

The 'Correct Process' that entrepreneurs must know

To protect themselves against misleading startups strategies
That are causing 99% failure,
start the successful business journey fast,
and start a new life.

Building Fast Success requires learning:

1. The precise **correct Steps** and the correct order of implementing them.
It is identical to a Car Manufacturing – Assembly - Line
2. Why building a **high-character** is a priority.
3. How to generate the initial consistent income.
4. **Why following the below strategies leads to failures, such as:**
 - Clever technology & complex sales strategies.
 - Digital Marketing that doesn't work for startups & small businesses.
 - Advice from people with no proven track record of building successful founder-led businesses.

Evidence from David Hamade's Business

When David founded his consultancy startup in London, within nine months, by following Specific Steps in the right order & building a high-profile status, earning trust and credibility, achieved the following:

1. He secured the '**Mondex**' contract from a top British bank, **NatWest Bank**, against competition from one of the world's largest consulting firms.
2. Became the exclusive distributor across **15 countries** of one of the world's leading Consumer Tech (**Psion Plc**), which later became part of Sony Ericsson mobile phone.
3. Secured a contract recently from company valued in billion dollars, www.FNZ.com.

David also conducted five years of research into Startups by creating the Ruby Entrepreneurs Groups and working closely with them.