
SPORTS EVENTS HEALTH SAFETY
COVID-19
WE AIM TO DELIVER...
WE ARE EIGHT BRIDGES SPORTS!
EIGHT
BRIDGES
SPORTS LTD
#essereFerrari
ups

CONTEXT

In the light of the COVID-19 Pandemic, we have all witnessed cancellation of elite Sports events causing major economic failures, delays in athletes' careers, and drastic change in the world's sports events calendar.

The World Health Organization along with the International Sports Federations, and local authorities published a set of guidelines and standards to re-open safely sports events and venues.







With this thread of light, **Eight Bridges Sports (EBS)** has developed a line of services to bring Sports back in the Game!

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WHO WE ARE?
WHAT WE DO?

Known for always being pioneers in creating, implementing, keeping up with fast changing environments and achieving; our passion for sports remains the essence of what we do and why we do it.

Considering the COVID-19 our new Fastlane, **Eight Bridges Sports (EBS)** offers proactively a 360º SMART solutions to bring back people together safely under the name of Sports.



Through years of experience in the world of sports' events, our global range of services and solutions include:

- **Sports consultancy**
- **Sports events and hospitality management**
- **Sports Marketing and hosting international events**
- **Sports Communication and technology**

Today we have integrated in our range of services the sports health safety in response to global threats and unforeseen risks. Therefore,

"WE AIM TO DELIVER, WE ARE EIGHT BRIDGES SPORTS.

RETURN TO SPORT IN THE TIME OF **COVID-19**

We understand the heavy load and the time-consuming planning to integrate the WHO, International Sports Federations and local authorities' regulations and policies into the scope of mapping to assure a verified, safe and secure event to all parties.



Therefore, Eight Bridges Sports (EBS) gathered a range of specialized stakeholders offering a complete 360º solution to help organizers, venues, governments and federations to implement on a larger scale the procedures to re- open safely sporting events.

01 → 02 → 03

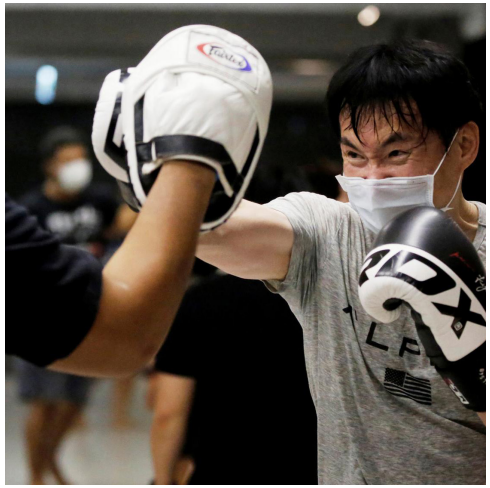
ASSESSMENT

PLANNING

IMPLEMENTATION

WHAT TO EXPECT IN OUR SCOPE OF WORK?







Our global sports' event plan offers a complete range of services covering 3 main phases: **Assessment, Planning** and **Implementation,** to insure an equally secure and safe environment for all parties involved.

We provide along our organization and mapping services:

1. Trained Human Resources
2. Certified Sanitization Services
3. Safety Equipment
4. Customized Spectators and Attendees Kits
5. Standardized Food Safety
6. Branding
7. International Insurance services
8. Latest Integrated Technology

All in line with the World Health Organization, Sports Federations and Local authorities, checklists and requirements.

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360º SOLUTION
OUR METHODOLOGY

01 → 02 → 03

ASSESSMENT

- Evaluate the external and internal environment
- Partner with reliable parties within the medical, sanitization, legal field
- Assess the level of risk VS the level of mitigation
- Plan to implement the respective measures

PLANNING

- Create a task force including specialists (tech, medical, sports) to plan and validate the list of actions
- Develop customized checklists, tools, equipment and technologies
- Partner with related stakeholders to ensure high level services
- Assure insurance policies covering vital aspects and elements of the event.

IMPLEMENTATION

Implementing all aspects of the checklists in line with the planning.

A. SET-UP
- Awareness communication
- Team training
- Health sanitization tools
- Organization/ logistics set-up

B. Certification/Authorization
- Pre-certification
- Approval

C. Operation
- Pre-Event organization
- Event organization

01

ASSESSMENT

Evaluating the external and internal environment in partnership with reliable parties within the medical, sanitization, legal field, to assess the level of risk VS the level of mitigation.

The assessment step is highly weighted on the WHO diagnosis matrix to categorize the level of risk of each event and establish the right procedures.

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ACTIONS INCLUDE

Checklists
- Routine planning for mass gatherings
- Completie Risk Assessment and Mitigation Check List as per WHO, International Sports Federations and local authorities

- Gather Factors of Determination and all information about the event

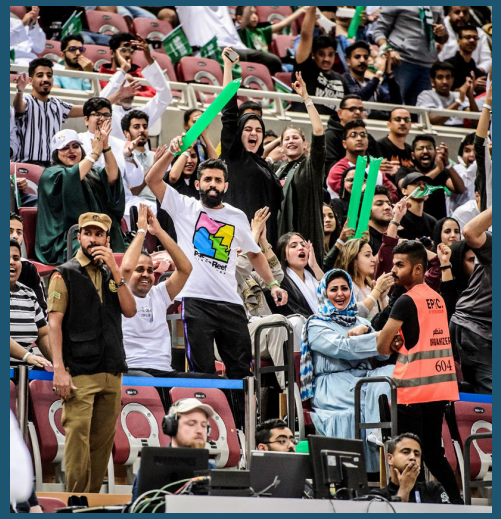
Experts
- Gather the right health experts from medical, sanitization and organization
- Select and communicate with all relevant stakeholders

Human Resources
- Assessment of Capacities & Resources

02

PLANNING

Following the results of the assessment, EBS will develop the right planning to implement all tools and taskforces.







ACTIONS INCLUDE

Human Resources

- Designate Emergency COVID-19 outbreak response taskforce

Tools & Equipment

- Order adequate material for staff, volunteers and teams to be able to fulfill the job

Insurances

- Travel insurance
- Organizers insurance
- Spectators insurance
- Events cancellation

Checklists

- Plan the checklist of all the implementation's tasks
- Modification plan of the event on the venue level
- Modification plan of the event on the participants' level
- Modification plan of the event duration

02

PLANNING

Following the results of the assessment, EBS will develop the right planning to implement all tools and taskforces.









ACTIONS INCLUDE

Medical

- Provide Pre-screening tests through online questionnaires
- Prepare Mitigation measures in regards with local strategies
- Prepare Contingency Medical Response Plan for COVID19-
- Prepare Risk Communication & Response Plan
- Prepare a Task Risk Analysis to reduce total attendance resources on site at the event
- Create protocol for confirmed cases during event
- Assure strict health measures for competitors through medical team on sight
- Prepare Strategic Health Operation Centre (If needed)

Hygiene & Sanitization

- Plan multiple sanitizing area at the event facility and accommodation
- Prepare schedule of cleaning and Sanitizing the venue multiple times a day depending on the event size while assuring suitable PPE for the task

02

PLANNING

Following the results of the assessment, EBS will develop the right planning to implement all tools and taskforces.





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ACTIONS INCLUDE

Communication

- Prepare guidelines for communication between attendees and host country healthcare system
- Establish protocol of communication between health and security authorities
- Establish protocol for parties in direct contact with individuals
- Establish a mechanism for reporting to external sectoral stakeholders
- Create Plan for Media Personnel allowing them to work remotely in coordination with the commercial rights holder through arising tech solutions
- Collaborate with Sports Ambassadors to promote messaging about healthy measures
- Liaison with all relevant stakeholders

Media

- Design good and wide hygiene and national enforcement signage
- Pre-event emailing and marketing for communication between attendees and host country healthcare system
- Continuous emailing about updated country situation regarding the COVID-19, the expected measures to be taken at the event to all participants, attendees and parties

03

IMPLEMENTATION

A. SET UP:

Within this step, all stakeholders involved, including sanitization, screening, logistics, installation of medical check points, awareness signage, staff room, distribution of health kits and equipment, are executed by the designated taskforce.







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ACTIONS INCLUDE

Medical

- Install first aid and medical services check points
- Install isolation rooms (if needed)
- Screen measures for all participants through respective thermal cameras and tools recommended by local authorities

Hygiene & Sanitization

- Daily health checks, thorough disinfection before-between-after competitions, banning equipment sharing and using closed containers for hygiene material
- Install handwashing, alcohol-based hand gel and hygiene facilities at multiple locations
- Sanitize the areas of participants, teams, media, attendees, and any other parties many times a day while assuring PPE equipment for respective staff
- Sanitize the areas of spectators, seats and grand stands, public toilets, food courts and common entries, exits and walkways

Tools & Equipment

- Distribute rubber gloves for team handling laundry, one time use towels, individual water bottles for personal use throughout the whole event

Kits

- Distribute complimentary hygiene KIT for spectators, staff, VIP, media including: masks, face shield, hand gels, seat cover tips on personal hygiene and breathing etiquettes.









03

IMPLEMENTATION

A. SET UP:

Within this step, all stakeholders involved, including sanitization, screening, logistics, installation of medical check points, awareness signage, staff room, distribution of health kits and equipment, are executed by the designated taskforce.













ACTIONS INCLUDE

Signage

- Set up hygiene and respiratory etiquette signage across all venues, changing rooms, training facilities, parkings, entrances, toilets, public areas...

Communication

- Liaison with all relevant stakeholders

Dedicated Zones Mapping

- Dedicated zones mapping to apply social distancing guidelines: Ropes, barriers, banners, floor signage, stands and separated rooms and areas for individuals within the same team, group separation strategy for staff, attendees, spectators and provision.
- Set up of the food court with different franchisees and common dining area with distanciation and regular sanitization.
- Implement the food court smart application allowing the spectators to order from their seat throughout a list of onsite restaurants avoiding lines and queues in front of each food outlet.

Human Resources

- Operation taskforce kicks off

03

IMPLEMENTATION

B. Certification/ Authorization:

This step reflects getting the certification of completion from independent consultants, approving the full list of compliance by WHO, International sports federations and local authorities.





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ACTIONS INCLUDE

Pre-certification:

- Liaison with all relevant certification stakeholders
- Checklists/Paper Work
- Team/Staff training

Approval:

- Get implementation verification from independent consultants as a certificate of completion: Bureau VERITAS, APAVE
- Get final authorization to operate from local authorities or international sports authorities



03

IMPLEMENTATION

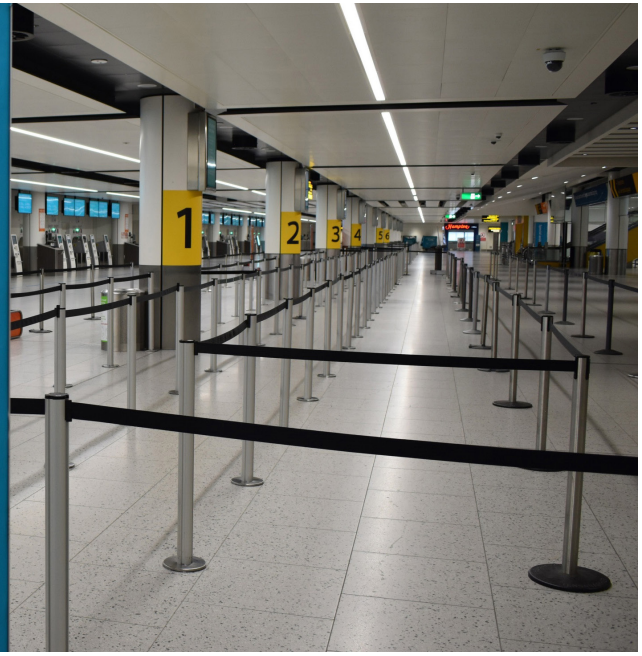
C. Operation:

Once all set up is done and authorization and certification are given, EBS team starts operating the health procedures.

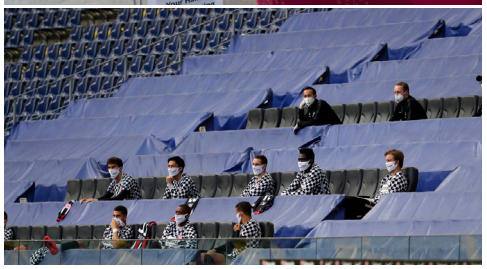












ACTIONS INCLUDE

Medical

- Surveillance of participant aimed at detecting individuals showing potential positive symptoms
- Monitoring the medical state and health of all individuals involved within the event

Hygiene & Sanitization

- Organizing the spectators flow and circulation
- Ensuring that all participants media, teams and stakeholders are respecting the full COVID19- health protocol
- Ensuring that spectators are respecting social distancing by using their kit (masks or face shield)
- Daily thorough communication of health protocol with volunteers and anyone participating at the event
- Reporting to external sectoral stakeholders

Technologies

- Using contact tracing technology system deployed by local authorities
- Controlling privacy and security of all data collected
- Using technology for immediate transmission of information between stakeholders.

Communication

- Liaison with all relevant stakeholders

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TOOLS & SERVICES

We provide along our organization and mapping services:

01 TRAINED HUMAN RESOURCES

02 CERTIFIED SANITIZATION SERVICES

03 SAFETY EQUIPMENT

04 CUSTOMIZED HYGIENE KITS

05 STANDARDIZED FOOD SAFETY

06 BRANDING

07 INTERNATIONAL INSURANCE SERVICES

08 LATEST INTEGRATED TECHNOLOGY

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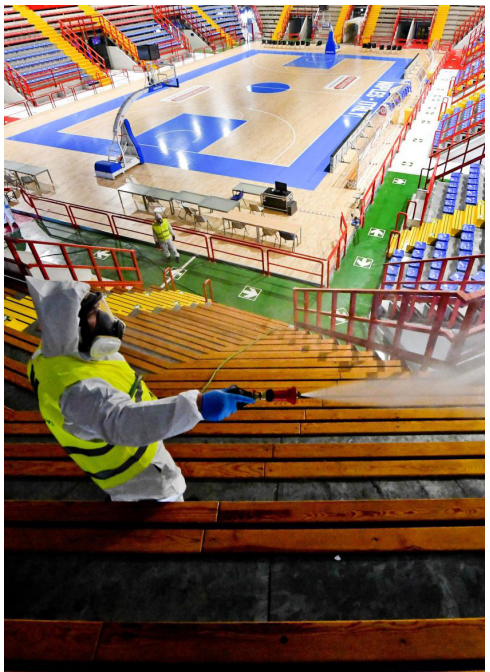
TOOLS & SERVICES











01 HUMAN RESOURCES

Dedicate team of experts to cover all our steps from assessment to full implementation.

- Assessment of Capacities & Resources
- Designate Emergency COVID19- outbreak response taskforce
- Team/Staff training
- Operation team (Team managers, ushers and dedicates resources)

EIGHT BRIDGES SPORTS LTD







Boecker®

ISO 9001:2015 CERTIFIED

Highfield Middle East and Asia

Chartered Institute of Environmental Health

NPMA

BPCA British Pest Control Association





02 SANITIZATION

Our Sanitization services are assured by Boeker, our exclusive partner and the leader in the region. Boeker has proved to be the IT reference during the COVID19- pandemic and the go to place for prime and approved disinfectants against viruses and germs.

- Using state of the art professional drones to sanitize large venues (stadiums, grand stands, courts...)and reduce human resources contacts and time.
- Special sanitized bins for masks and disposal
- Sanitizing drone may be used to reduce human resources and assure a more flexible sanitization schedule while attendees and spectators are at the event.













03 SAFETY EQUIPMENT

Safety equipment are provided in the preparation of and during the event, assuring a safe environment for all parties at every stage. All equipment reflect the standards required to avoid, detect and handle any health hazard.

