




### What is the RSU22 Education Foundation?

**OUR VISION:** The Foundation will encourage community-wide financial and inspirational support for our district's students and teachers, promoting excellence for the present and into the future.

**OUR MISSION:** The RSU22 Education Foundation is an independent, non-profit organization of community members committed to fostering innovations and excellence in the RSU22 schools by: funding initiatives that fall outside the school budget; partnering with the school district to help achieve it's vision; and building community-wide support for the benefit of our schools.

**How to get involved:** We are led by a board of directors who represent Frankfort, Hampden, Newburgh and Winterport. It is important for us to maintain equal membership in each of these towns. Whether you are able to donate your time, resources, or expertise, your involvement can make a meaningful difference in supporting education and empowering students.

 401 - 592-7762

 [rsu22foundation.org](https://rsu22foundation.org)


 [rsu22educationfoundation@gmail.com](mailto:rsu22educationfoundation@gmail.com)





## 2024 "KEEP IT LOCAL!" BUSINESS & COMMUNITY EXPO

**Saturday  
October 19th  
10am-4pm  
Hampden Academy**

**Discover.  
Connect.  
Thrive.**

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# What is the “KEEP IT LOCAL!” Business & Community EXPO all about?

**Meet:** It's about the power of networking within the community.

**Greet:** It's about giving small businesses and solo entrepreneurs a bigger voice and an opportunity to get to know the community and each other better or to simply say hello.

**Eat:** It's about keeping our money circulating locally and eating good food.

**Repeat:** It's about encouraging face-to-face communication in our community. To sum it up, the Keep it Local Expo is about making connections and supporting community!

## Exhibitor Pricing

Booth size	Early Bird	Regular
8'x6' tabletop	\$50	\$65
10'x10' booth	\$100	\$120
10'x15' booth	\$125	\$140



- Electricity is available for an additional \$10.
- Nonprofit community organizations & school clubs exhibit at no cost.
- **Registration deadline: October 11th.**
- Returning exhibitors receive 10% discount on the price of the booth.
- **Register before September 15th for early bird pricing.**

## Ad Space

Logo in program	\$15
Business card in program	\$25
Promotion on Social Media	\$15

## Benefits of Participation:

- Increased brand visibility and exposure.
- Opportunities for networking and lead generation.
- Access to a targeted audience of potential customers or clients.
- Recruitment opportunity.
- Connecting with the community.
- Positive Public Relations.

## Volunteer

Join us as a volunteer at the upcoming business expo! Your time and dedication will play a crucial role in ensuring the success of this event, from assisting with setup and logistics to providing support during the Expo. Sign up today to be part of an exciting and rewarding experience!

## Sponsorships

### → Basic Sponsor \$250 TEN available

- Promotion on official social media channels leading up to/during the Expo.
- Company logo on the Expo program with a quarter-page advertisement.
- Logo prominently displayed at the entrance of the expo venue.
- Continued logo presence throughout the expo area for heightened brand exposure.
- 10'x10' booth included with electricity, if requested.

### → Enhanced Sponsor      Basic Sponsorship + \$500 FOUR available

- Company will be announced over the PA system during the Expo.
- Products or literature will be displayed at the Education Foundation booth.
- Company logo on the Expo program with a half-page advertisement.
- 10'x15' booth included with electricity, if requested.

### → Premium Sponsor      Enhanced Sponsorship + \$1500 TWO available

#### Exclusive Branding Opportunities:

- Prominent logo placement on all promotional materials and website.
- Company logo on the Expo program with a full-page advertisement.

#### Premium Exhibition Space:

- Priority selection of booth location. (including outdoor option)
- 10'x20' booth space including electricity, if requested.

#### Digital and Media Exposure:

- Dedicated social media shoutouts.
- Featured articles or interviews with sponsor representatives.

#### Opportunities:

- Opportunities for sponsor representatives to participate as speakers.

#### Post-Event Recognition and Follow-Up:

- Acknowledgment and gratitude in post-event communications, including Link22, thank-you emails, and follow-up surveys distributed to attendees.

**As a Premium sponsor, we are excited to talk to you about how to best bring your business into the spotlight at this event!**