip, in-cabin flight from Washington, DC, to South Florida and back

A round-trip, in-cabin flight from Washington, DC, to Toronto, Canada, and back

A dog canoeing/dog first aid retreat vacation package from Atlantic City, NJ, to Toronto, Canada

A round-trip, in-railcar train excursion with stops in Chicago, IL; New York, NY; Washington, DC; and South Florida

Waitlists and/or reservations are now being accepted.

trains, cruises or car trips that are tailored to dogs and their human parents. With Dogtravel Company, traveling dog “parents” will now be able to enjoy new peace of mind because their dogs will be right next to them at every stage of their trip.”

What often goes underreported is how at risk pets are when they are placed in the cargo bays of planes. According to the U.S. Department of Trans-

a membership-based plan. Members pay \$49.95 for a one-year membership that includes one dog and one person. If the member has more than one dog or a human companion, the add-on is only \$5 and \$10 respectively. This membership model allows Dogtravel Company to be more than just a travel agent, offering benefits that include:

