

Entrepreneurs' success is vital for the national economy

**Unfortunately, 90–99% end up failing.
despite business education at top universities
and expert-led digital marketing initiatives.**

David Hamade, a London-based independent strategist for major corporations, has created the below clear step-by-step action plans:

- 1. RGS Strategies – Program 1:**
helping you – begin creating income within **3 months.**
- 2. RGS Strategies – Program 2:**
Helping you – begin expanding nationally within months

RGS Strategies – Program 1 outline:

- 1. Specific Research to Identify your Services' Love Factor, tied to an urgent matter:**

Commerce is, at its core, a love story. We only buy what we truly love: a home, a car, or food.

Unless a product has a “love factor” tied to an urgent matter—such as health issues or wanting to look attractive, it is unlikely to succeed. But identifying this is not easy.

RGS Strategies 1 provides a clear, step-by-step process to help you discover the love factor—what makes people love your product and motivates them to buy as a priority.