

Morgan McArthur

Morgan.McArthur.2020@gmail.com | 206-565-9067 | Covington, WA 98042

PROFESSIONAL SUMMARY

Deadline-driven Graphic Designer focused on overseeing projects from concept through final delivery. Successfully creates brand messages, strategies and key graphic productions. Resourceful and hardworking with vendor sourcing expertise and empowering leadership skills illustrated over 3 years of industry success.

WORK HISTORY

Commission Request (Reddit, Discord, Instagram, ETC)

Freelance Artist | 2017– Current

- Foster highly communicative, collaborative team culture on all visual production projects.
- Anticipate design issues and prove to be proactive in developing effective solutions.
- Facilitate any requests regarding environment and level art creation process.
- Met with customers and clients to determine project needs and prepared proposals, including creating production schedules, scopes of work and budgets.
- Design visual models meeting both aesthetic and technical criteria

Commission Request (Reddit, Discord, Instagram, ETC)

Social Media Design Artist | 2017– Current

- Maintain shared portfolios of artistic work to demonstrate styles, Interest, and abilities with potential customers
- Analyzed competitor pages to locate consumer trends and make applicable actions
- Drove digital enterprise collaboration across functional; teams, focus on delivery and continuous process improvement.
- Met with customers and clients to determine project needs and prepared proposals, including creating production schedules, scopes of work and budgets.

Skills

- Visual Art Creation
- Special Finishes
- Technical illustration
- 2D design
- Corporate identity branding
- Photographic editing
- Composition
- Project design
- Microsoft Office Suite
- Logo creation
- Client Relationships
- Web Design
- Commission requests
- Proficient in Adobe Acrobat
- Networking skills
- Complex problem solver
- Superior time management
- Marketing and advertising
- Photo editing
- Branding strategies
- Digital imagery
- Website graphics
- Illustration
- Digital design
- Image manipulation
- Visual design
- Project Management

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EDUCATION

Kentwood high school

Highschool Diploma | Graduated 2020

- Coursework in Art history, SPDD (sketch, paint, draw, design), digital layouts and designs
- Graduated with a senior year no cumulative GPA of 3.25
- Additional Coursework and proficiency with Microsoft programs (word, excel, PowerPoint, etc) and Business math's (taxes, payroll, basic accounting) etc.
- I plan on continuing my education at a two year community college and then transfer to a 4 year university with a focus on business, marketing/finance, and visual arts.

Thank you for
your time!

Feel free to check out my website for some
current works and to learn more about me!

<https://marshmallowdesigns.godaddysites.com/>