1. **DISTANCIATION**
2. **ISOLATION ROOMS**
3. **PPE FOR HEALTH WORKER**
4. **HAND SANITIZING STATIONS**
5. **THERMAL CAMERA SCANNER:**
   - Crowd camera
   - Org camera

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04 CUSTOMIZED HYGIENE KITS

We will be providing all attendees with a customized Kit inclusive of hygiene and health "goodies" that are verified and responsive against contagious viruses such as COVID-19.



ATTENDEES

SPECTATORS KIT:
Masks or face shields, hand gel samples, seat covers

VIP KIT:
Masks or face shields, sanitization spray + sports hat or VIP hat + gloves

SPORTING KIT (MEDIA, ATHLETES, ORGANIZATION TEAM):
Customized pack as per event duration and attendance: Masks or face shields, hand gel samples.

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TOOLS & SERVICES









05 FOOD SAFETY

Food safety is at the core of our services.
Our reliable partner(s) follow and implement all health, hygiene and sanitization guidelines developed by the World health organization, the federations and local authorities at every step of the F&B process:

DELIVERY OF F&B GOODS:
A. Sanitization of Packaging & Installation
B. Sanitization of delivery equipment



FOOD PREPARATION/ HANDLING &KITCHEN STAFF:
A. Standardization of Cooked Products
B. Standardization of Raw Products
C. Contamination ban from food packaging

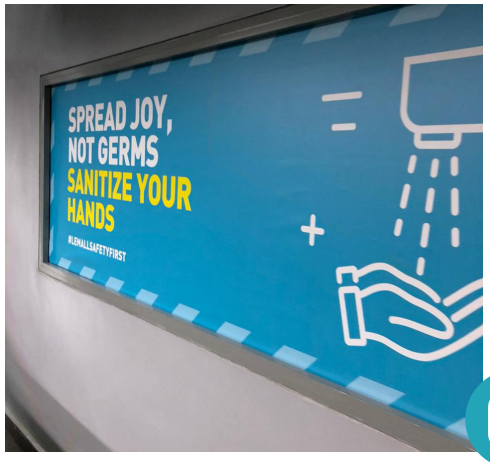
ON SITE LOGISTICS:
A. Signage of the principles of HACCP and good hygiene practices
B. Cleaning and Storage of food and equipment
C. Audit of the supplier delivery
D. Implementation of the customized sanitization standards at each step:
- Before receiving the good
- During reception & clearing
- After reception & unpacking

CLEANING/HANDLING SERVICE AREAS:
A. Isolation of waste and / Debarras areas
B. Plasticization & Sanitization of utensils/ F&B packages and Kit
C. Modification of F&B service set up in line with social distancing rules

The food safety will be executed on the ground by our expert partner Boeker.

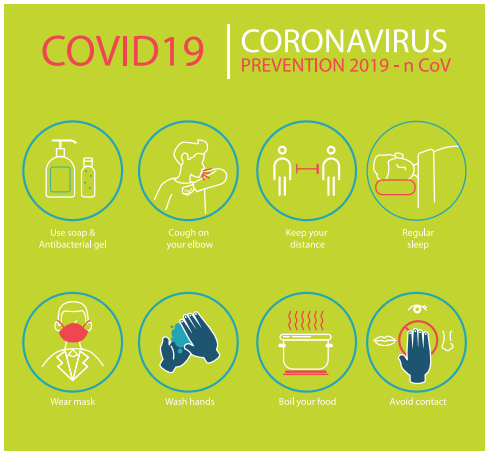
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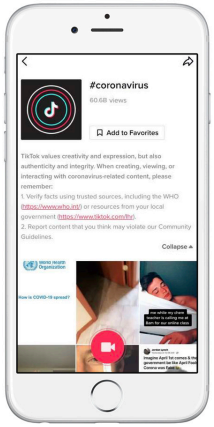


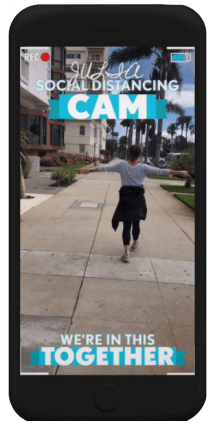


06 BRANDING

We provide full branding services from concept to execution with our best in class partners:

