

Human focused Mentoring Program.

Helping you design a conscious company growth

Our Experience

After more than 10 years in the industry, we decided to share our passion by helping others. Our mentoring program is designed to empower you and your team.

Why Us?

We believe that every idea and company is meaningful because of the people that are behind. Business mentors are key—that's why when it comes to client selection, we're choosy.

We want to give each of you the time and guidance you deserve.

About Us

[People are the whole]

A new way of entrepreneurship needs to be implemented: conscious, sustainable and people-driven.

Companies fail when it comes to dealing with humans: partnering the right co-founder, choosing the right team, creating the right company culture or retaining their talent. We know that being a founder is a really hard emotional topic.

8 out of 10 entrepreneurs who start businesses fail within the first 18 months. A whopping 80% crash and burn.

Mission

Help companies to grow in a conscious way. That means taking care of their company culture, their teams and the personal development of their leaders.

The mentors

We believe that every idea and company is meaningful because of the people that is behind. We are all conscious entrepreneurs, business owners and humanxs.

The founder

Karen Prats is Forbes 30 under 30, shortlisted as one of the '20 candidates to lead the next business decade in Spain' 2018 and as European Web Woman Entrepreneur of 2015' at Europioneers.

Marketing and PR specialist, master in graphic design and Business Growth program at IESE Business School. Until 2019 she was 'Empowering your ideas to become great' as co-founder & CEO of Go—PopUp: the leading international marketplace for renting commercial spaces to set up Pop Up Stores. She is also founder & promoter of the Smart Retail hub. During her career she has been finalist and winner of many awards such as Best Future Potential of the

European Congress EBN 'Young Entrepreneurs building & transforming economies', 30 under 30 Spain at Emprendedores journal and 75 best web woman entrepreneurs Spain in Referente journal.

After mentoring many companies together with Barcelona Activa or Founders Institute she has decided to create her own mentoring program focused on the people as the key element to succes.

Learn More

Our mentoring program is designed to empower you and your team and outfit you with the tools and advices you need to succeed. Talk to us today about how we can support your growth.

Mentoring Program

We have prepared a mix of workshops, board meetings and experiences with your team to help you shine and grow together.

Program topics

Values and Company Culture

Team hiring, talent retention, mission, vision and values, mindfulness, etc.

Sustainable Marketing, Communication and Sales

Conscious marketing, content creation, brand building, entrepreneur branding, social selling, etc.

Company Expansion

Innovation, internationalization, scaling up, funding, etc.

Program duration

3 Months

During 12 sessions we'll reflect, work and improve your business strategy to grow. From company culture, hiring, taking care of yourself as a leader to expanding your company.

6 Months

During 18 sessions we'll reflect, work and improve your business strategy to grow. From company culture, hiring, taking care of yourself as a leader to expanding your company + 6 follow up board meetings.

1 Year

Get your 12 or 18 sessions as yearly subscription to use it whenever you may need us. We are here for you.

[Contact us](#)