Signages, stickers, special ropes with signs on them, vinyl and printings, audio recording, mini videos, Social media challenges (tik tok, Snapchat, twitter, IG, FB)





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07 INSURANCE

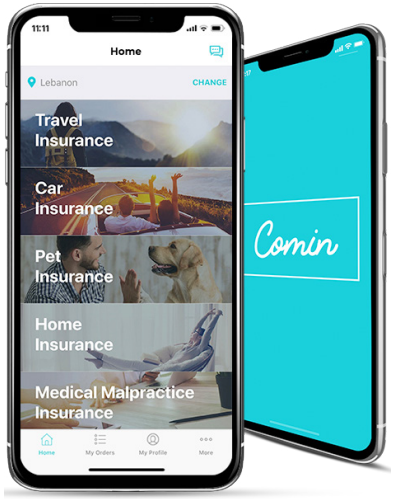
COMMERCIAL INSURANCE

Our Insurance services are proudly assured by our partner Commercial Insurance, Pioneer in covering large scale events within the sports and entertainment sectors in the MENA and GULF region.

REFERENCES:

- Redbull Cliff Diving
- Formula-E Deriyah
- Jennifer Lopez Concert
- Guns and Roses Concert
- Beirut Festival

Digital Insurance Application for individuals



TRAVEL INSURANCE
Cancelled ticket due to COVID-19 progress or new rules banning certain departures' region to attend the event

ORGANIZERS INSURANCE
Organizers tested positive in the preparation of, and during the event

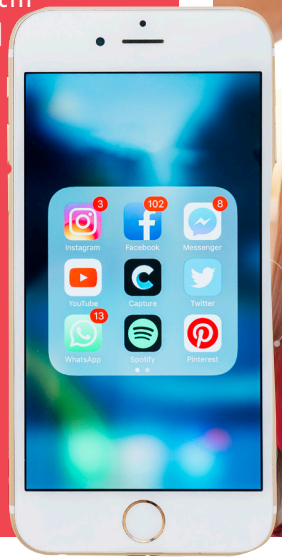
EVENTS CANCELLATION
Cancellation of the whole event due to COVID-19 unexpected progress or sudden ban in the country in question

SPECTATORS INSURANCE
Spectators that appear to be positive due to the event, or during the event after filling out the online questionnaire and all requested measures proving that he was initially "verified" to attend the event

FOOD COURT:
F&B and more. Concerning the food court, the app covers in large this section from F&B outlets registration, to F&B orders from attendees and spectators using geo-localization for on site delivery or pick up till pre and on demand payment. By using this technology, the risk level has dropped as the mass gathering, queues, and in-dine areas within the food court have considerably decreased by going digital!









08 TECHNOLOGY

CUSTOMIZED APP SOLUTIONS FOR SPORTS EVENTS

Our customized app solutions, consist of a prime user friendly interface to interact with all sponsors, partners, spectators, teams, athletes, artists, F&B outlets and more, for the sake of delivering an exceptional experience, pre, during and post the event, in line with the Sports Health measures of the COVID-19 to minimize as much as possible any physical contact with parties involved.



PLANNING & MORE...

As we all speak the same language of sports, it is time to bring back this timeless legacy with expertise, excellence and unity. Eight Bridges Sports LTD (EBS) renews its vows to bringing sports into a whole new level of standards each time, making it achieve, succeed and evolve.

WHILE WE ALL HAVE LEGITIME EXCUSES TO TAME OUR PASSION FOR SPORTS EVENTS DURING THESE TIMES, WE AS **EIGHT BRIDGES SPORTS LTD (EBS)** FOUND ALL THE REASONS TO UNLEASH OUR DEDICATION FOR SPORTS EVENTS, AND OUR THRIVE TO CHALLENGES.

Today it is not only about creating a sports event, but about a message of pioneering, innovating and making it happen despite it all, rather than cancelling it, because of it all.

WE AIM TO DELIVER...
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